



January, 4-January 12, 2020

New Delhi World Book Fair

Mr. Mohan Kalsi, chairman
Royal Collins Publishing Group, Inc.

China-India Publishing Exchange Conference and New Book Release



We were glad to release 18 new books on 8th January 2020 at New Delhi Book Fair, witnessed by Prof. Govind Prasad Sharma, Chairman, National Book Trust.

China-India Publishing Exchange Conference and New Book Release

In his address, Prof. Govind Prasad Sharma shared his joy of releasing Royal Collins books, and hoped that active China-India publishing exchanges will continue and strengthen the bonds between the two countries.



As the hon'ble guest, Mr. Zhang Jianxin, Cultural & Educational Counsellor in India affirmed the significance of the delegation's visit and encouraged more Chinese publishers to visit India.

China-India Publishing Exchange Conference and New Book Release



Ms. Gong Haiyan, Vice President of East China Normal University Press, Shanghai shared her experiences as a leading publisher and expressed her desire to work more closely with the Indian market.

Prof. Zhang Zhiqiang, Dean, Department of Publishing, Nanjing University presented an overview of the publishing industry in China.



China-India Publishing Exchange Conference and New Book Release



Prof. Baldeo Sharma, Head, Department of Journalism & Mass Communication, Central University of Himachal Pradesh, highlighted the commonalities between the two old civilizations.



During the function, an academic book, *Artemisia annua L. se Artemisinin Tak* by the first Chinese Nobel laureate in natural sciences, Prof. Tu Youyou got prominence because of its relevance. Seventeen other books released included seven in English, seven in Hindi, two in Urdu and one book in Tamil.

China-India Publishing Exchange Conference and New Book Release

SUNDAY 12 JANUARY 2020

China-India publishing exchange at the book fair



(L-R) Bob Song, President, Royal Collins Publishing Group, Gong Haiyan, Zhang Jianxin, Baldeo Bhai Sharma, Govind Prasad Sharma, Zhang Zhiqiang, and Mohan Kalsi, Chairman, Royal Collins Publishing Group

Govind Prasad Sharma, Chairman, National Book Trust, released 18 new titles published by Royal Collins Publishing Group on January 8, 2020, at New Delhi Book Fair. He shared his joy of releasing the books, and hoped that active China-India publishing exchanges will continue to strengthen the bonds between the two nations. Present at the event were Zhang Jianxin, Cultural and Educational Counsellor in India, Gong Haiyan, Vice President of East China Normal University Press, Shanghai, Zhang Zhiqiang, Dean, Department of Publishing, Nanjing University, and Baldeo Sharma, Head, Department of Journalism and Mass Communication, Central University of Himachal Pradesh.

During the function, an academic book, *Artemisia annua L. se Artemistins Tuk*, was also released. Seventeen other books released included seven in English, seven in Hindi, two in Urdu and one book in Tamil. The function was coordinated by Bob Song and Mohan Kalsi.

Sino-India Publishing Conference

A Conference on Sino-India Publishing followed by the launch of 20 books, translated from Chinese to Hindi, Tamil, Urdu and English was held at the International Events Corner in the presence of Prof. Govind Prasad Sharma, Chairman, National Book Trust, India.

Prof. Govind Prasad Sharma said that India and China are the two oldest civilisations and the two also being neighbours has strengthened their relations over the years. In continuation, he recalled the memories of the famous slogan, Hindi-Cheeni bhai bhai, wherein he also noted the fact that Buddhism has successfully influenced the views of Chinese Society. Simultaneously, Confucianism has also made its impact on the Indian society.

Prof. Baldev Bhai Sharma, Central University of Dharamahala, mentioned books as a source to preserve and protect humanity and wished that the flame of humanity remain ignited in the hearts of the people of both the countries.

Mr. Zhang Jianxin, Chinese Culture Counsellor, who spoke in Hindi and English talked about Indo-China cultural exchanges. He said that he used to study Indian books and continues to do so and expressed that it is his responsibility to promote friendly

Fair 6 Daily

10-10 INTERNATIONAL PUBLISHING GROUP



Hindi (10 titles), English (7 titles), Urdu (2 titles) and Tamil (1 title). Some of the titles that were launched included *Cheer mein Garibi Unmulan* by Faing Yunhong; *Cheer ka Bodi Darshan aur Paramparik Sanskriti* by Faing Lixian; *Dada, Pehli Kaksha Mein* by Miss Fox; *Pran Bachae Prem Apaar* by Guo Luo; *Bhoomi Mukti* by Shiyuan Pu; *Artemisia Annua L. Se Artemistins Tuk* by Lu Youyao; *Treen Nadiyon Ke Strot Ka Bachaav* by He Vei; *Cheer Mein Chintan Aur Sanskriti*, and *Shanti Ke Rakhwale: Neele Top Wale* by Vei Hechu; *An Ideological History of the Communist Party of China* (Three Volumes) and *Solar Grid-Connected Photovoltaic Power Generation Technology* by Sun Xiangdong; *Tom-Honored Brands* by Lili Du; *Qomolangma and The development and application of China's Remote Sensing Satellites* by Hu Ruzhong and others; *The Rooster Crows* by Wang Ronghua; and *Smart Cities* by Xu Jing and Tan Zhanghua.

Prof. Rajendra, the translator of the books from Chinese to Hindi and English expressed that books are the key element to accelerate friendship between the two neighbouring nations. The programme was organised at the International Events Corner by Royal Collins Publishing Group. The Royal Collins Group is global publisher and distributor based in Montreal, Canada. Besides, they also offer publishing solutions, print and e-book distribution, print-on-demand and digital services. They have published over 400 books from China in English, Spanish, French, Hindi, Arabic, Tamil and other languages.



Times of India and *Fair Daily* reported our function and new books!

Signing Ceremony with East China Normal University Press



We were glad to reach new cooperations with our Chinese partner!

Readers Love Our Books!



Mr. Sanjay Dhotre, Hon'ble Minister of State Human Resource Development, Government of India, visited our booth and highly praised the Hindi books published by Royal Collins.



Readers Love Our Books!



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Chinese New Year Celebration



It was our honor to attend the Chinese New Year Celebration presented by Embassy of the People's Republic of China in India.

Thank you !