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Books Beyond Boundaries

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ABOUT US

ROYAL COLLINS PUBLISHING GROUP INC.

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Royal Collins Publishing Group Inc. is a global publisher and distributor that is based in Montreal, Canada. The company started in 2012 as an academic book publisher and since then has grown and transformed into a comprehensive publishing industry services company that offers numerous publishing solutions including print and eBook distribution, print-on-demand and digital services.

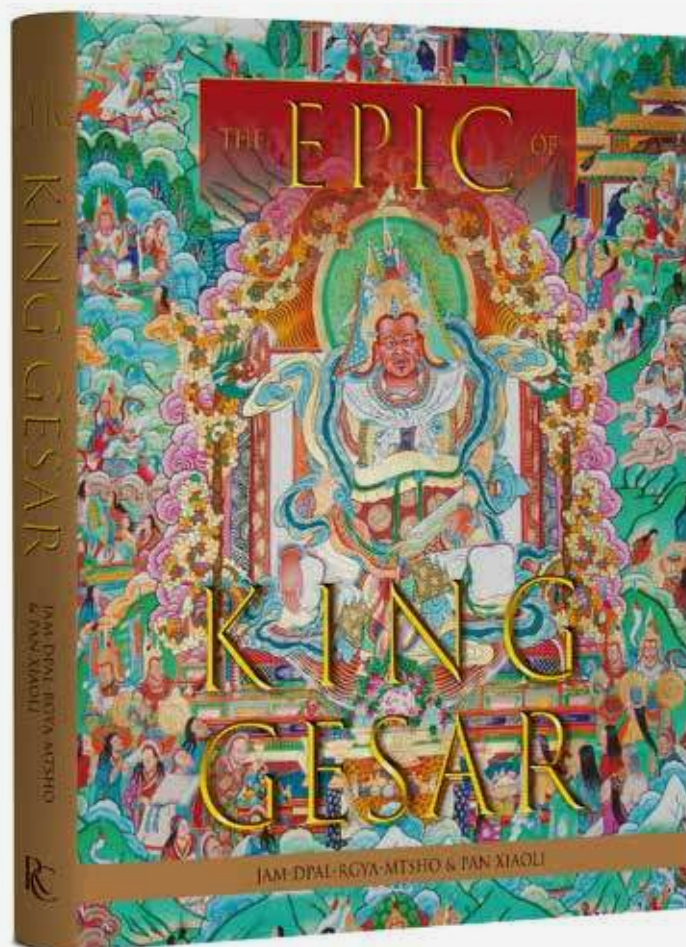
Committed to the success of its partners, Royal Collins works closely with publishers, retailers, libraries and schools around the world to provide them with the right products and services to help them succeed in the dynamic and increasingly complex world of content publishing.

BKM Royallcollins Publishers Pvt. Ltd. is the Indian branch company of Royal Collins Publishing Group, based in New Delhi. The company has been started by reputed people who have more than three decades of experience in various aspects of publishing and distribution network in South Asia, the Middle East, the North Africa and the Europe market.

We have been working closely with 70 publishers and 47 distributors in China. In 2016, we held the first Sino-Indian Publishing Program in New Delhi. Mr. Sun Shoushan and Shri Baldeo Bhai Sharma attended the function as the chief guest and honor guest. Until now, we have published over 400 books from China in English, French, Spanish, Hindi, Arabic and other languages.

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Cloth • 320pp • 210 × 260 mm •
English • ART

\$79.95

ISBN: 978-1-4878-0480-0

The Epic of King Gesar

Jam-dpal-rgya-mtsho & Pan Xiaoli



▶▶ The Tibetan classic *The Epic of King Gesar* believed to date from the 12th century, the tale relates the heroic deeds of the cultural icon Gesar, the fearless lord of the legendary kingdom of Ling.

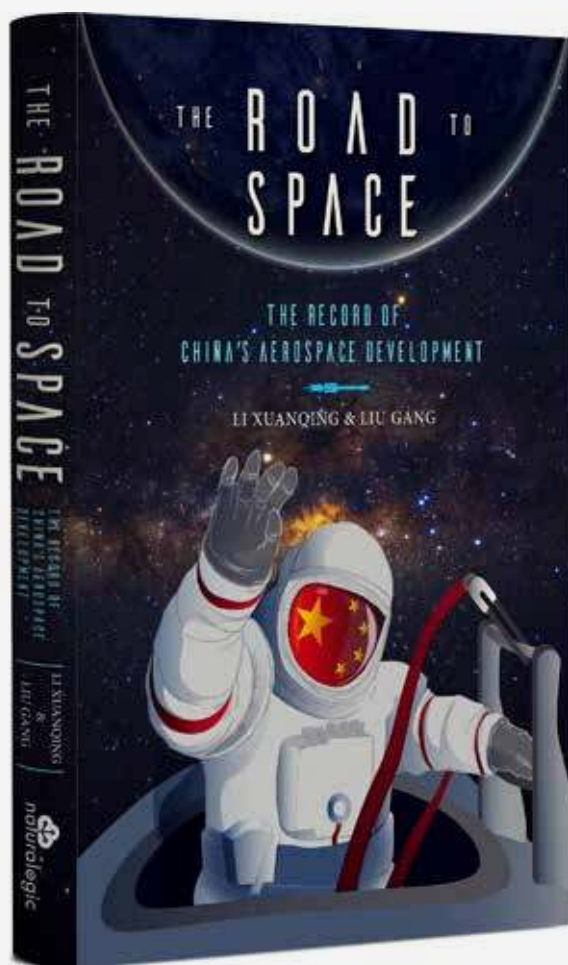
The epic is composed of a numerous versions, each with many variants, and is reputed by some to be the longest epic tale in the world. In 2009, China had the epic included in UNESCO's Representative List of Intangible Cultural Heritage.

This book vividly demonstrates the highest achievement of Tibetan folk art, Gesar, in unique Tibetan scroll painting form. With 100 pieces of Thangka paintings, it illustrates how the hero Gesar descended from heaven to conquer the devils of other tribes and seek to help ordinary people before finally returning to heaven after completing his sacred mission. It offers a vivid glimpse into the world's longest epic through Thangka's exceptional artwork.

ABOUT THE AUTHOR

Tibetan author **Jam-Dpal-Rgya-Mtsho** was born in Batang County, Ganzi Tibetan Pre-ecture, Sichuan Province. He is a an associate researcher for the Institute of National Literature at the Chinese Academy of Social Sciences. He has engaged in research and translation of Tibetan literature for many years and is a leading researcher of the Tibetan heroic epic, *The Epic of King Gesar*. He has published *The Biography of King Gesar*, *Hero Gesar*, and other works.

Pan Xiaoli is a member of the Zhuang nationality. She has a Master of Arts from the Central University for Nationalities and has devoted her time to the inheritance and re-search of traditional Chinese culture and minority culture. She has also participated in the editing and reorganization of *Hero Gesar*.



Cloth • 398pp • 156 × 234 mm •
English • HISTORY

\$49.95

ISBN: 978-1-4878-0478-7

The Road to Space

The Record of China's Aerospace
Development

Li Xuanqing & Liu Gang



▶▶ When in 1957 the Soviet Union launched Sputnik, the first satellite, China's dream of space travel seemed to be in the far distant future. So how has the Chinese Space Program caught up so fast? Authors Li Xuanqing and Liu Gang chart China's path to the stars in great and inspiring detail, from the earliest attempts to launch a simple rocket, and up to the Moon Exploration Project and even plans in the future for Mars.

We see every step in China's rapid rise into space and follow those hardworking and cre-ative pioneering scientists like Qian Xuesen and others as they struggle to build Dong-fanghong 1, the first Chinese satellite, the mighty Long March Rockets, the Shenzhou spacecraft, and the Chang'e Moon Exploration Project. Learn about the personal lives of the astronauts, often from simple rural beginnings, as they tell their incredible stories of hard work, bravery, and triumph as they soar to the stars.

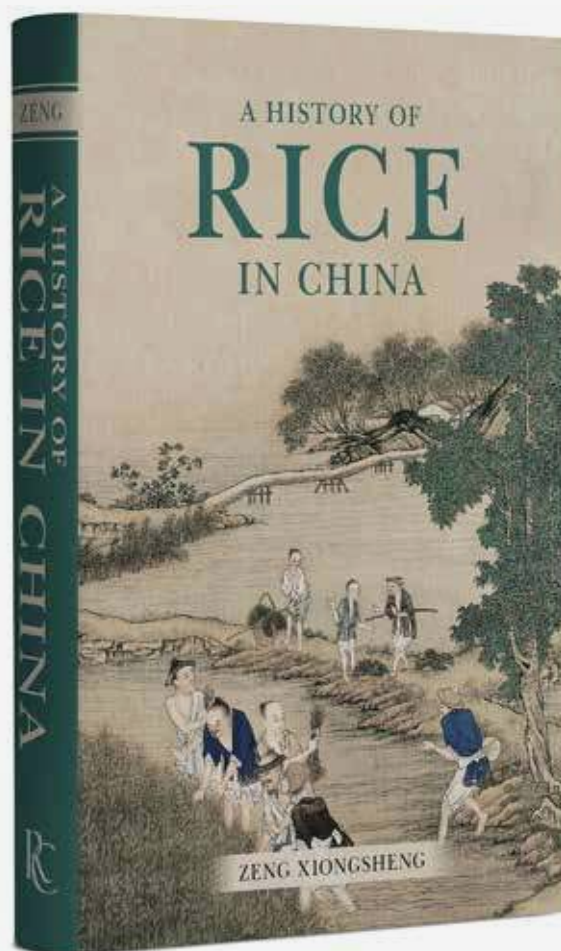
And the space program has provided China and the world with many technical advance-ments, including the Beidou global positioning system, giving a wealth of civilian appli-cations of the knowledge gained from the efforts to conquer space. In addition, China's astronauts are teaching young children about the possibilities of space travel, giving new generations reasons to dream of flying in the stars.

With 85 historic photos, this book will inform and inspire future generations to learn from these heroic efforts to take China into space, to the Moon, Mars, and beyond!

ABOUT THE AUTHOR

Li Xuanqing, Vice-general Editor of *The People's Liberation Army Daily* and Major General in the People's Liberation Army (PLA).

Liu Gang, Vice-director of the Ministry of Propaganda of the *PLA Daily* and Senior Colonel in the PLA.



Cloth • 398pp • 178 × 254 mm •
English • HISTORY

\$99.95

ISBN: 978-1-4878-0483-1

A History of Rice in China

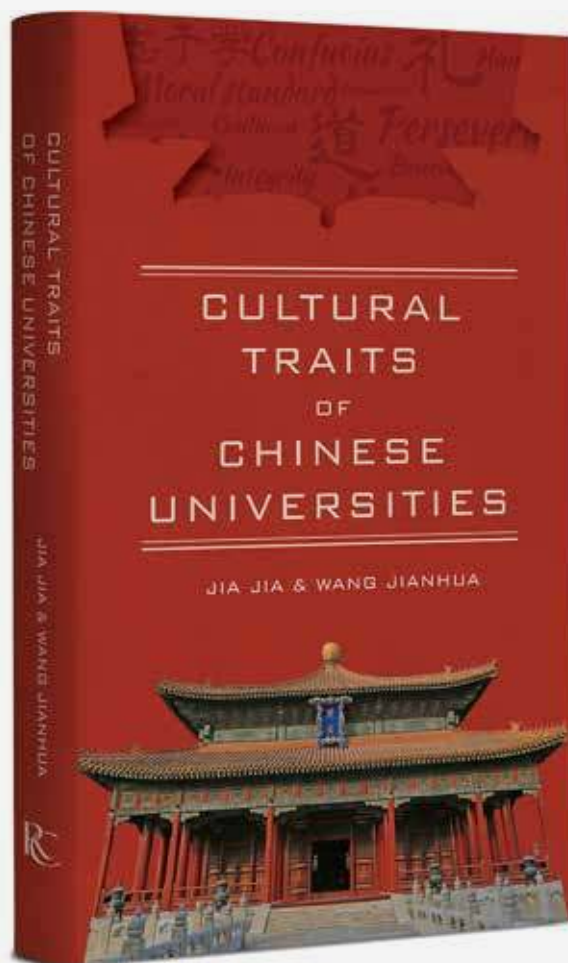
Zeng Xiongsheng



▶▶ *A History of Rice in China* contains more than twenty major research works on the history of rice written by Mr. Zeng Xiongsheng since 1986. Zeng is a doctoral supervisor at the Institute of the History of Natural Science, Chinese Academy of Sciences, and an expert on agricultural history, involving many aspects such as paddy field tools, paddy field planting systems, historical documents, environment, cultivation technology, and varieties of rice.

ABOUT THE AUTHOR

Born in Xingan County, Jiangxi Province, in November 1962, **Zeng Xiongsheng** is a researcher at the Institute of Natural Science History, CAS, engaged mainly in the study of Chinese agricultural history and general history. He participated in research and writing on major topics such as the general history of China's agriculture and the history of technology, with titles including *The History of China's Agronomy*, *The History of China's Rice Culture*, *The General History of China's Agriculture – Song, Liao, Xia, Jin, and Yuan* volumes, *A Dialogue between China's Agriculture and the World*, *Rice in the North – the Spread and Acceptance of Rice Farming Technology from Southern China to the North from the 10th to 19th century*, and other works.



Cloth • 390pp • 168 × 240 mm •
English • HISTORY

\$74.95

ISBN: 978-1-4878-0484-8

Cultural Traits of Chinese Universities

Jia Jia & Wang Jianhua

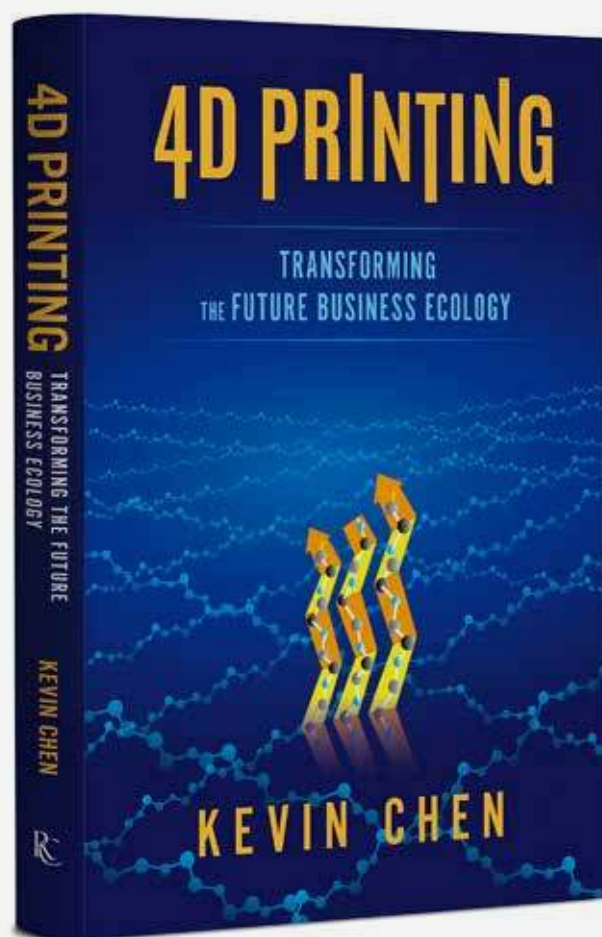


- ▶▶ This book combs, analyzes, and summarizes the development of the cultural traits of Chinese universities through various social changes in modern times. It not only focuses on the fate of Chinese culture through social changes in different historical periods, that is, the description of the social background of the formation and development of the cultural traits of Chinese universities, but also focuses on “living” Chinese culture, that is, the analysis of the cultural concepts and university concepts held by the “cultural inheritors” of the cultural traits of China’s universities and the cultural characteristics of the universities under their influence.

ABOUT THE AUTHOR

Jia Jia, a Ph.D. candidate at the School of Education Science, Nanjing Normal University. He has been engaged in basic theoretical research in higher education and published many CSSCI papers and participated in many research projects. His Master’s thesis was selected as the top master’s thesis of Jiangsu Province in 2016.

Wang Jianhua, a professor and doctoral supervisor of School of Education Science at Nanjing Normal University. He has published such monographs as *The Modern University System from the Perspective of Three Departments*, *The University Transformation in Our Era*, and *The Dilemma of Academic Disciplines and the Experience of Universities*. His achievements have won the second and third prizes in the scientific research achievement award (humanities and social sciences) of various colleges and universities, and the first and second prizes of the Philosophy and Social Sciences Achievement Award of Jiangsu Province. He has been selected as one of the “top young talents of the national special support plan for high level talent,” second-tier training objects of “333 project” in Jiangsu Province, and the first “Jiangsu young social science talent.”



Cloth • 228pp • 152 × 229 mm •
English • TECHNOLOGY & ENGINEERING

\$59.95

ISBN: 978-1-4878-0488-6

4D Printing

Transforming the Future Business Ecology

Kevin Chen



▶▶ As an emerging market in the future, 4D printing has attracted increasing attention. This book generally explains the advantages, development trends, constraints, and current applications of 4D printing technology and devotes a large section to describing the future application prospects of 4D printing technology in various fields such as daily life, architecture, medical treatment, and military applications, serving as an inspiration for future technical researchers and the public to understand 4D printing technology.

4D Printing: Transforming the Future Business Ecology combines theory and application with divergent thinking. Examining what 4D printing is, how to do 4D printing, the impact of 4D printing on design, manufacturing, energy utilization, and other aspects, the changes 4D printing will bring to human society, the legal and intellectual property issues involved in 4D printing, and the changes 4D printing will bring to China and even the earth, the book systematically presents a different human society supported by 4D printing technology.

Dealing mainly with 4D printing in China, it is the world's first work in the field of 4D printing. This book takes the lead in introducing the thought surrounding 4D printing into the vision of Chinese people and is a highly imaginative look at a future society with 4D printing, which will bring China's science and technology to the forefront of the world.

ABOUT THE AUTHOR

Mr. Kevin Chen, or Chen Gen, is a renowned science and technology writer and scholar, visiting scholar at Columbia University, postdoctoral scholar at Boston University, and an invited course professor at Peking University. He has served as special commentator and columnist for *The People's Daily*, CCTV, China Business Network, SINA, NetEase, and many other media outlets. He has published several monographs involving numerous do-mains, including finance, science and technology, real estate, medical treatment, and in-dustrial design. He has currently taken up residence in Hong Kong.



Cloth • 238pp • 152 × 229 mm •
English • TECHNOLOGY & ENGINEERING

\$63.95

ISBN: 978-1-4878-0489-3

Wearable Medical Technologies

Kevin Chen



▶▶ As the intelligent carrier of the next stage of the Internet, wearable devices have begun to enter all aspects of people's lives, especially in the field of medical care, which is in need of overall reform and will be the primary place where wearable devices will work most efficiently.

There are ten chapters in *Wearable Medical Technologies (A New Wave of Mobile Medical Devices)* written by Chen Gen, which introduces wearable devices, medical status quo in the frontline, wearable medical devices status quo, wearable medical market driving force, wearable medical ecosystem, wearable medical cases, personal wearable health devices, wearable medical business model, the development bottleneck of wearable medical technologies, and wearable medical development prospects. The expression and analysis of these aspects and the interpretation trend from macro to micro help the reader grasp the development of wearable medical devices in the frontline and the front market.

ABOUT THE AUTHOR

Mr. Kevin Chen, or Chen Gen, is a renowned science and technology writer and scholar, visiting scholar at Columbia University, postdoctoral scholar at Boston University, and an invited course professor at Peking University. He has served as special commentator and columnist for *The People's Daily*, CCTV, China Business Network, SINA, NetEase, and many other media outlets. He has published several monographs involving numerous do-mains, including finance, science and technology, real estate, medical treatment, and industrial design. He has currently taken up residence in Hong Kong.



Cloth • 232pp • 152 × 229 mm •
English • TECHNOLOGY & ENGINEERING

\$62.95

ISBN: 978-1-4878-0487-9

Wearable Technology

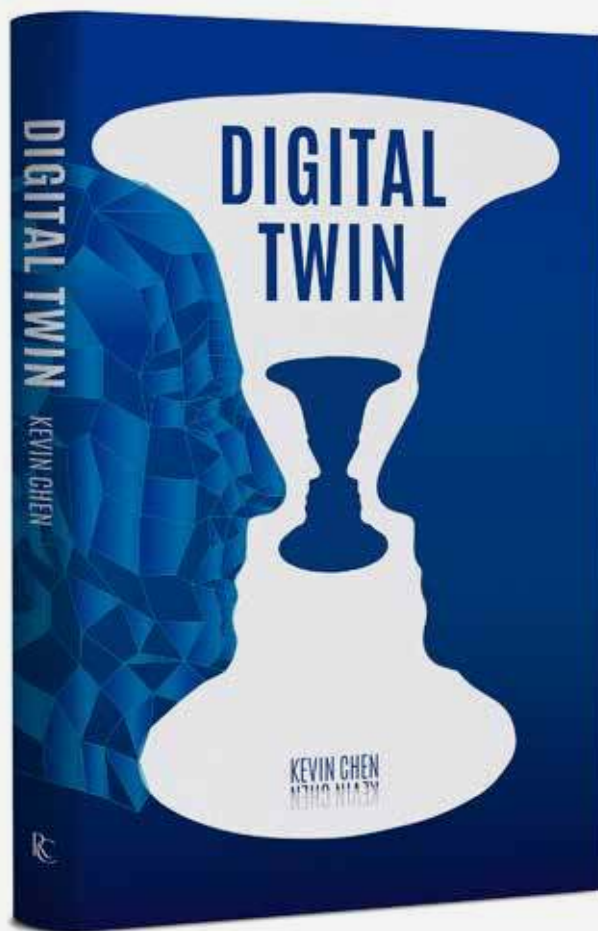
Kevin Chen



▶▶ When developing to a certain point, any industry is bound to reach the stage of exploring its business model. Since the concept of wearable devices has exploded on the scene, the business model has been in a state of confusion. Many enterprises in the field of wearable devices have not clearly recognized what kind of business model wearable devices should turn to so that they can transition to the profit stage. *Foresight (Full Interpretation of Intelligent Wearable Business Model)*, compiled by Kevin Chen, discusses the business model of wearable devices to guide readers to establish a broad, cutting-edge business vision for greater business value.

ABOUT THE AUTHOR

Mr. Kevin Chen, or Chen Gen, is a renowned science and technology writer and scholar, visiting scholar at Columbia University, postdoctoral scholar at Boston University, and an invited course professor at Peking University. He has served as special commentator and columnist for *The People's Daily*, CCTV, China Business Network, SINA, NetEase, and many other media outlets. He has published several monographs involving numerous do-mains, including finance, science and technology, real estate, medical treatment, and industrial design. He has currently taken up residence in Hong Kong.



Cloth • 324pp • 152 × 229 mm •
English • TECHNOLOGY & ENGINEERING

\$69.95

ISBN: 978-1-4878-0486-2

Digital Twin

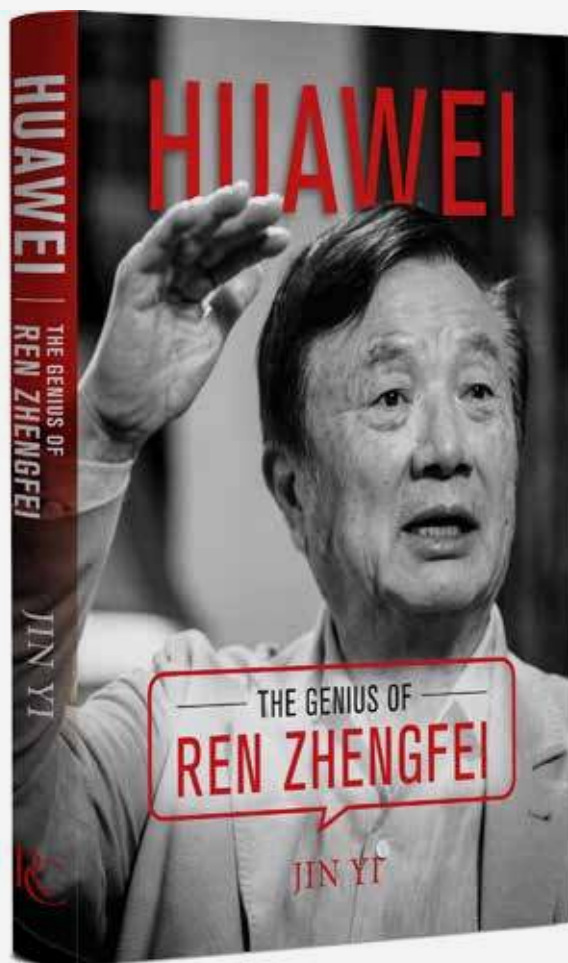
Kevin Chen



- ▶▶ This book includes an introduction to digital twin, digital twin technology, digital twin and industry 4.0, digital twin city, application of digital twin in other aspects, case studies of digital twin, challenges and development trends of digital twin technology, and the digital economic production policy. It covers many important technical points of digital twin, enumerates many cases to analyze the theory, and puts forward innovative views in various areas. In reading this book, the reader will gain a deep understanding of digital twin, an entirely new discipline.

ABOUT THE AUTHOR

Mr. Kevin Chen, or Chen Gen, is a renowned science and technology writer and scholar, visiting scholar at Columbia University, postdoctoral scholar at Boston University, and an invited course professor at Peking University. He has served as special commentator and columnist for *The People's Daily*, CCTV, China Business Network, SINA, NetEase, and many other media outlets. He has published several monographs involving numerous do-mains, including finance, science and technology, real estate, medical treatment, and in-dustrial design. He has currently taken up residence in Hong Kong.



Cloth • 214pp • 142 × 210 mm •
English • BUSINESS & ECONOMICS

\$39.95

ISBN: 978-1-4878-0485-5

Huawei: The Genius of Ren Zhengfei

Jin Yi



▶▶ Huawei is a well-known Chinese Technology Giant listed in *Fortune's* Global 500. Its founder, Ren Zhengfei, is a retired cadre of the People's Liberation Army.

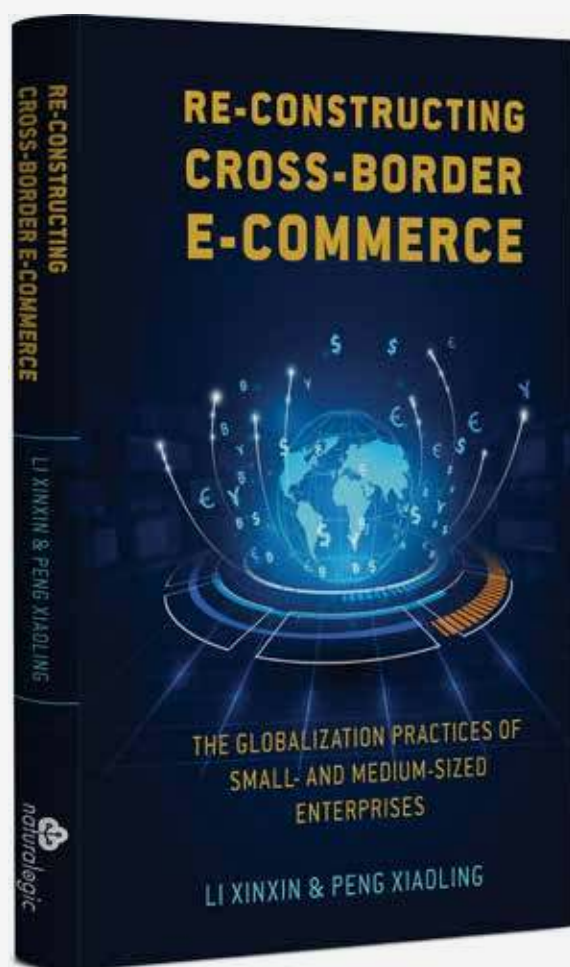
When Ren Zhengfei founded Huawei in 1987, he only had RMB 21,000. At work, things had not been smooth for him prior to Huawei. Yet, in just three decades, Huawei has achieved unprecedented success but to some, it also became an eyesore. The U.S. government banned Huawei from doing business in the U.S. market, and on top of that, Ren Zhengfei's daughter was arrested in Vancouver.

While Ren Zhengfei has personally kept a low-profile, he shared some of Huawei's success stories during media interviews. He once said, "Focus on your business, provide the best products and services for your customers even if you have been wronged. Someday, people will know you are right." *Huawei: The Genius of Ren Zhengfei* offers insight into these stories and the decisions made by Ren Zhengfei during Huawei's growth journey since 1987. Starting a business is not easy. *Huawei: The Genius of Ren Zhengfei* will motivate aspiring entrepreneurs who also wish to leave a mark and desire to contribute to making the world a better place.

ABOUT THE AUTHOR

Jin Yi is the Principal Advisor and Executive Director of the Enterprise Research Institute, as well as an internet economics research expert. He has published nearly 20 million words' worth of financial works, and has profound views in areas such as the transformation of traditional enterprises in becoming ready for the Internet, as well as Internet Plus and network marketing.

He has been invited to speak on topics such as How to Transform Traditional Enterprises, What Should Enterprises Do When Their Negatives News Make Headlines, How Should Traditional Enterprises Ride the Wave of Internet Plus and How Can Traditional Enterprises Exceed in Internet Plus Services, at classes tailored for company Presidents in dozens of universities, including Tsinghua University, Peking University, Beijing Technology and Business University and Shanghai Jiao Tong University. His class Zhou Xibing's Lecture hosted on the Litchi Micro Lesson platform was oversubscribed by more than 1500 students when it was first uploaded, and relevant courses were still being uploaded.



Cloth • 180pp • 142 × 210 mm •
English • BUSINESS & ECONOMICS

\$38.95

ISBN: 978-1-4878-0481-7

Re-constructing Cross-border E-commerce

The Globalization Practices of Small- and
Medium-sized Enterprises

Li Xinxin & Peng Xiaoling



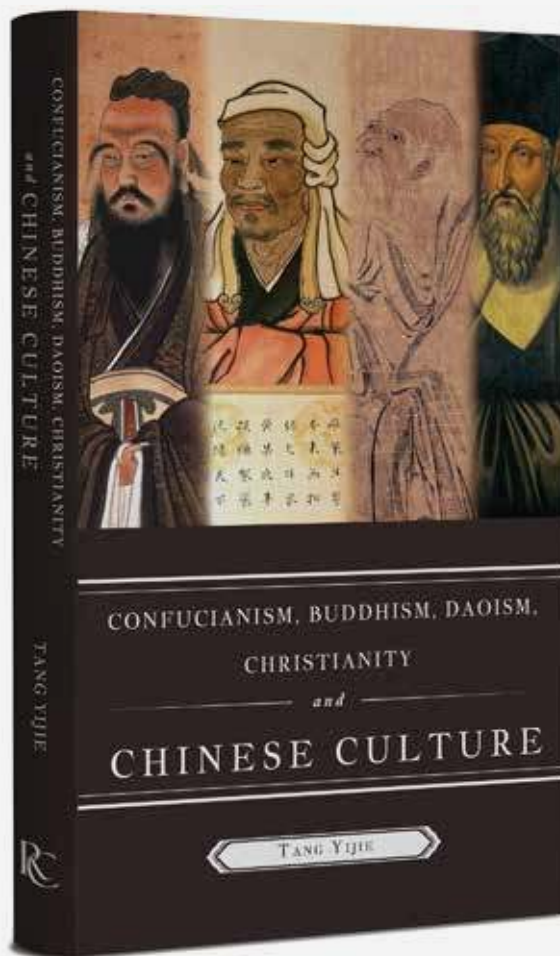
▶▶ Foreign trade of China is at a critical point of structural adjustment and continuous transformation between new and old driving forces. The implementation of policies related to the stable growth and structural adjustment of the foreign trade has accelerated the transformation and upgrading of import and export enterprises. In the new form, new models of successful transformation of small and medium-sized enterprises emerge.

This book returns to cross-border e-commerce itself. By mining success stories of foreign traders and creating their benchmarks, it can influence and help more foreign traders with a benchmarking effect. This book will combine the latest strategy and layout of eWTP and Alibaba in the global market, supplemented by data and cases, to reveal the new trend of World Trade and the role of Chinese suppliers inside. It aims to help more small and medium-sized enterprises in China to find the direction for further development and sell goods to the world.

ABOUT THE AUTHOR

Li Xinxin, Ph.D. in finance, Shanghai Jiaotong University, is the author of *Alibaba B+ Era: Empowering SMEs*. He has led over ten projects of Shanghai municipal government, such as Research on promoting comprehensive financial supervision system in Shanghai pilot Free Trade Zone, Study on linkage and risk prevention between financial innovation and the construction of Shanghai international financial center, Research on exploring new mode of industrial and financial cooperation and promoting financial innovation to serve real economy, launched by Shanghai Economy and Information Committee, and participated in 20 research topics, like the characteristics of Shanghai service industry development and trend analysis under the new normal launched by Shanghai development and Reform Commission. He has many publications on academic journals such as *Financial Research*. His focuses on the development of Internet and e-commerce while participate in the research on the bottleneck of cross border e-commerce in Shanghai launched by Shanghai Municipal Decision Advisory Committee. He is also invited to the third China (Shanghai) e-commerce development forum.

Peng Xiaoling graduated from Fudan University in 2007 with a master's degree in ancient Chinese literature. She has 11 years of working experience in mainstream media and now works in a well-known financial media as a news reporter in the fields of current politics, economy, people's livelihood, etc. She has been awarded with the Shanghai News Award and the Gold Medal of Shanghai Women's News.



Cloth • 188pp • 152 × 229 mm •
English • HISTORY

\$49.95

ISBN: 978-1-4878-0394-0

Confucianism, Buddhism, Daoism, Christianity and Chinese Culture

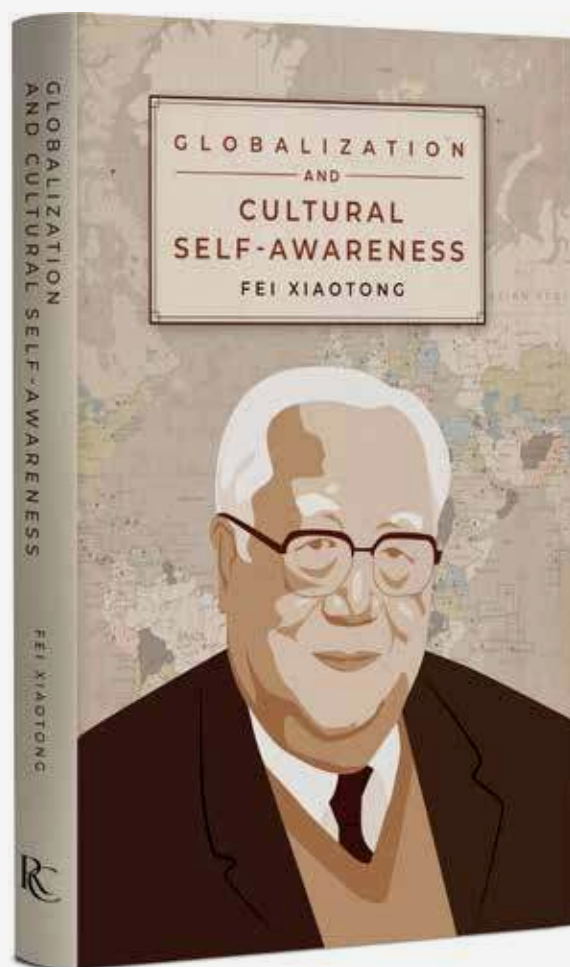
Tang Yijie



▶▶ This book collects the 10 most important articles written by Professor Tang, dealing extensively with issues of Confucianism, Buddhism, Daoism, Christianity and Chinese culture. In these articles, Professor Tang proves his value as a worthy successor to the Chinese philosophical tradition, while also open to the latest trends of thought both at home and abroad. Among his numerous innovations, Professor Tang is especially remembered for introducing the concept of “harmony in diversity”. In the context of “the clash of civilizations” championed by Samuel P. Huntington, Tang argued for harmony in diversity, holding that this principle can offer some clues to help enable peoples, nations, and regions with different cultural traditions to develop together while remaining unique.

ABOUT THE AUTHOR

The late Professor **Tang Yijie** (1927–2014) was a prominent professor at Peking University and China’s top scholar on philosophy and Chinese studies. He spearheaded the Confucian Canon project, which seeks to compile all known classical works on Confucianism, comparable in scope and significance to the Complete Library of the Four Treasuries, the largest collection of books on Chinese history, which was commissioned by the Qianlong Emperor in the 18th century. Throughout his life, Professor Tang published scores of books and more than one hundred articles, offering enlightening insights into how to deal with issues that have historically troubled and continue to trouble people in modern society.



Cloth • 282pp • 152 × 229 mm •
English • SOCIAL SCIENCE

\$69.95

ISBN: 978-1-4878-0417-6

Globalization and Cultural Self-Awareness

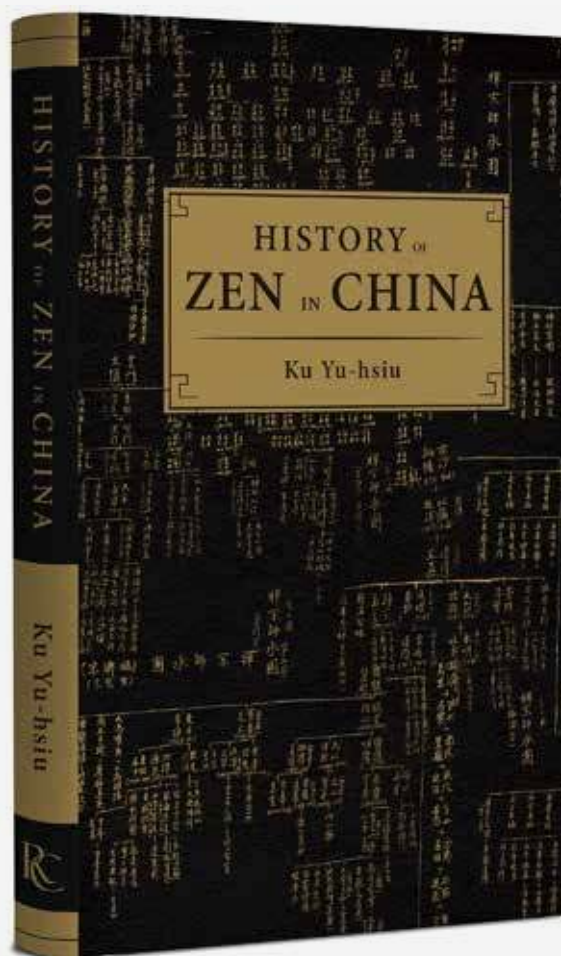
Fei Xiaotong



▶▶ *Globalization and Cultural Self-Awareness* includes the writings, speeches, and conversations of Fei Xiaotong on this topic taken from the last 10 years of his life, from the 1990s to the early 2000s. Under the backdrop of globalization and conflicts between civilizations, the Chinese scholar and social scientist Fei Xiaotong proposed his ideas of “cultural self-awareness” and the axiom “each appreciates his own best, appreciates the best of others, all appreciate the best together for the greater harmony of all.” He proposed to rediscover traditional Chinese culture and discussed how to uncover resources within it as a basis for developing a new culture, to meet the challenge of globalization and, by bringing this vision of cultural self-awareness to the international scene, achieve their own transformation, open a new path for co-existence of civilizations and development of cultural self-awareness.

ABOUT THE AUTHOR

Fei Xiaotong, sociologist, anthropologist, ethnologist, social activist, one of the founders of Sociology and Anthropology in China. His works, including *Peasant Life in China*, *From the Soil*, *China's Gentry*, are must for understanding economy, society and culture in China.



Cloth • 158pp • 152 × 229 mm •
English • HISTORY

\$42.95

ISBN: 978-1-4878-0406-0

History of Zen in China

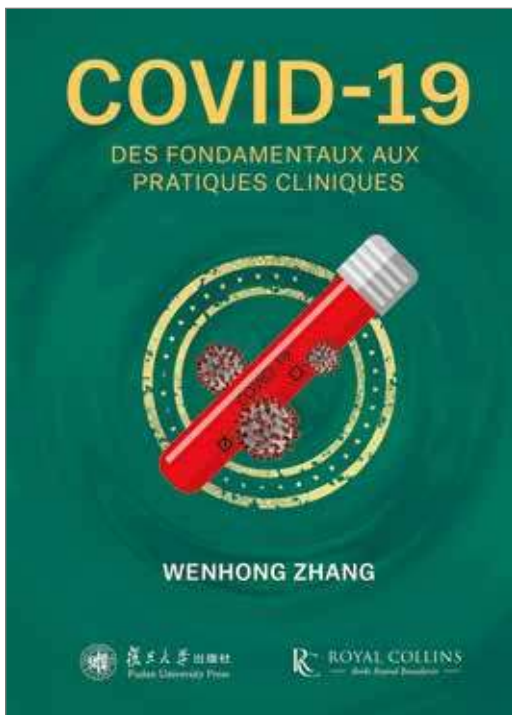
Ku Yu-hsiu



▶▶ *History of Zen in China* is mainly concerned with a detailed account of inheriting lineages and sermons of different Zen schools and sects in China. Zen Buddhism developed in China some fifteen hundred years ago, with Bodhidharma or Daruma being the First Patriarch, and became the dominant form of Buddhism in China in the late Tang Dynasty. This book presents before the readers a systematic map for the inheriting lineages of different Zen schools in Chinese history. The text of this book is easy to understand and the lineage charts at the end of the book, collected by the author from different corners of the world, are of great value for those who are interested in Zen Buddhism.

ABOUT THE AUTHOR

Yu-hsiu Ku was born in Wuxi, Jiangsu province, China. He earned the degrees of Bachelor, Master, and Doctor of Science at the Massachusetts Institute of Technology. Dr. Ku returned to China in 1929, and later he had successively held the posts of Dean of Engineering at National Central University in Nanjing, Dean of Engineering at Tsinghua University in Peking, Vice Minister of Education for China, and Commissioner of Education in Shanghai, etc. He went to the United States in 1950 to serve as visiting professor at M.I.T. and was then appointed Professor of Electrical Engineering at the University of Pennsylvania. Dr. Ku published nearly 100 technical papers and wrote several books. He has earned distinction in the literary field by writing many essays, novels, plays, and poems. Dr. Ku won many awards and recognitions for his work, including the IEEE's Lamme Medal in 1972.



Cloth • 240pp • 178 × 254 mm •
French • MEDICAL

\$89.95

ISBN: 978-1-4878-0460-2

COVID-19 : Des fondamentaux aux pratiques cliniques (French Edition)

Wenhong ZHANG

Ce livre présente les caractéristiques épidémiologiques du COVID-19 d'un point de vue professionnel, l'étiologie, la biologie moléculaire virale, le processus de recherche en virologie et les derniers progrès de la recherche, les manifestations cliniques de la nouvelle maladie infectieuse au pays et à l'étranger, diagnostic et traitement, etc. Nous avons réuni des experts du département des maladies infectieuses de l'hôpital de Huashan, qui sont depuis longtemps en première ligne de la lutte contre les infections cliniques, élémentaires et hospitalières des maladies infectieuses. Nous avons consulté un grand nombre de documents relatifs au COVID-19 publiés en Chine et à l'étranger, et nous avons appris l'expérience du personnel médical chinois dans ce domaine. Après avoir résumé, j'espère faire un résumé superficiel autant que possible face au COVID-19 de la recherche fondamentale à la prévention clinique et au traitement. J'espère que la publication de ce livre sera utile aux lecteurs préoccupés par les progrès de la recherche sur le COVID-19 et des connaissances en matière de prévention.

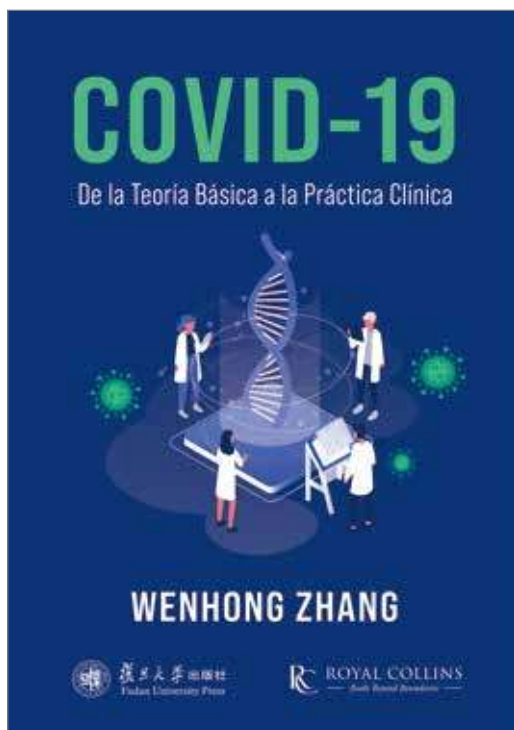
A PROPOS DE L'AUTEUR

Le professeur Wenhong Zhang est actuellement le directeur et le professeur de doctorat du département des maladies infectieuses de l'hôpital Huashan de l'université de Fudan. Il est diplômé du Département de médecine de l'Université de médecine de Shanghai, et a travaillé comme chercheur invité et chercheur postdoctoral à l'Université de Hong Kong, à la Harvard Medical School et au Département de microbiologie de l'Université d'État de Chicago.

Depuis l'épidémie, il a été le chef de l'équipe d'experts en traitement médical de Shanghai, responsable du traitement des patients gravement malades COVID-19, et a travaillé avec des experts des principaux hôpitaux de Shanghai pour traiter avec succès plus de 300 patients de COVID-19 en plus d'un mois.

Le professeur Wenhong Zhang est actuellement doyen du département de médecine interne du Shanghai Medical College de l'Université Fudan, vice-président de l'Association chinoise des médecins, vice-président de la branche de la prévention et du contrôle des maladies infectieuses de l'Association chinoise de médecine préventive, et du comité permanent et secrétaire général de la branche des maladies infectieuses de l'Association

►► médicale chinoise. En même temps, il est directeur du cours «Maladies infectieuses» à l'Université de Fudan, rédacteur en chef du *Chinese Journal of Infectious Diseases*, rédacteur en chef adjoint de *Emerging Microbes and Infections* et rédacteur en chef adjoint du *International Journal of Tuberculosis and Lung Diseases*. Il a remporté de nombreux prix pour ses réalisations scientifiques et technologiques, tels que le Chinese Medical Award et le Shanghai Science and Technology Progress Award. Il est rédacteur en chef et co-éditeur de près de 20 monographies sur les maladies infectieuses, et a été sélectionné comme Talent exceptionnel du nouveau siècle par le ministère de l'Éducation, Top Talents in Shanghai, Leaders of Outstanding Topics in Shanghai, New Hundred Programme Talents de Shanghai et le prix Shanghai Silver Snake. Il a remporté le titre de Shanghai Model Worker. Le département des maladies infectieuses de l'hôpital de Huashan, qu'il dirigeait, a été classé premier dans le classement national des spécialités (version Fudan) pendant 9 années consécutives.



Cloth • 232pp • 178 × 254 mm •
Spanish • MEDICAL

\$89.95

ISBN: 978-1-4878-0463-3

COVID-19: De la Teoría Básica a la Práctica Clínica (Spanish Edition)

Wenhong ZHANG

Este libro presenta las características epidemiológicas, etiología, biología molecular, virología y los últimos avances de la investigación de COVID-19. También presenta las manifestaciones clínicas, diagnóstico y tratamiento de esta nueva enfermedad infecciosa. El contenido de este libro se basa en la revisión de la literatura de varios artículos relevantes publicados en China y en el extranjero, así como en la experiencia de los trabajadores médicos en este campo en China. Se ha reunido a expertos en el Departamento de Enfermedades Infecciosas del Hospital Huashan que han estado durante mucho tiempo a la vanguardia de la infección clínica, básica y control de infecciones hospitalarias. Sumado a toda la literatura consultada en China y en el extranjero, también hemos aprendido de los trabajadores médicos chinos desde su campo de trabajo. Después de resumir la experiencia, aspiramos en este libro resumir tanto como sea posible todo lo referente al COVID-19, desde la investigación básica hasta la prevención y el tratamiento clínicos. Se espera que este libro sea útil para el gran número de lectores que están ansiosos por el progreso de la investigación y el tratamiento de COVID-19.

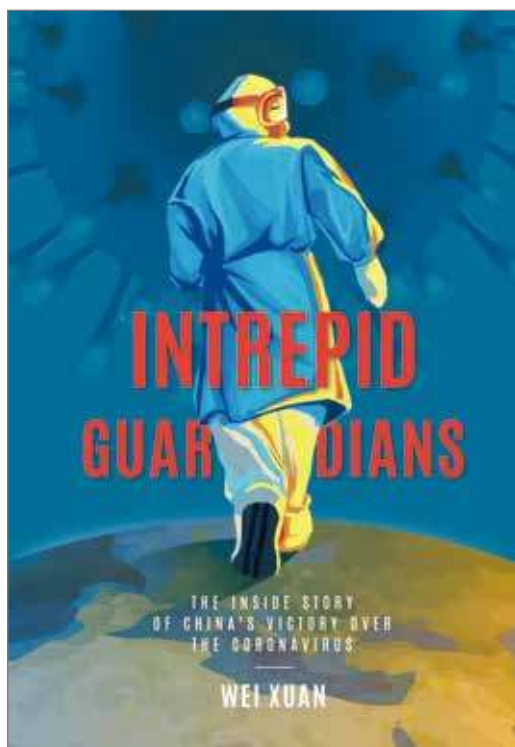
SOBRE EL AUTOR

Wenhong Zhang es actualmente el director, profesor y supervisor de doctorado del Departamento de Enfermedades Infecciosas del Hospital Huashan afiliado a la Universidad de Fudan. Se graduó del Departamento de Medicina de la Universidad Médica de Shanghai y trabajó como investigador visitante y postdoctoral en la Universidad de Hong Kong, la Escuela de Medicina de la Universidad de Harvard de los Estados Unidos y el Departamento de Microbiología de la Universidad Estatal de Chicago.

Desde el estallido de la epidemia, se ha desempeñado como líder del equipo de expertos en tratamiento médico de Shanghai responsable del tratamiento de pacientes en estado crítico. En colaboración con expertos de los principales hospitales de Shanghai, más de 300 pacientes con COVID-19 fueron tratados con éxito después de un gran esfuerzo durante más de un mes.

Él se desempeña como director del Departamento de Medicina Interna del Colegio de Medicina de Shanghai de la Universidad Fudan, vicepresidente de la Rama de Medicina Interna de la

- ▶▶ Asociación China de Médicos, así como vicepresidente de la Subdivisión de Prevención y Control de Enfermedades Infecciosas de la Asociación China de Medicina Preventiva, miembro del comité permanente y secretario general de la Rama de Enfermedades Infecciosas de la Asociación Médica China. El profesor Wenhong Zhang es el líder del curso *"Enfermedades Infecciosas"* de la Universidad de Fudan; es el jefe editor de la *"Revista China de Enfermedades Infecciosas"*, editor asociado de la revista *"Microbios e Infecciones Emergentes"* (su nombre en inglés: *Emerging Microbes and Infections*), y editor asociado de la *"Revista Internacional de Tuberculosis y Enfermedades Pulmonares"* (en inglés: *International Journal of Tuberculosis and Lung Diseases*). Ha ganado muchos premios por logros científicos y tecnológicos, como el Premio Médico Chino y el Premio al Progreso de Ciencia y Tecnología de Shanghái. Ha editado y participado en la edición de casi 20 monografías sobre enfermedades infecciosas, y ha sido seleccionado sucesivamente en Talentos Excelentes del Nuevo Siglo del Ministerio de Educación, Talentos Destacados de Shanghái, Líderes de Materias Sobresalientes de Shanghái, Programa de los Nuevos Cien Talentos de Shanghái, Premio Serpiente de Plata de Shanghái y muchos otros programas que celebran talentos. Ganó el título de Trabajador Modelo de Shanghái. El Departamento de Enfermedades Infecciosas del Hospital Huashan, bajo su liderazgo, ha ocupado el primer lugar en el Ranking Nacional de Especialistas de China (Edición Fudan) durante 9 años consecutivos.



Cloth • 256pp • 156 × 234 mm •
English • LITERARY COLLECTIONS

\$35.95

ISBN: 978-1-4878-0464-0

Intrepid Guardians: The Inside Story of China's Victory Over COVID-19

Wei Xuan

The Third World War has come to humankind in the form of COVID-19. This war is not fought between various sectors of human society, but between all of humankind and the coronavirus. Where the virus is, where it comes from, and where it might strike next remains unknown. Even so, we all must fight for ourselves, for our families, and for all the earth's people.

Intrepid Guardians – The Inside Story of China's Victory Over the Coronavirus presents heroic, heartwarming stories of the work done by China's frontline healthcare workers at the center of the earliest outbreaks of COVID-19. These stories offer insight and encouragement, lifting the spirits of those who continue at the forefront of the fight as the virus rages around the world. Their selflessness in the face of danger points the way, showing us how we may win the war globally, just as China has gained victory over the coronavirus, within its borders. As we come together as a united people across the earth, we are confident we can contain COVID-19 through coordinated efforts and a cooperative spirit, as has been demonstrated by these heroes who have fought the battle from its earliest stages.

Our battle against COVID-19 must bring all of humankind together to fight the spread of the virus. In this war, we need more intrepid guardians, people who fearlessly rush to the front lines in our battle against the disease. Many of the doctors and nurses whose stories appear in this volume are very young, but they have stepped to the front quickly and without complaint. We should learn from their spirit of cooperation, courage, and compassion. And as we do, our victory over the virus will spread across the world, rescuing all people of all nations from the menace of the coronavirus.

ABOUT THE AUTHOR

Wei Xuan is a leading expert of the National Health Commission (NHC) of the People's Republic of China. NHC is a cabinet-level executive department of the State Council which is responsible for formulating health policies in Mainland China. It was formed on 19 March 2018. The ministry is headquartered in Beijing. The commission is led by a Minister of cabinet rank in the state council.



Cloth • 226pp • 156 × 234 mm •
English • LITERARY COLLECTIONS

\$35.95

ISBN: 978-1-4878-0472-5

Dr. Zha's Diary of Fighting the COVID-19

Written by Zha Qiongfang

Compiled by Renji Hospital Affiliated to Shanghai Jiao Tong University School of Medicine

Translated by Ye Xingguo & Yang Aijun

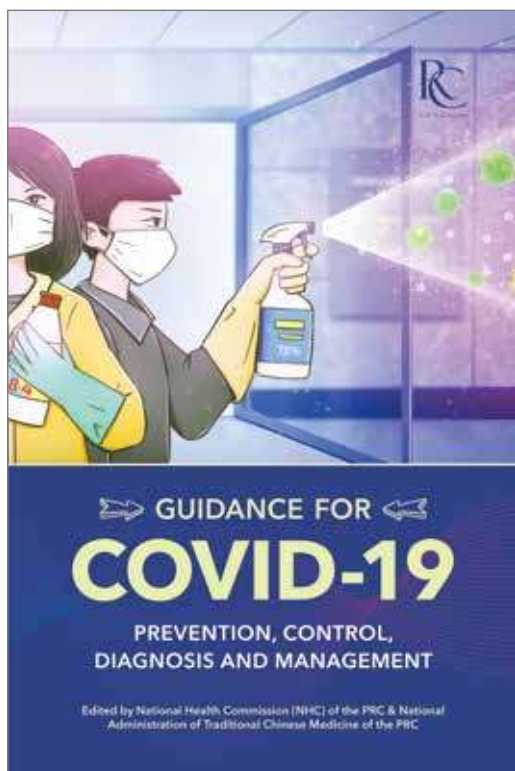
Qiongfang Zha is a doctor of the Respiratory Department of Renji Hospital, Shanghai, China, and is a member of the first medical team sent out two days after the lockdown on Wuhan. She didn't receive the notice of setting off until a few hours before their departure on Chinese New Year's Eve of 2020. At that moment, her heart was filled with worries because she lacked sufficient medical equipment, protective suits, and skills to prevent infection from the COVID-19. Yet in spite of great dangers ahead, they set out. Her 68 days in ICU and isolation wards fighting against the pandemic gave her unforgettable experiences in her life.

Dr. Zha wrote in her diary the daily stories about the first-line professors, doctors, nurses, patients, dead patients, volunteers in ICUs, logistics personnel, hotel cooks, drivers, fire-fighters and so on, which were real and touching.

This diary is not only Zha's thoughts and reflections on fighting against the pandemic in Wuhan, but also the story of friendship and love during difficult times, which is of great humanistic value.

This diary gives readers a better understanding of the medical staff's hard work on the front line, which no one knows, thus giving them a possible insight into the cruel pandemic situation in hospitals in Italy, Germany, Britain, France, the United States, and so on.

This book will make us value the unlimited efforts made by the medical staff who are fighting the pandemic for our safety and health more.



Paper • 144pp • 156 × 234 mm •
English • MEDICAL

\$19.95

ISBN: 978-1-4878-0456-5

Guidance for COVID-19: Prevention, Control, Diagnosis and Management

Edited by National Health Commission (NHC) of the PRC National Administration of Traditional Chinese Medicine of the PRC

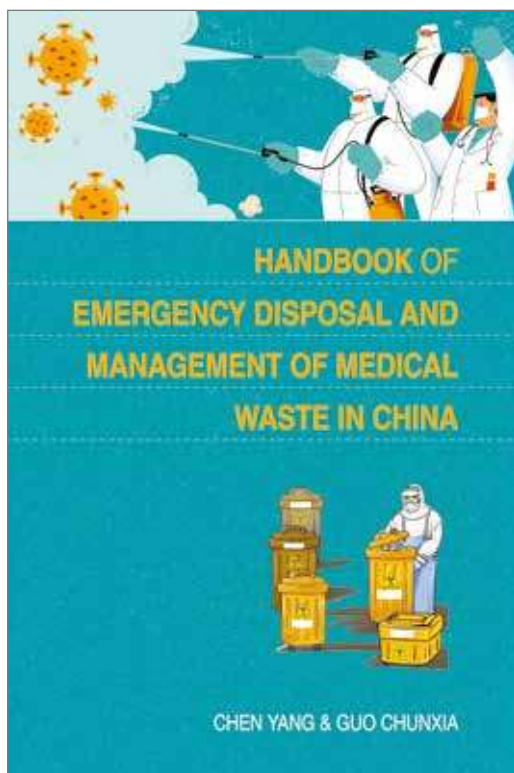
This book is a guide for the prevention and control measures issued by the Chinese Health Commission during the novel coronavirus pneumonia outbreak that has led to the global Covid-19 pandemic. With the guidance of this authoritative text, the number of cases in China has decreased from 83,386 to 2,000, and a complete victory in prevention and control will soon be achieved.

This book is suitable for professionals who are a part of the prevention and control of the plague, and for any readers who are concerned about their lives and the lives of their families and communities.

May God bless the world and bring us victory!

ABOUT THE AUTHOR

The National Health Commission (NHC) of the People's Republic of China is a cabinet-level executive department of the State Council which is responsible for formulating health policies in Mainland China. It was formed on 19 March 2018. The ministry is headquartered in Beijing. The commission is led by a Minister of cabinet rank in the state council.



Paper • 162pp • 152 × 229 mm •
English • MEDICAL

\$59.95

ISBN: 978-1-4878-0475-6

Handbook of Emergency Disposal and Management of Medical Waste in China

Chen Yang and Guo Chunxia

This Handbook is a systematic and complete introduction that outlines the key points and requirements of medical waste's emergency disposal and management. It covers all stages of medical waste removal, from its generation, collection, classification, packaging identification, transportation, treatment to its final disposal. Additionally, this book covers medical waste-related technologies and management essentials used in disease prevention, as well as environmental pollution prevention. The Handbook is particularly useful for facilities and institutions that generate and dispose of medical waste, as well as for the relevant supervisors and environmental protection volunteers at all levels.

ABOUT THE AUTHOR

Chen Yang, professor at University of Chinese Academy of Sciences with a focus on technological R&D, management system building and industry development of the needs of hazardous and medical waste management and disposal in China. With experience presiding over more than 30 national key programs funded by Chinese Ministry of Ecology Environment, Ministry of Sciences and technology and Chinese Academy of Sciences, etc., he is the owner of more than 30 patents, and author of 8 monographs and more than 60 papers as well as is the winner of 8 ministerial science and technology awards. Since the SARS outbreak in 2003, he has been involved in the implementation and Development of National Standard and technology management system for hazardous waste and medical waste management and disposal in China and as a member of the core consultant group, *Environmentally Sustainable Management of Medical Wastes in China* funded by GEF from 2005 to 2008, he has supported Chinese sustainable management of medical waste. He has also participated in the drafting of more than 20 related Chinese national technical policies, with standards and specifications over 20 years. Furthermore, as editor in chief, he compiled and published the book of *Optimal Disposal Technology and Application of Medical Waste* that served as a summary of the development and experience of medical waste management and disposal in China during SARS outbreak in 2003.



Paper • 70pp • 142 × 210 mm •
Hindi • MEDICAL

\$25.95

ISBN: 978-1-4878-0470-1

Professor Zhang Wenhong's Suggestions on Prevention and Control of COVID-19 (Hindi Edition)

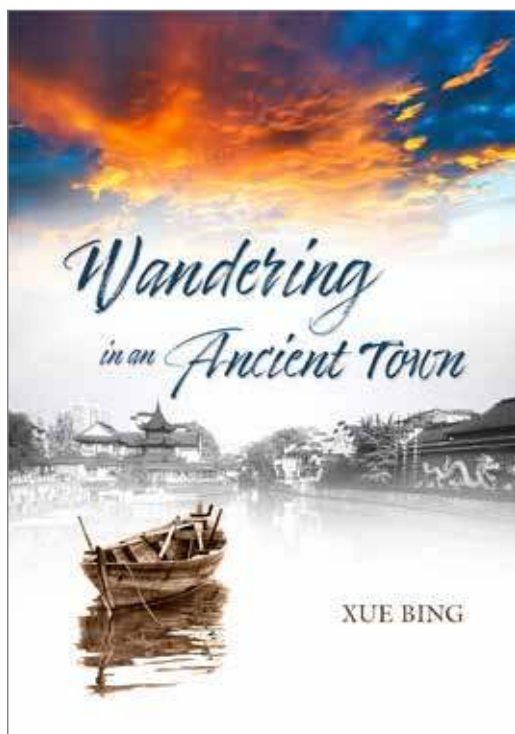
Wenhong Zhang

Shanghai COVID-19 Medical Treatment Expert Team edits this timely guide for effective prevention and control of COVID-19. Readers will obtain useful guidance on prevention and control of COVID-19 in different places ranging from homes, outdoors, workplaces, etc. You will know "What is the purpose and significance of home quarantine?", "When do you need to wear a mask?", "How should you wash your hands?", "Do you need to wear a mask in an elevator?", "What foods are safe to eat and what are not?", "How to deal with express parcels from major epidemic areas or other areas?" and many other useful tips.

ABOUT THE AUTHOR

Wenhong Zhang, is head of Shanghai COVID-19 Medical Treatment Expert Team, director of the Department of Infectious Diseases, Huashan Hospital of Fudan University, doctoral supervisor. He is currently the director of the Department of Internal Medicine, Shanghai Medical College of Fudan University, vice chairman of the Internal Medicine Branch of Chinese Medical Doctor Association, secretary general of the Infectious Diseases Branch of Chinese Medical Association, vice chairman of the Infectious Diseases Prevention and Control Branch of China Preventive Medicine Association, chairman of the Infectious Diseases Branch of Shanghai Medical Association, honorary president of the Shanghai Association of Infectious Diseases Physicians, editor-in-chief of *Chinese Journal of Infectious Diseases*, deputy editor-in-chief of *Emerging Microbes and Infections*, and Deputy editor-in-chief of *International Journal of Tuberculosis and Lung Diseases*. He has won many scientific and technological achievement awards such as the Chinese Medicine Award and the Shanghai Science and Technology Progress Award. Under his leadership, the Department of Infectious Diseases of Huashan Hospital of Fudan University has topped the National Hospital Department Ranking List (prepared by Fudan University) for nine consecutive years.

Professor Zhang has been engaged in front-line clinical work for a long time and has extensive experience in the diagnosis and treatment of emerging serious infectious diseases. He participated in prevention, control and patient treatment of SARS in 2003 and Influenza A virus subtype H7N9 in 2013.



Cloth • 186pp • 142 × 210 mm •
English • LITERARY COLLECTIONS

\$42.95

ISBN: 978-1-4878-0454-1

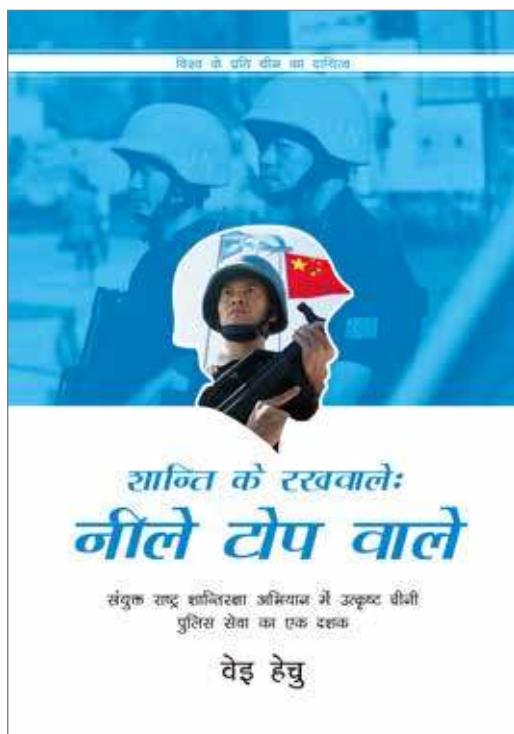
Wandering in an Ancient Town

Xue Bing

This book records the author's life and work in a dozen different places in Nanjing over the past 70 years, such as Hanximen, Xinjiekou, the Confucius Temple, Qingliangshan, Dingjiaqiao, Dudaiping, and Qinhuaihe. They are scattered around literally every corner of Nanjing, each of which is closely tied to the author's particular stages of life. The description of each place is imprinted with personal memory and the surrounding history, leaving traces of a certain time and space in Nanjing. Although this book is a miniature brief history of a personal life, it also reflects the historical changes of Nanjing and the emotional trajectory of the ordinary people living there. There are in this book hand-painted illustrations by prestigious Nanjing painters, which reflect the details of the personal journey and the changes of the times through the juxtaposition of words and pictures.

ABOUT THE AUTHOR

Xue Bing, a former professional writer of the Jiangsu Writers Association, is now a member of Nanjing Historical and Cultural City Protection Experts Committee and Vice President of the local chronicle society. He is the author of more than 50 works, including novels *The City* and *The Golden Age*, collections of remarks on books *On Old Books*, *On Versions of Books*, *The Old Family Swallow*, and *In My Seventies*, essay collections on culture *Life in the Space of Six Dynasties*, *The Scholar's Travel*, *Too Hungry to Choose*, and *The Daughters of Jinling*, and local chronicles *The History of Nanjing City*, *Delving into Nanjing*, and *Reading Nanjing*.



Paper • 200pp • 168 × 240 mm •
Hindi • POLITICAL SCIENCE

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Blue Helmets in Action (Hindi Edition)

A Decade of Distinguished Chinese Police Service in UN Peacekeeping Missions

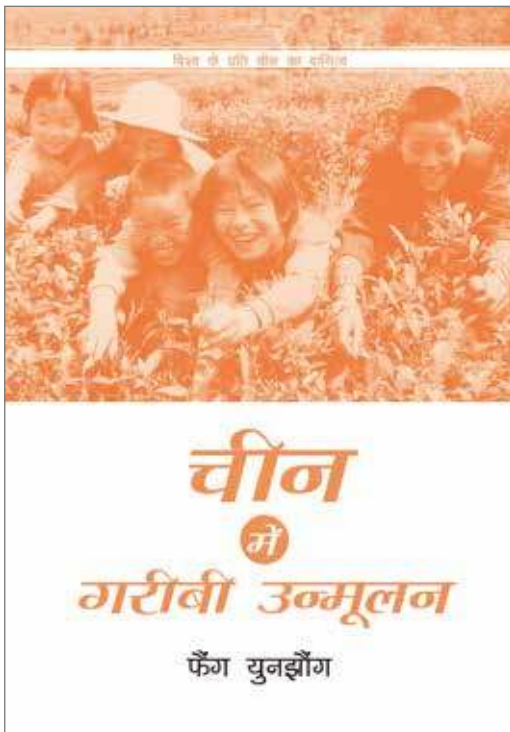
Wei Hechu

During the past 12 years, China has sent a total of 1,753 police officers to eight UN peace-keeping missions around the world. They risked their own lives to fight heroically, withstood the tests of blood and fire, demonstrated their professionalism, and won honour for the country and the people.

ABOUT THE AUTHOR

Wei Hechu is a team of more than 60 Chinese peacekeeping police officers.

Executive Editors: Tan Jun, former director of the Peacekeeping Division of the International Bureau of the Ministry of Public Security, and now Deputy Director of the International Bureau, participated in many peacekeeping operations; Zhang Zhengui, director of the Guangzhou Public Security Bureau, formerly a peacekeeping police officer in China, interviewed the two UN Secretary-General Annan and Ban Ki-moon, and hosted the filming of the 10-episode feature film *Chinese Peacekeeping Police* broadcast on CCTV.



Paper • 216pp • 168 × 240 mm •

Hindi • SOCIAL SCIENCE

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Poverty Reduction in China (Hindi Edition)

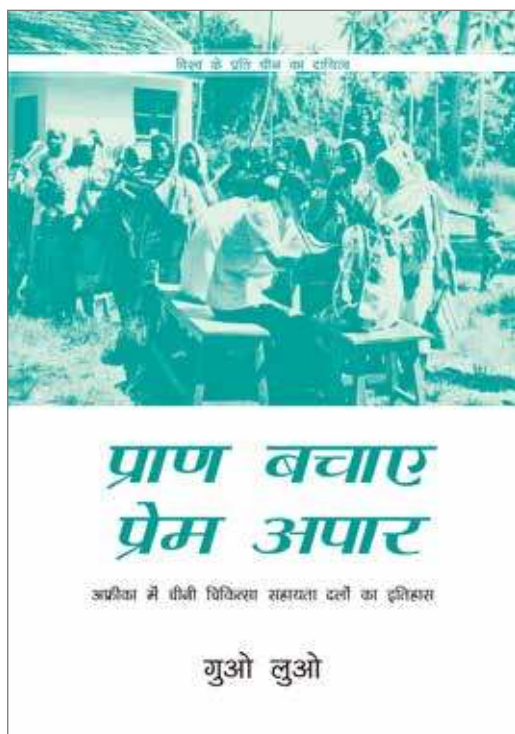
Fang Yunzhong

Poverty is the common enemy of mankind. It is also a challenge facing each and every nation, as well as international community. To promote economic development, eliminate poverty and achieve common prosperity are ideals that mankind constantly pursues. To date, China's poverty reduction program has to a large extent been limited to addressing the poverty problem in rural areas. The Chinese government's efforts to lift people out of poverty and to reduce the number of people living below the poverty line in its own country are part of a greater contribution to mankind's wider struggle.

This book will help readers to gain a better understanding of the efforts that the Chinese people have made in combating poverty, and to get to know those people who have made the greatest contributions to the fight against poverty.

ABOUT THE AUTHOR

Fang Yunzhong, a senior editor, has long been engaged in press and publishing work. He has won more than 70 awards for various news works and published many books and works.



Paper • 136pp • 168 × 240 mm •
Hindi • MEDICAL

\$9.95

ISBN: 978-1-4878-0377-3

Saving Lives with Boundless Love (Hindi Edition)

The History of Chinese Medical Aid Teams in Africa

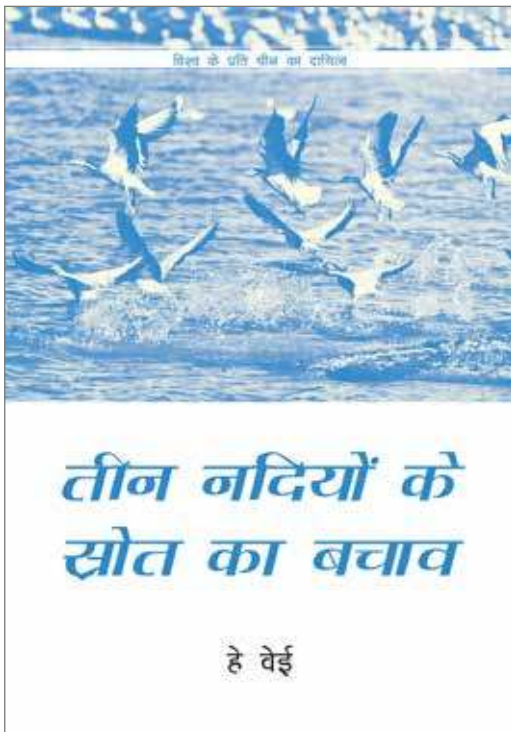
Guo Luo

More than 50 years have passed since China dispatched an overseas medical aid team to Algeria on April 6, 1963. After that, a flurry of Chinese medical teams was sent across the African continent either to hospitals or on tours around countries, offering free medical equipment and medicine. Chinese medical teams have worked to sow seeds of "love, friendship and civilization" in more than 60 countries and regions, tightening the nation's bonds to other developing countries, facilitating friendship between Chinese and African people and promoting Sino-foreign exchange in realms of economics, culture and public health. Areas served by Chinese medical teams are left with a more profound understanding of the nation of China.

The pictures which are at an important position and its accompanying words in this book are both excellent. China's active efforts to aid African medical relief operations will be shown in this book in many-sides. This book is a microcosm of China's heroic groups on the international medical rescue stage. Domestic and foreign readers can find their spirits of loyalty to the motherland and to the people in the medical rescue practices, and the international humanitarian spirit when they rescue people in danger or sickness. Readers can also feel their fighting spirits and professional spirits of dedication and excellence.

ABOUT THE AUTHOR

Guo Luo, a Bachelor of Laws and Master of Management, ever served at the Central Committee of the Communist Youth League of China, and now works for the General Office of the National Health and Family Planning Commission of the People's Republic of China.



Paper • 206pp • 168 × 240 mm •
Hindi • NATURE

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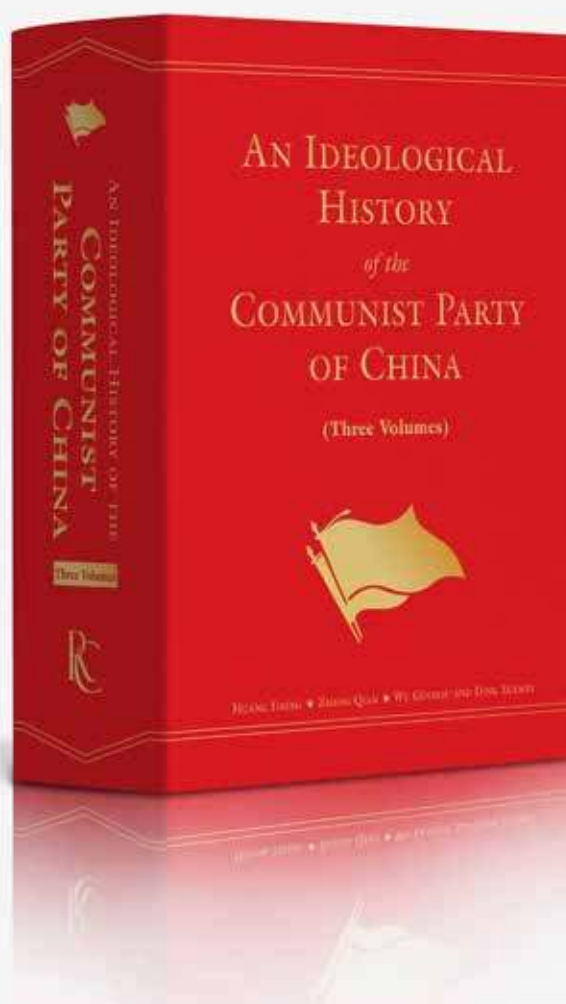
Rescuing the Three Rivers Source (Hindi Edition)

He Wei

The Three Rivers Source area locates in the heart of Qinghai-Tibet Plateau and provides 25% of the waters in the Yangtze River, 49% of the Yellow River, and 15% of the ex-tra-boundary waters of the Lancang River, thereby earning for itself the name "The Water Tower of China". However, in recent decades, the ecological environment of the Three Rivers Source has suffered severe damage due to a combination of natural and human factors. Determined to avert catastrophe, China has invested extensively in a series of projects in ecological protection and reconstruction, elevating the initiatives to a nationwide campaign. Sustained by the support of central government, the Qinghai provincial government, and various levels of local governments, and by the joint action of all ethnic groups in the project area, the rivers are in the process of rediscovering their former glory.

ABOUT THE AUTHOR

He Wei is a reporter from the Qinghai Branch of Xinhua News Agency.



Cloth • 1658pp • 168 × 240 mm •
English • HISTORY

\$174.95

ISBN: 978-1-4878-0425-1

An Ideological History of the Communist Party of China: Three-Volume Set

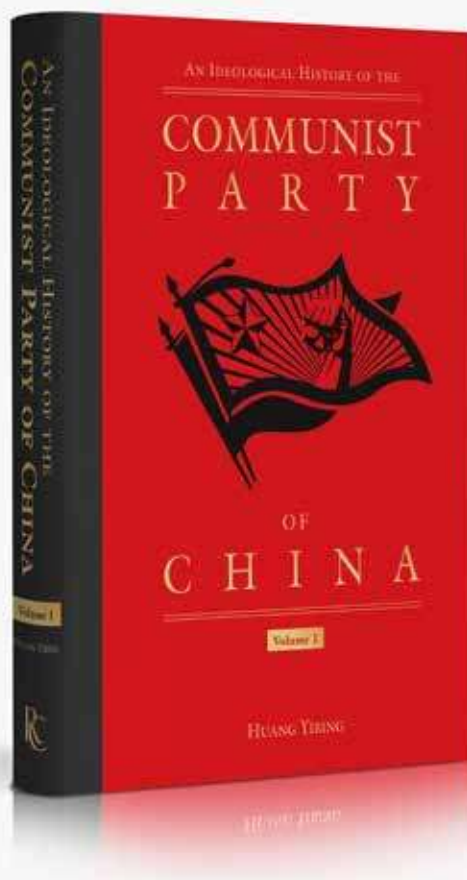
Zheng Qian (Chief Editor)



▶▶ *An Ideological History of the Communist Party of China* is a 3-volume series that traces the development of the thought underlying the CPC's policies, methods, and actions since its establishment in 1921. The first volume covers the period from the founding of the Party through a turbulent period of armed revolutionary struggle until the establishment of the new China in 1949. The second volume picks up there and continues through 1978, the year the Reform and Opening Up policy was launched. The final volume in the series traces the various policies and development of the CPC's ideology through the Reform and Opening Up era until the present.

All three volumes present an inside look at the shaping of the Party's ideology, reflecting the ways in which that ideology has played out in the CPC's social, political, military, economic, and cultural agendas. It is an insightful analysis of the Party's own narrative of its ideological development over nearly a century, a view rarely available in English-language publications about the Communist Party of China. The key issues of each historical period are covered in great detail, with careful analysis of the errors and rectification of errors that led to the ultimate development of sound Marxist policy suited to the actual situation current in China at the time the policy was adopted. The measured candor and humility expressed in this analysis might come as a surprise to some English-language readers, particularly those who have been repeatedly told by Western media sources that the CPC is not forthcoming about its errors. Perhaps this shows a development of a new state of affairs in contemporary China, or perhaps it indicates that the portrayal of the CPC in Western media has been influenced by their own political biases – or perhaps a measure of both.

This series is suited to readers who are reasonably well-versed with the events of modern Chinese history, but lack insight into the development of the CPC's thought and policies throughout its development. These books do an excellent job of reflecting the sophistication behind the thought that underlies Chinese Marxism, the driving ideology of the Communist Party of China.



Cloth • 626pp • 168 × 240 mm •
English • HISTORY

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ISBN: 978-1-4878-0390-2

An Ideological History of the Communist Party of China, Volume 1

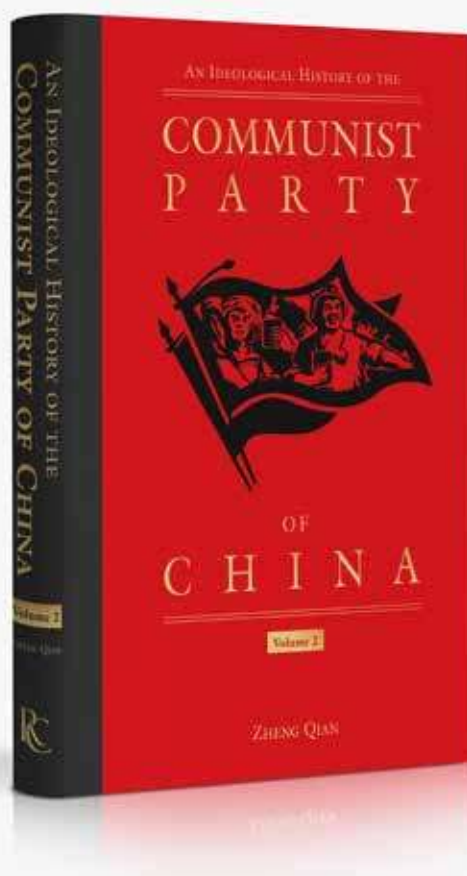
Huang Yibing

Translated by Shelly Bryant and Sun Li



 **ABOUT THE AUTHOR**

Huang Yibing was born in November 1968 in Anhui Province. He earned his Ph.D. in Law from Renmin University of China, where he serves as a researcher, one of the “four batches” of talents in the national publicity and cultural system, and the first batch of leaders in Philosophy and Social Sciences in the National Ten-thousand Talents Plan. He is a key member of the Marxist theoretical research and construction project team, and an expert entitled to the special government allowances granted by the State Council. He is currently the Director of the No. 1 Research Department of the Central Party History and Documentation Research Institute, and a representative of the Nineteenth National Congress of the Party. His major research interests are the theory and practice of the localization of Marxism, and the history of the Reform and Opening Up policy.



Cloth • 412pp • 168 × 240 mm •
English • HISTORY

\$89.95

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An Ideological History of the Communist Party of China, Volume 2

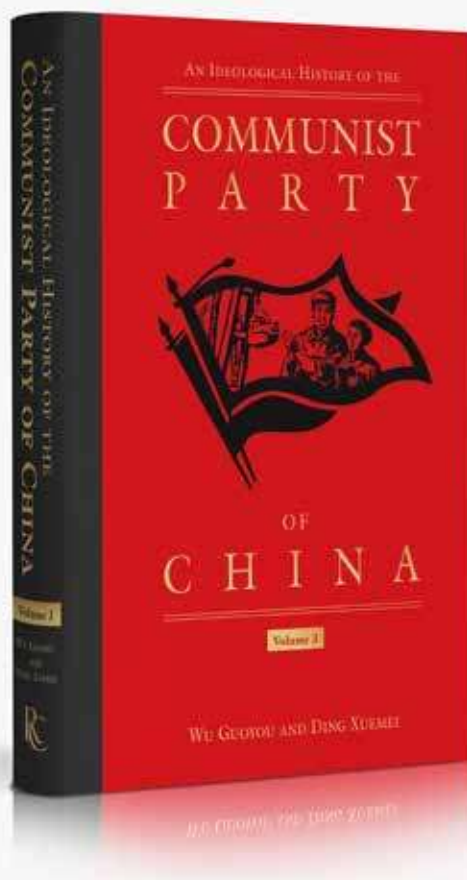
Zheng Qian

Translated by Sun Li and Shelly Bryant



 **ABOUT THE AUTHOR**

Zheng Qian was born in 1949 in Beijing. He is a researcher, former director of the No. 2 Research Department of the Party History Research Office of the CPC Central Committee, director of the Chinese Communist Party Literature Research Association, and an expert entitled to the special government allowances granted by the State Council. Long engaged in the study of the history of the CPC and the People's Republic of China, he is the chief author and chief editor of *The History of the Communist Party of China* (Volume II) and has participated in the compilation of *Resolutions on Several Historical Issues of the Party since the founding of the People's Republic of China*. His publications include *Research on Mao Zedong Thought in the Socialist Period*, *From the Cultural Revolution to Reform*, *"Revolutionized" Education: Educational Revolution in the Cultural Revolution*, *History of the People's Republic of China*, *Development History of the Guiding Thought of the Communist Party of China*, *China in Mao Zedong Era*, and *Mao Zedong and Deng Xiaoping*, as well as multiple papers.



Cloth • 620pp • 168 × 240 mm •
English • HISTORY

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ISBN: 978-1-4878-0392-6

An Ideological History of the Communist Party of China, Volume 3

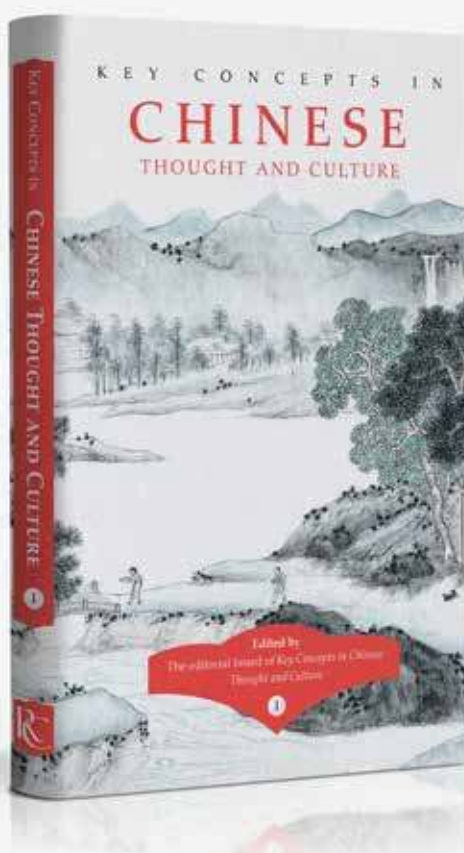
Wu Guoyou and Ding Xuemei

Translated by Sun Li and Shelly Bryant



▶▶ ABOUT THE AUTHOR

Wu Guoyou was born in 1957 in Kailu, Inner Mongolia. A doctoral researcher, he has studied in the Department of Political History of Inner Mongolia Normal University for Nationalities and Marxist-Leninist Thought of Jilin University and the School of Political Science and Law of the Northeast Normal University, and he holds a postgraduate degree and a doctorate in Law. After graduating with a Master's degree in 1990, he worked at the Jilin Academy of Social Sciences and has successively served as deputy director of the Institute of Sociology and director of the Deng Xiaoping Theory Research Center. In 1998, he was transferred to the Party History Research Office of the CPC Central Committee and engaged in the study of the CPC's history in the new era. In August 2002, he was appointed Assistant Director of the Third Research Department of the Party History Research Office of the CPC Central Committee. In July 2005, he was appointed Deputy Director of the No. 3 Research Department of the Party History Research Department of the CPC Central Committee. In October 2010, he was appointed Director of the No. 3 Research Department of the Party History Research Office of the CPC Central Committee. He also served as a member of the National Association of Party Construction Studies and the Chinese Communist Party History Society. In July 2012, he was appointed Director of the No. 2 Research Department of the Party History Research Office of the CPC Central Committee. His publications include *Science and Technology and China's Cross-Century Social Development*, *An Overview of Deng Xiaoping's Strategy to Build a Moderately Well-off Society*, and *The "Three Represents" The Great Achievements of the Party's Guiding Thoughts in Keeping Pace with the Times*, along with more than 50 papers. He has also written, edited, and co-authored more than ten books, including *A History of China's Reform and Opening up Policy*, *The New Theory of Mao Zedong Thought*, and *The Whole History of the Long March of the Red Army (Volume III)*.



Paper • 396pp • 155 × 230 mm •
English •

FOREIGN LANGUAGE STUDY

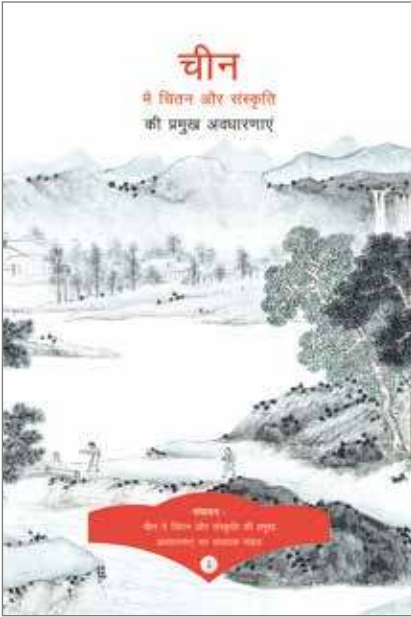
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ISBN: 978-1-4878-0220-2

Key Concepts in Chinese Thought and Culture, Volume I

Edited by the editorial board of *Key Concepts in Chinese Thought and Culture*





Paper • 396pp • 155 × 230 mm • Hindi
ISBN: 978-1-4878-0396-4

► *Key Concepts in Chinese Thought and Culture* are concepts and keywords or phrases Chinese people have created or come to use that are fundamentally pertinent to Chinese philosophy, humanistic, spirit, way of thinking and values. Each volume includes 300 key entries selected and explained by over 100 distinguished scholars from China and West. This series is a promotion of genuine literacy on Chinese philosophy, history, literature, art, and translation within the western academia. All entries are furnished with citations for easier understanding of their meanings and usages in Chinese history. For people in other countries, these key concepts open the door to the spiritual world of contemporary China and the Chinese people, including those living overseas.

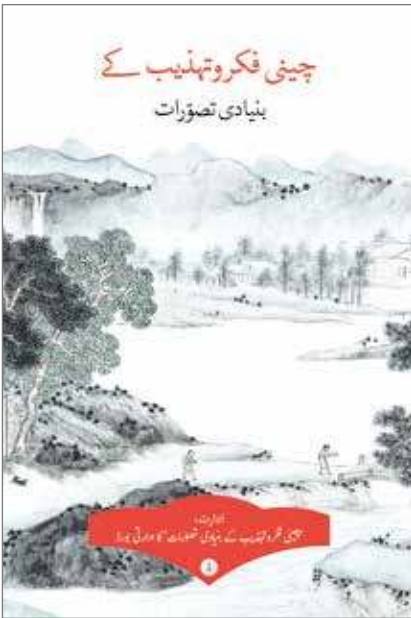
ABOUT THE AUTHORS

Huang Youyi: former Vice-Chairman of International Federation of Translators, former Vice-Director and Chief Editor of China International Publishing Group, former Secretary-General of Translators Association of China, Standing Vice-Chairman of Translators Association of China, Director of Expert Board for English, China Accreditation for Translators and Interpreters.

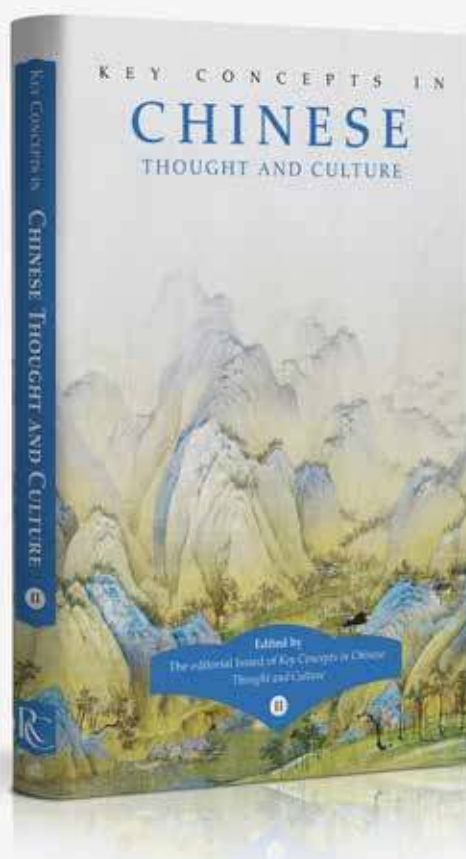
Nie Changshun: Professor of Chinese Traditional Culture Research Center of Wuhan University, Head of Japan Studies Center Academic Planning Department, Wuhan University.

Yuan Jixi: Professor at the School of Chinese Classics, Renmin University of China, member of the Academic Committee of the Confucian Studies Institute, Visiting Professor of the Aesthetics and Aesthetic Education Study Center, Peking University, Distinguished Professor at Southwest University.

Wang Bo: Vice President of Peking University, Professor, Dean of the Confucian Studies Institute and the Taoist Studies Center of Peking University.



Paper • 396pp • 155 × 230 mm • Urdu
ISBN: 978-1-4878-0397-1



Paper • 404pp • 155 × 230 mm •
English •

FOREIGN LANGUAGE STUDY

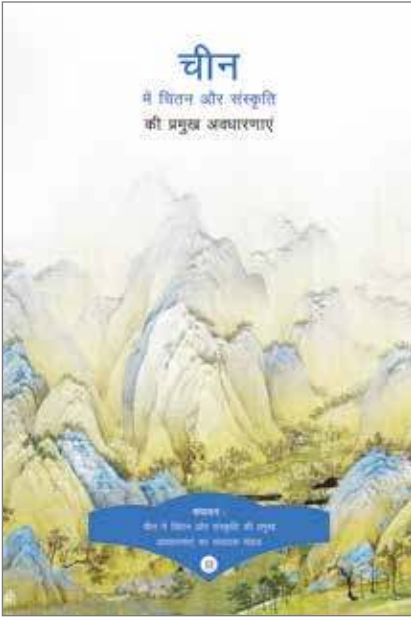
\$32.95

ISBN: 978-1-4878-0221-9

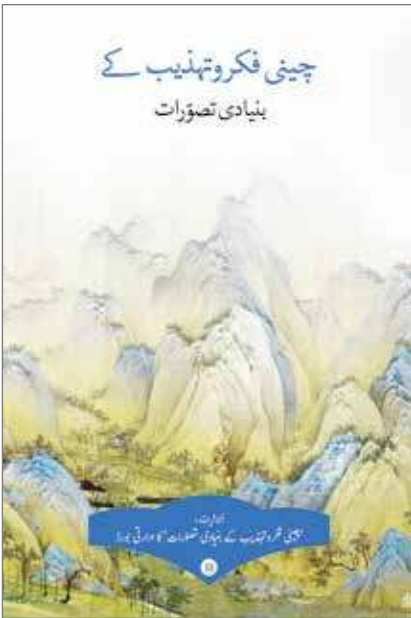
Key Concepts in Chinese Thought and Culture, Volume II

Edited by the editorial board of *Key Concepts in Chinese Thought and Culture*





Paper • 404pp • 155 × 230 mm • Hindi
ISBN: 978-1-4878-0395-7



Paper • 404pp • 155 × 230 mm • Urdu
ISBN: 978-1-4878-0398-8

▶▶ ENDORSEMENTS

Western students of Chinese philosophy and culture who would aspire to acquire a nuanced and sophisticated understanding of this antique tradition must master a new conceptual vocabulary that will provide them with a portal onto the other side of the looking-glass. This project has recruited the leading scholars to select, research, and explain the conceptual structure of Chinese culture and to provide these students with the critical resource needed to expand their own cultural horizons.

—**Roger T. Ames** (Professor of Philosophy and editor of *Philosophy East & West*)

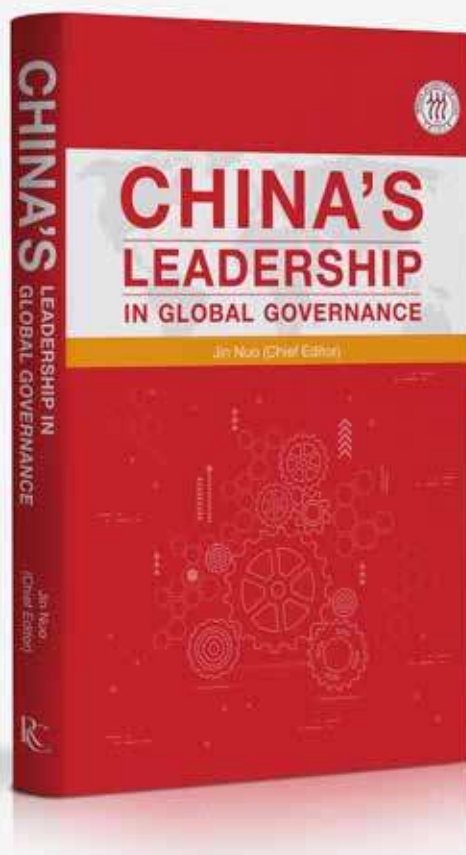
“Key Concepts” brings together in a conveniently accessible dictionary form a treasure trove of authoritative sinological research that creates a sound basis for understanding of all aspects of traditional Chinese thought and culture. This comprehensive reference book is valuable to both the professional academics as well as the educated layman. On the one hand, professional sinologists will find it handy reference for the fundamental concepts that they encounter in their work. On the other, laymen will find it a reliable, straightforward introduction to traditional Chinese civilization.

—**Guy Salvatore Alitto** (Professor of History at University of Chicago)

The German philosopher Hans Georg Gadamer once said that being able to listen is not self understood. And Goethe once allowed one of his female protagonists to declare that being able to see is not self understood either. How do we understand? That is a basic question in modernity. This is especially true for terms we are using every day. Chinese terms are very complicated. They have a long history and their appropriate translation is often not possible. Thus “Key Concepts” is the right attempt to help foreign readers of the history of Chinese thought to get a basic understanding of what the Chinese mind might stand for.

—**Wolfgang Kubin**

(former director of the Institute for Oriental and Asian Studies at the University of Bonn)



Cloth • 224pp • 158 × 233 mm •
English • SOCIAL SCIENCE

\$39.95

ISBN: 978-1-4878-0209-7

China's Leadership in Global Governance

Jin Nuo (Chief Editor)





Cloth • 232pp • 158 × 233 mm • Hindi
ISBN: 978-1-4878-0202-8

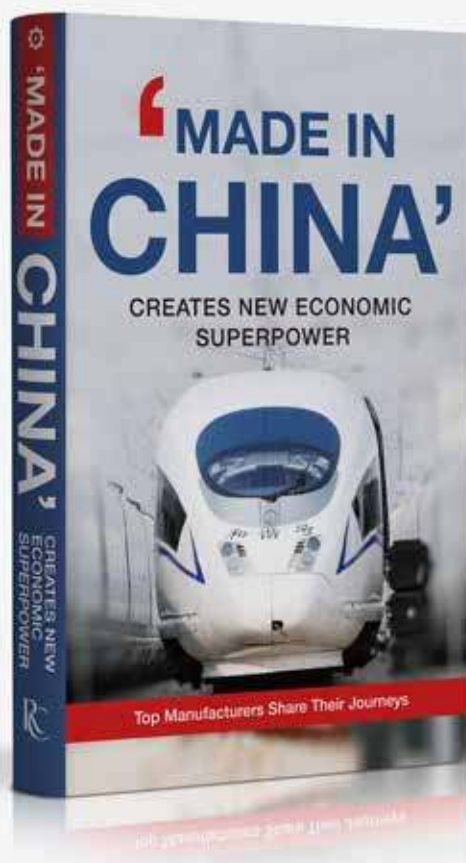
►► The overall mission of global governance is responsibility, and China's plans involve solid work in pursuit of excellence. This book is edited by Professor Jin Nuo, Party Secretary of the Renmin University of China, and co-written by over 10 experts in international relations, economics, law, and political science.

It is divided into two parts. The first half covers the major theories of global governance, exploring its logical starting point, analyzing China's expectations and foundations of global governance, and explaining its role in the field. The second half focuses on China's own explorations of global governance, including its sentiments, philosophies, propositions, plans, initiatives, and attempts.

The book provides an in-depth analysis of current developments and future prospects, and explains why China cannot be absent from global governance. It also provides an analysis and summary of China's role and responsibilities.

ABOUT THE AUTHOR

Jin Nuo is the Secretary of the CPC Committee of the Renmin University of China, Chair of the Research Center for National Development and Strategy, and Vice Chair of the All-China China Women's Federation. She is mainly engaged in the study of Marxist theory and ideological education, and has presided over and completed the major National Social Science Foundation project titled *Strengthening Marxist Ideology and Students' Ideological Education in Colleges and Universities*. She has also worked on *Research into Mental Health Among College Students* – a project within the Tenth Five-Year Plan for National Social Science Education, and has participated in and completed numerous projects supported by national and provincial social science foundations.



Cloth • 370pp • 145 × 210 mm •
English • BUSINESS & ECONOMICS

\$46.95

ISBN: 978-1-927670-33-0

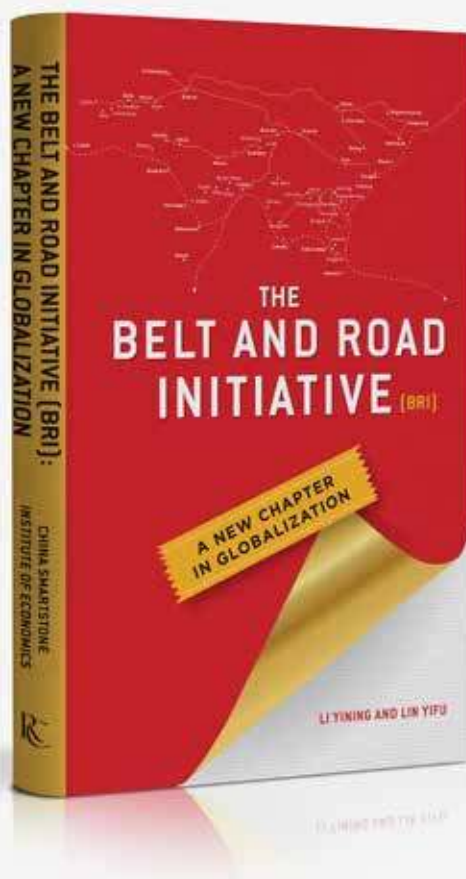
'Made In China' Creates New Economic Superpower

Top Manufacturers Share Their Journeys

**From TV Programme: *The Pillars of a Great Power*
Financial Channel, CCTV, 2013**



▶▶ *'Made in China'* explores the incredible progress of Chinese industry over the last century, focused primarily on the period following the 1978 Chinese Economic Reform, better known as 'Reform and Opening-Up'. From the elementary stages of manufacturing to the innovative specialisation of today's various industries, this book charts China's development on the course to becoming one of the world's highest performing industrial powers. With reference to various global campaigns in which China has been involved, there is an underlying thread that tells of the nation's competitive growth alongside various foreign powers, which has ultimately given rise to a localised and powerful Chinese industry. Whilst recognising the multiple foreign companies that challenged China during her industrial revolution, this book works primarily to give a voice to the domestic manufacturing corporations that have truly bolstered China's industrial success to this day. Touching upon various innovative milestones; from the development of numerically controlled tools at Dalian Guanyang, to the production of world-class thermal turbines at Shanghai Turbine Company, to the manufacturing of solar cells at Chint Group, *'Made in China'* takes account of the unique and intense achievements of Chinese industry. Finally, the closing chapter establishes the link between this piece of work and the Chinese television programme about the industry, *Pillars of a Great Power* that was launched on CCTV in 2013. Writers, directors, and producers involved in the creation of the documentary programme share the emotional and empowering experiences they encountered in the process, illustrating the grand impact of industrial manufacturing on the Chinese nation as a whole.



Cloth • 324pp • 158 × 233 mm •
English • BUSINESS & ECONOMICS

\$48.95

ISBN: 978-1-4878-0097-0

The Belt and Road Initiative (BRI)

A New Chapter in Globalization

Li Yining & Lin Yifu



▶▶ The Belt and Road Initiative (BRI) is an ambitious program aimed at building greater global cooperation through mutually beneficial construction, educational, and cultural projects. First proposed by Chinese President Xi Jinping in late 2013 and later fully implemented by the Chinese government, the BRI envisions a massive road, railway, shipping, and air transportation network that will foster freer trade between countries along the Belt and Road.

It is hoped that greater communication of the goals of the initiative, such as is provided in the essays contained in this volume, will help more developed countries in North America and Western Europe understand the goal and lend their support through technical guidance and assistance, as well as financial investments. The essays included in this collection aim to help make the agendas and goals of the BRI clearer to everyone, and to help bring the dream to fruition.

ABOUT THE AUTHORS

Li Yining, the Honorary President of the Guanghua School of Management, Beijing University, initiated using the shareholding system to reform China's economy and is called "Li Shares."

Lin Yifu, the former Senior Vice President of the World Bank and chief economist, is currently Vice President of the National Federation of Industry and Commerce and a member of the State Council.

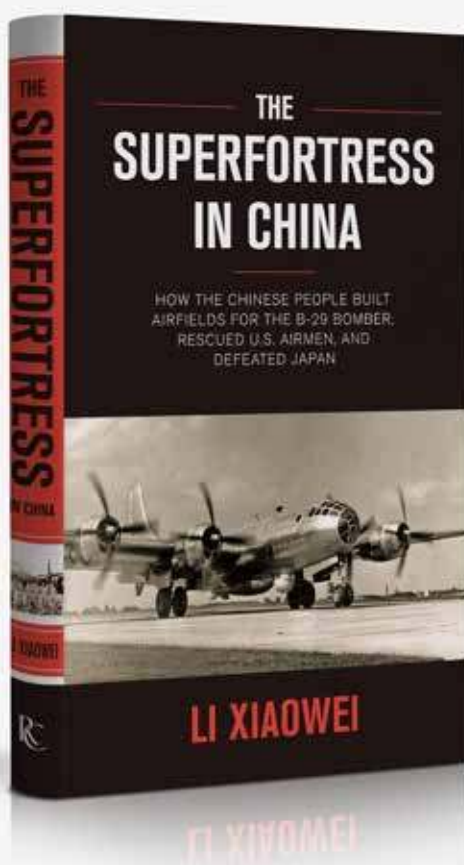
ENDORSEMENTS

"The Belt and Road Initiative is about connecting cultures, communities, economies, and people and about adding new economic flavours by creating infra-structure projects that are based on 21st-century expertise and governance standards."

— **Christine Lagarde**, IMF Managing Director

"The Belt and Road Initiative brings enormous benefits to all involved and serves as a main driver of the global transformation emerged by the UN 2030 Agenda for Sustainable Development."

— **Peter Thomson**, President of the UN General Assembly



Cloth • 476pp • 158 × 233 mm •
English • HISTORY

\$69.95

ISBN: 978-1-4878-0094-9

The Superfortress in China

How the Chinese People Built Airfields for the B-29 Bomber, Rescued U.S. Airmen, and Defeated Japan

Li Xiaowei



▶▶ Near the end of World War II, the United States decided to launch a strategic bombing of Japan with both conventional and atomic bombs, using the new B-29 Superfortress. The first strikes were to be carried out from nine airfields to be quickly built around the southwestern city of Chengdu in Sichuan Province.

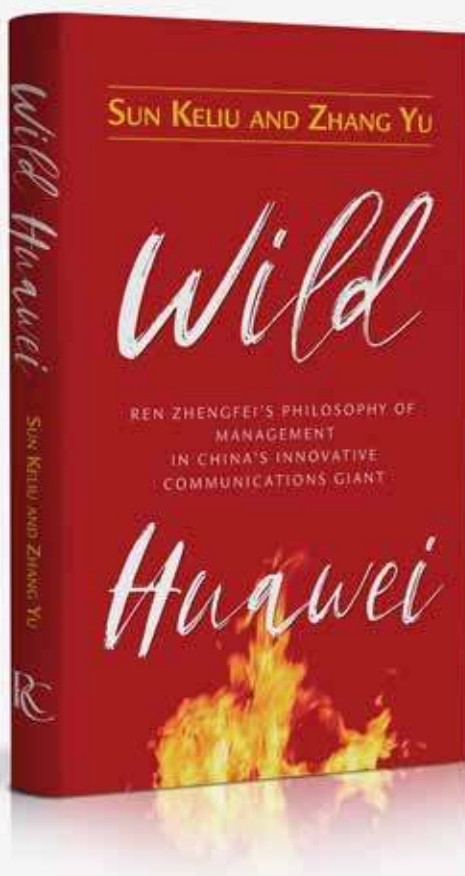
But the real story is how these airfields were built. By mobilizing 500,000 Chinese peasants and workers in three months under trying winter conditions, this incredible feat is largely unknown to the world, even in China.

From December 1943, when the order was given to build the airfields, to April 1944 when the first B-29s arrived, this book tells the story of the amazing work done for the B-29s to begin their missions to bomb Japanese targets in Southeast Asia, Japanese-occupied Taiwan, and the home islands of Japan. After the capture of the Mariana Islands by the U.S., new bases for B-29s were constructed there and the work in Chengdu was effectively completed.

With month-by-month detailed information of the 49 missions carried out, richly illustrated with historic photographs, and many original documents included, this book is a chronological record of the twelve-month operations of the Chinese people's cooperation with the U.S. 20th Army Air Force to defeat Japan aggression and end World War II.

ABOUT THE AUTHOR

Li Xiaowei is a field researcher of the history of the B-29 Superfortress in China. He served in the People's Liberation Army Air Force in the early 1980s and has been working for the Chengdu Economic TV Station since 1992 as a journalist in the features department and as a documentary director. Since 1999, he has researched the history of the US Army 20th AF in China during World War Two, and has collected complete historical evidence in Sichuan, Chongqing, Yunnan, Shaanxi, Gansu, Jiangsu, Beijing, Taiwan, and America.



Paper • 312pp • 145 × 210 mm •
English • BUSINESS & ECONOMICS

\$24.95

ISBN: 978-1-4878-0061-1

Wild Huawei

Ren Zhengfei's Philosophy of Management in
China's Innovative Communications Giant

Sun Keliu & Zhang Yu

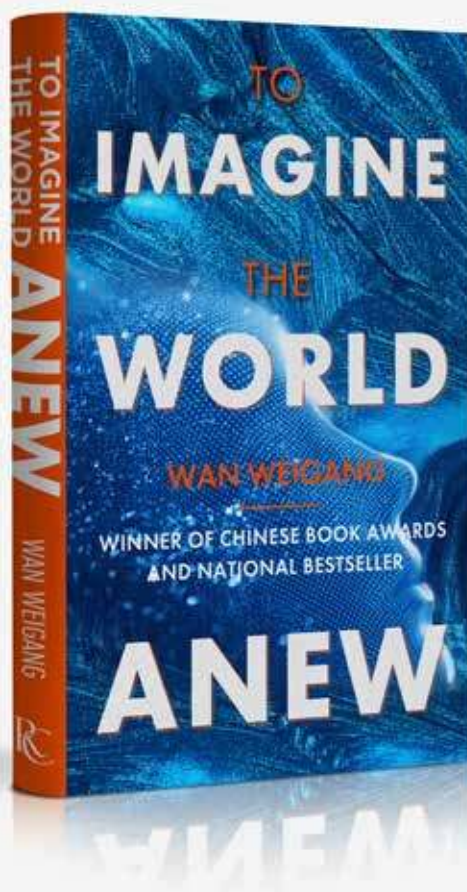


- ▶▶ This book systematically explains Ren Zhengfei's team management perception from a psychological perspective, covering many aspects, including values, talent, teamwork, mechanism, power-delegation, execution, decision-communication, inspiration, service, change and innovation, and crisis awareness.

When discussing these aspects, the author adopts many classic cases from Huawei and other famous companies but also incorporates hundreds of psychological theories and philosophical points of view to help managers better interpret Ren's team management stories, learn from his management theories in order to improve management capabilities and promote team building.

ABOUT THE AUTHOR

As the partner and management consultant of Lean Intelligence Platform as well as the training instructor of Lean Management execution, Sun Keliu has nearly 20 years of experience in senior management of foreign-funded enterprises and the researching and consulting experience in lean manufacturing management. He has published dozens of related works. At present, he is engaged in consulting and coaching work for corporate culture construction, system design and employee execution training. With his abundant practical experience in the front-line management, he goes all out to promote the construction of the enterprise's lean implementation system, which covers the consultation topics such as process optimization, on-site improvement, standardized operation, comprehensive performance importing, team building, and career growth education. He has consulted and coached various types of enterprises such as Lihua Textile, ECI Telecom, Zhijun Pharmaceutical, Suntown Technology Group, YISHION, Baota Petrochemical and Shopingo.



Cloth • 384pp • 145 × 210 mm •
English • SELF-HELP

\$44.95

ISBN: 978-1-987821-95-6

To Imagine the World Anew

Wan Weigang

Translated by Daniel McRyan



▶▶ This book is a collection of Dr. Wan Weigang's selected articles themed with seeing the world scientifically.

To help transform perceptual knowledge into rational knowledge, the author has adopted interesting experiments and reliable data. His way of seeing the world scientifically involves a broad range of subjects including economics, psychology, sociology, statistics, physics, etc. He sets an example and introduces a way to comprehend the world with a cutting-edge view of science.

The book is divided into three sections. The first one is called Common-sense Reversed Thinking. As the name suggests, it aims to guide readers to analyze the world around us rationally without thoughts being clouded by common sense.

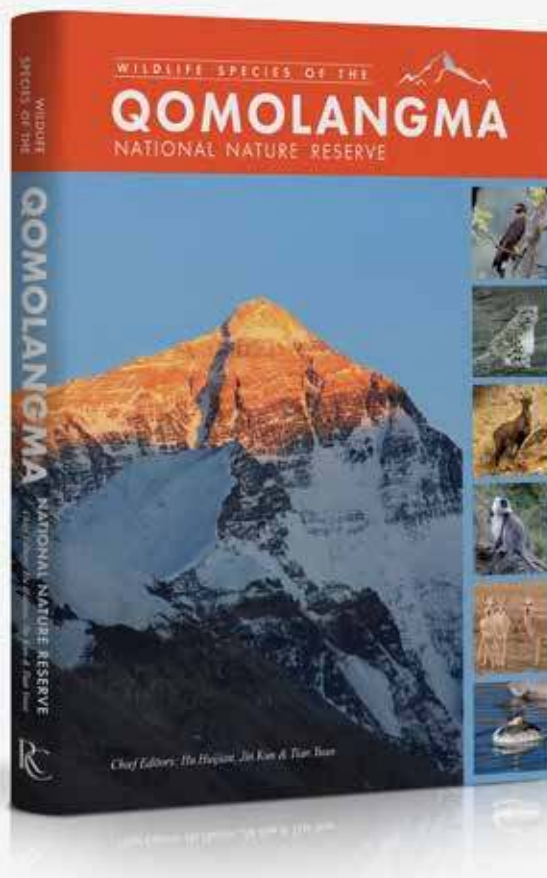
The second section is the Antidotes to the Study of Success. It attempts to send a message that life is the most difficult exam. A considerable number of people flunk it because they try to copy others without realizing that everybody has a different question paper. Studying how the successful achieve success and follow their path won't always work.

The third section is called Hawking's Answers. It hopes to plant a seed of scientific thinking into readers' minds so that they can avoid some embarrassment and even deception in the future.

Reading this book is not only educational but also entertaining as there are many examples and stories being told, which are far easier to understand than dull theories.

ABOUT THE AUTHOR

Dr. Wan Weigang graduated from the University of Science and Technology of China and is now doing research in the Physics Department of the University of Colorado.



Cloth • 240pp • 210 × 285 mm •
English • SCIENCE

\$62.95

ISBN: 978-1-4878-0205-9

Wildlife Species of the Qomolangma National Nature Reserve

Hu Huijian, Jin Kun & Tian Yuan



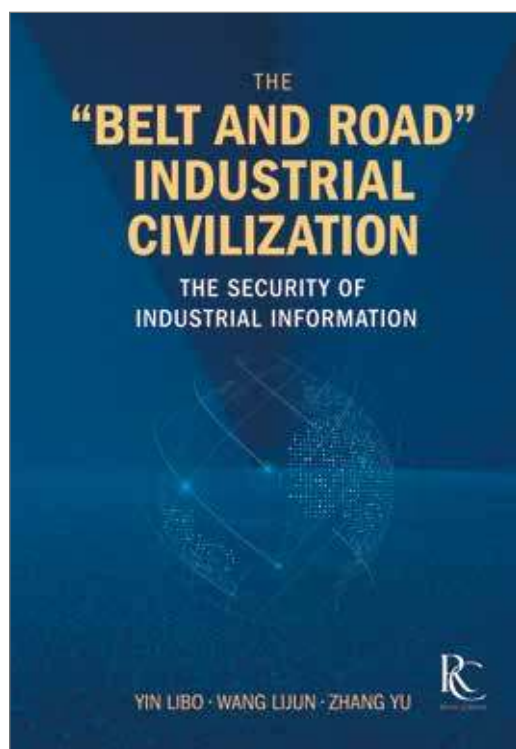
▶▶ *Wildlife Species of the Qomolangma National Nature Reserve* is an academic monograph on the conservation and sustainable protection of wildlife. It systematically describes the natural environment of the entire Qomolangma Reserve, as well as the overall situation and historical investigation of species of terrestrial wildlife. Hundreds of wild animals are surveyed in terms of composition, distribution, regional characteristics, and vertical distribution. In addition, animals' geographical division and distribution patterns are discussed in depth. It reveals many unique species and landscapes, photographed for the first time, and integrating innovation, science, and academics into the Qinghai-Tibet region and high-altitude regions in the world. The ecological protection and sustainable use of high mountain regions has important application value, and this book is particularly suited to teachers, students, researchers, wildlife enthusiasts, and related departments in colleges and universities.

ABOUT THE AUTHORS

Hu Huijian is a Professor and Ph.D. supervisor at the Guangdong Institute of Applied Biological Resources (the South China Institute of Endangered Animals). Dr. Hu is currently a council member of the China Zoological Society, a member of the National Expert Committee on the 2nd Terrestrial Wildlife Resources Survey, and a vice-chairman and general secretary of the Guangdong Zoological Society. Since 1997, Dr. Hu has carried out many large-scale scientific wildlife expeditions nationwide with footprints all over China.

Jin Kun is a researcher and Master Instructor of the Institute of Forest Ecology and Environmental Protection at the Chinese Academy of Forestry. Dr. Jin is currently a council member of the Animal Society of the Chinese Zoological Society and a member of the Beijing Zoological Society. Dr. Jin has long been engaged in wildlife ecology and management, wildlife conservation biology and nature reserve management research. Dr. Jin has published more than 30 papers in domestic and international journals and edited and published several monographs, including *Xiaoxing'anling Wildlife*, *Tiger Research*, *Chinese Mongolian gazelle Research*, and *Wild Animal Ecology and Conservation Research*.

Tian Yuan, a graduate of the Central South University of Forestry and Technology, has been engaged in animal ecology and conservation biology research since 2006, and has participated in scientific research projects in the Tibet Everest Nature Reserve, Qiangtang Nature Reserve, and Himalayan South Wing Mountain Wildlife Resources.



Cloth • 338pp • 156 × 234 mm • English

\$69.95

ISBN: 978-1-4878-0451-0

The “Belt and Road” Industrial Civilization: The Security of Industrial Information

Yin Libo, Wang Lijun, and Zhang Yu

Centered on the Belt and Road Initiative (BRI), this book elaborates on the current status of the security of industrial information in BRI countries, and China’s efforts to promote joint contributions, extensive consultations, and shared benefits in this regard, with the aim of building a community with a shared future. It covers the five dimensions of national security, industrial development, drive for innovation, open cooperation, and the development of society.

The book has six parts. The first part analyzes how cyber-attacks extend from the cyber world to the real world. It reveals the contradictory nature of cyber technology when it is employed by various users, and reflects on the competitive-cooperative national games in cyberspace governance. The remaining five parts successively define the security of industrial information as an anchor for peace, an engine of prosperity, a new driver for innovation, a pioneer of opening up, and a safeguard for society. The five parts also put BRI countries into different categories based on their current phase of industrialization or post-industrialization and the status of their information security development so as to analyze their respective efforts, performances, and needs, and to put forward targeted cooperation plans. Also, from the perspectives of security, industry, innovation, opening up, and society, the book proposes key fields for China’s cooperation with these countries in pursuit of security for industrial information and the possible difficulties, and offers new thoughts concerning this cooperation.

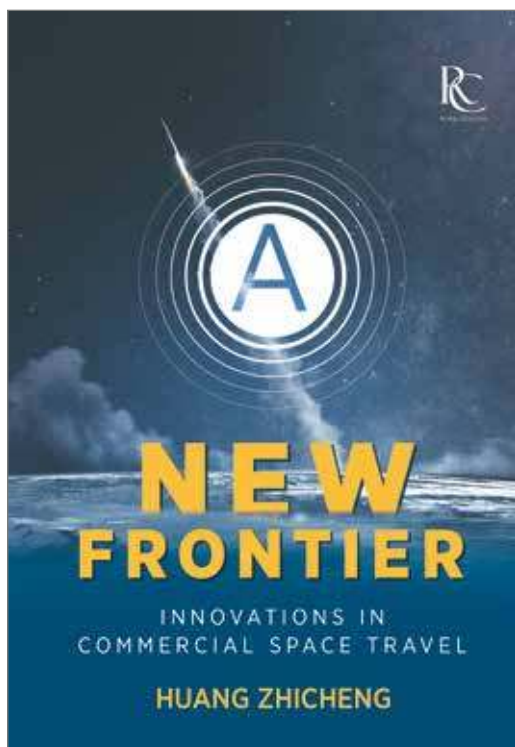
The book uses simple language to explain profound issues. It gives a record of the development of industrial information security, and also contains profound ideas for how to carry out international cooperation in this industry and build an open information security landscape.

▶▶ ABOUT THE AUTHOR

Yin Libo is the Director of the China Industrial Control Systems Cyber Emergency Response Team (CICS-CERT), a senior engineer, and President of the National Industrial Security Industry Alliance (NISIA). She has engaged in research on policy theories and technical industries in informatization and cybersecurity for many years, and has led the implementation of a number of key projects launched by the Office of the Central Cyberspace Affairs Commission, the Ministry of Industry and Information Technology, and the National Development and Reform Commission. She has also participated in the development of several national standards, and has taken the lead in compiling multiple monographs such as *Information Security for Industrial Control Systems*. Two projects completed under her leadership have won ministerial-level awards.

Wang Lijun is the Director of the International Cooperation Research Center of CICS-CERT. He has engaged in informatization, smart city projects, and international cooperation for many years. He has also led a number of provincial and ministerial-level research projects, and published over 100 academic papers and articles in journals such as *China Soft Science* and *Information China*.

Zhang Yu is the Assistant Director of the International Cooperation Research Center of CICS-CERT and a senior engineer. He has engaged in research into smart cities, industrial information security, and international cooperation. He has undertaken several research programs and published dozens of academic papers in journals such as *China Soft Science* and *Shanghai Informatization*.



Cloth • 210pp • 156 × 234 mm • English

\$69.95

ISBN: 978-1-4878-0452-7

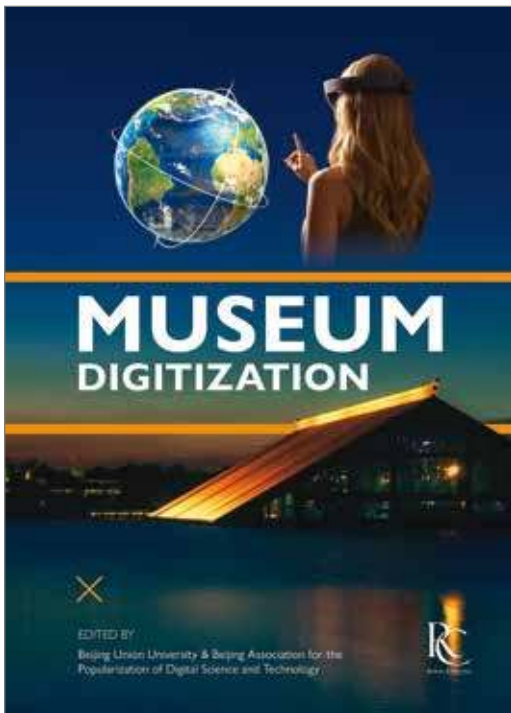
A New Frontier: Innovations in Commercial Space Travel

Huang Zhicheng

Through an analysis of developments in the aerospace industry, this book describes a new era characterized by full commercialization, military-civilian integration, and innovation. It focuses on how to cultivate disruptive aerospace technologies, offering a detailed explanation of the progress of commercial satellite remote sensing, satellite Internet constellations, commercial launch vehicles, and space-earth shuttle systems. Finally, based on the experience of foreign commercial aerospace, it discusses the opportunities and challenges facing the development of commercial aerospace in China. This book is suitable for scientists, managers, teachers, students, and space enthusiasts who are interested in the development of aerospace.

ABOUT THE AUTHOR

Huang Zhicheng is an aerodynamicist, aerospace technology expert, and technical critic. Born in Wuxi, Jiangsu Province in 1937, he graduated from Beijing Institute of Aeronautics in 1958. He has been engaged in aerodynamics and aerospace development strategy research for many years, and has made important contributions to the construction of China's large-scale test bases, the demonstration of manned space programs, and the development of new spacecraft. In the past ten years, he has been engaged in research in macro-science fields such as science, technology and society (STS). His publications include *Aerospace Aerodynamics*, *Hyperonic Vehicle Aerodynamics*, *Aerospace Science and Technology* and *the Fourth Wave of Society*, and *Aerospace Vision*.



Cloth • 618pp • 168 × 240 mm • English

\$79.95

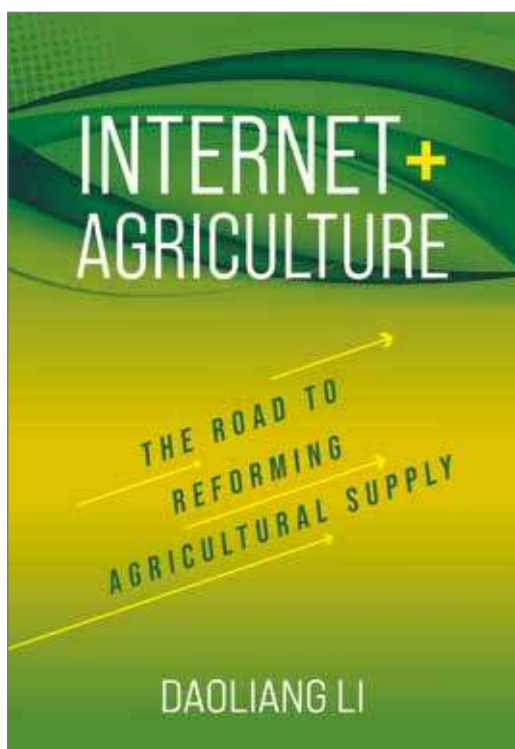
ISBN: 978-1-4878-0446-6

Museum Digitization

Edited by Beijing Union University and Beijing Association for the Popularization of Digital Science and Technology

On June 14–15, 2015, the 2015 Beijing Digital Museum Symposium was jointly hosted by the Beijing Association for the Popularization of Digital Science and Technology, the Capital Museum Alliance, Beijing Museum Society, the Museum Digitization Committee of the Chinese Museum Association, the Cultural Relics Photography Committee of the China Cultural Relics Academy, Beijing Union University, and the Computer Network Information Center at the Chinese Academy of Sciences.

This book is a compilation of 70 papers based on the five topics presented at the symposium. It not only discusses museums' social functions and their responsibility in social and cultural development, but also explores the important roles that museums (especially science and technology museums) and other regional cultural resources can play in the public service system. Alongside the analysis of development opportunities and application cases of museums brought by new media, the management and standardized operation of museum data processing and the use of cultural relics digital resources are also discussed. The book expounds on the reform and innovation required of the museum in order to adapt to new situations, and also looks at the planning and construction of future museums. This book is suitable for experts, scholars, and staff engaged in the construction of digital museums, science and technology museums, libraries, archives centers, and other institutions in the fields of science and technology, popular science, education, culture and museology, design, art, and information technology. It can also be used as a reference for college and university teachers and students.



Cloth • 372pp • 156 × 234 mm • English

\$69.95

ISBN: 978-1-4878-0450-3

Internet+ Agriculture: The Road to Reforming Agricultural Supply

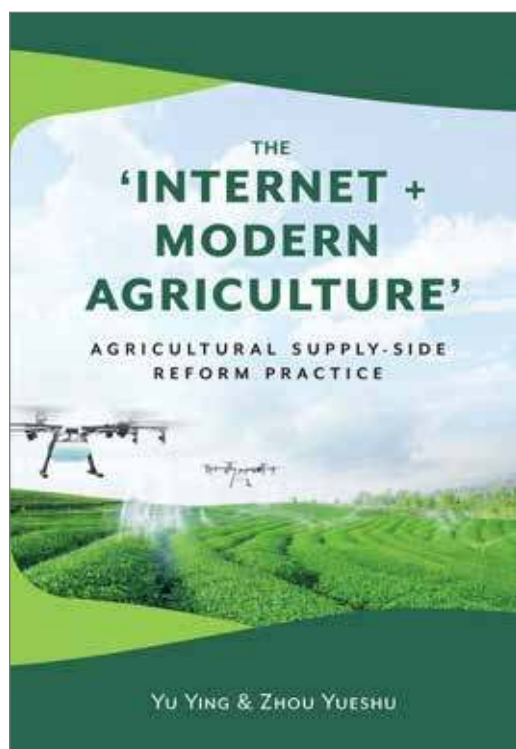
Daoliang Li

Internet + Agriculture uses new-generation information technologies such as the Internet of Things, Big Data, mobile Internet, Cloud computing, spatial information, and smart equipment to reconfigure agricultural resource elements. Through the online integration and digitization of the entire chain, industry, and elements, traditional field planting, facility horticulture, livestock and poultry breeding, and aquaculture is entering a new format that is more competitive, more productive, efficient, higher quality, ecological, and safe.

This book discusses the Internet+ modern agriculture in a comprehensive, multi-angle, systematic, and objective manner from the “six-dimensional” theory, fresh cases, and development strategies with a view to providing theoretical and policy support for China’s ongoing modern agricultural transformation and supply-side reforms. This is a reference book for researchers in disciplines such as agricultural informatization, agricultural system engineering, information management and information systems, as well as agricultural and rural information management departments and comprehensive service agencies for agricultural and rural information.

ABOUT THE AUTHOR

Daoliang Li was born and raised in Kenli County in China’s Shandong Province. He holds degrees from Shandong Agricultural University and China Agricultural University. He is a professor of agricultural electrification and automation at the China Agricultural University, having been appointed in 2003. He is the director of the National Innovation Center for Digital Fisheries, the China-EU Center for Information & Communication Technologies in Agriculture (CICTA), and the Beijing Engineering Research Center for the Internet of Things in Agriculture. In 2016 he was made a Changjiang Scholar – the highest academic award that can be issued to an individual in higher education by the Ministry of Education of the People’s Republic of China. He has also held visiting positions at the University of California Davis in the United States, the University of Bedfordshire in the United Kingdom, Wageningen University and Research Institute in the Netherlands, and IOSB Fraunhofer in Germany.



Cloth • 618pp • 168 × 240 mm • English

\$69.95

ISBN: 978-1-4878-0450-3

The 'Internet + Modern Agriculture': Agricultural Supply-side Reform Practice

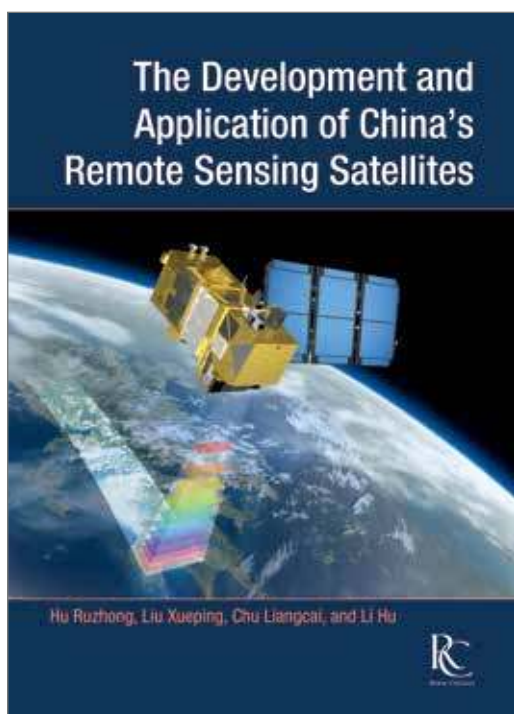
Yu Ying & Zhou Yueshu

China is a major agricultural nation. As one of its primary industries, agriculture is not only the foundation of the national economy, but also the primary provider of staple living materials for basic survival and development. Currently, a number of industries and enterprises are emerging around the 'Internet +' version of modern agriculture, covering planting, aquaculture, land transfer, poverty alleviation, rural e-commerce, and rural finance, and involving production, operation, management, and sales. Technologies such as the Internet, Big Data, and the Internet of Things have gradually penetrated all aspects of agriculture, sparking a major revolution in the sector.

What kind of changes will occur in agriculture in the context of the Internet? What opportunities and challenges will it face? What are its current practices and development status, and what changes will be made in the future? In response to these questions, this book considers agriculture from the perspective of 'Internet +' actions. It deals with specific issues such as the essence of the 'Internet + modern agriculture', its emergence and development, its current status and practice, and future direction.

ABOUT THE AUTHOR

Zhou Yueshu is a professor and doctoral supervisor at the College of Finance, Nanjing Agricultural University. Her main fields of research in the past decade include SME financing, rural financial development, and agricultural supply chain finance. She has presided over projects supported by the National Natural Science Foundation of China, the Humanities and Social Sciences Research and Planning Fund of the Ministry of Education, the Philosophy and Social Sciences Key Research Bases in Jiangsu Province, the Soft Science Project at the Ministry of Agriculture, and the Soft Science Project for Jiangsu Province. She has published more than 50 papers in top journals such as *Issues in Agricultural Economy*, *Chinese Rural Economy*, and *China Rural Survey*.



Cloth • 426pp • 168 × 240 mm • English

\$69.95

ISBN: 978-1-4878-0219-6

The Development and Application of China's Remote Sensing Satellites

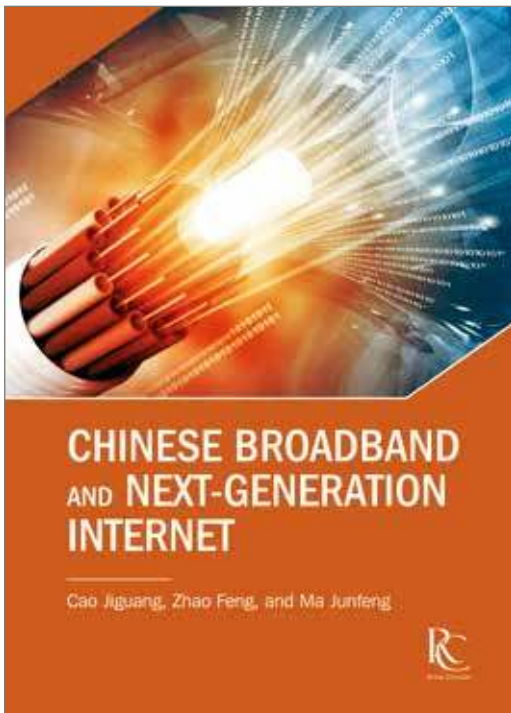
Hu Ruzhong, Liu Xueping, Chu Liangcai, and Li Hu

China is one of the world's largest users of remote sensing satellite applications. This book provides a systematic introduction to the latest developments in China's domestic remote sensing satellites as well as their ground systems, industry applications, regional applications, technological research, and policy making. In this volume, readers will find a comprehensive overview of the characteristics, reception, and distribution of China's resource satellites, meteorological satellites, marine satellites, and high-resolution satellites, alongside a summary of the outcomes and benefits of its domestic remote sensing satellites in various fields and regions.

Compiled by the Professional Committee of the Satellite Application of the Chinese Society of Astronautics, the Expert Committee of the China Association for Remote Sensing Applications, the Environmental Remote Sensing Branch of the China Association for Remote Sensing Applications, the Urban and Environmental Science College at Beijing University, and the China Satellite Global Service Alliance, this book serves as one of the best reference books for understanding China's global remote sensing industry.

ABOUT THE AUTHOR

Hu Ruzhong is a researcher at the China Resource Satellite Application Center, Executive Deputy of the Expert Committee of the China Remote Sensing Application Association, Director of the Remote Sensing Professional Team of the China Aerospace Society Satellite Application Committee, Deputy Chief of Satellite Systems, Deputy Director of the China Resource Satellite Application Center, and Deputy Chairman and Secretary General of the China Remote Sensing Application Association. He has won two second prizes at the National Awards for Scientific and Technological Progress, and a first prize for scientific and technological progress from the National Defense Science and Technology Commission. He is one of the leaders in advocating satellite remote sensing technology nationwide, and the recipient of an Expert of the State Council Allowance.



Cloth • 284pp • 168 × 240 mm • English

\$69.95

ISBN: 978-1-4878-0218-9

Chinese Broadband and Next-Generation Internet

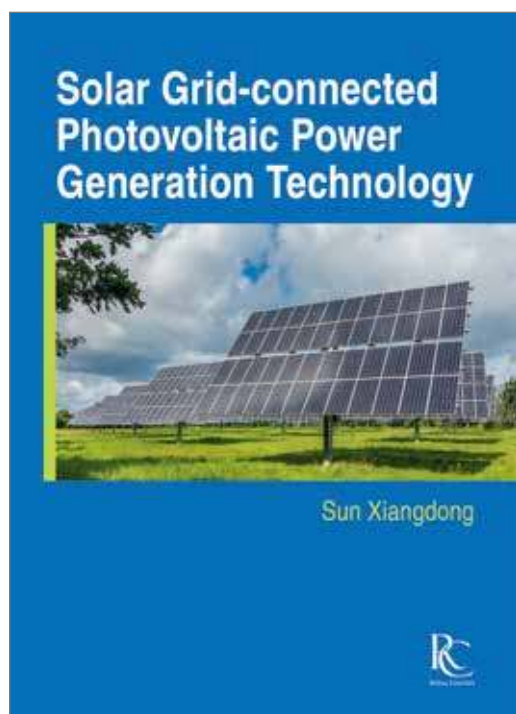
Cao Jiguang, Zhao Feng, and Ma Junfeng

The China Next Generation Internet (CNGI) was launched in 2003 as the initial IPv6 project in Mainland China and the largest pure IPv6 Internet in the world. Technically, the CNGI is capable of implementing network addressed based on real IPv6 source addresses, meaning that it can find real locations through a user's IP address. It is also capable of tunnel technology, which means running and using IPv4 applications in an IPv6 environment.

China deployed IPv6 networks in conjunction with the 2008 Beijing Olympics and the 2010 World Expo in Shanghai. Based on the latest technology developed by China's next-generation Internet demonstration project, this book comprehensively analyzes next-generation Internet networking scenarios and typical networking solutions, offering a holistic description of the most up-to-date directions and typical technical solutions in Internet technology. It also discusses the China Broadband Strategy and its relationship with the next-generation Internet.

ABOUT THE AUTHOR

Cao Jiguang, Ph.D., is a senior engineer who currently serves as a reporter for ITU-T SG13 Q20. He has served as editor for Y. 2613 and Y. 2612, and has submitted over 20 articles to the International Organization for Standardization. He is presently engaged in research into IP bearer network technology such as IP QoS and IPv6, as well as developmental policy for the telecommunications industry. He has presided over and participated in two research projects for the Ministry of Science and Technology, the Ministry of the Information Industry, the National Development and Reform Commission, and major telecom operators. He has applied for four invention patents, had more than 30 papers published in leading journals, and released a monograph on technology (*MSTP Technology and its Applications*).



Cloth • 332pp • 168 × 240 mm • English

\$69.95

ISBN: 978-1-4878-0216-5

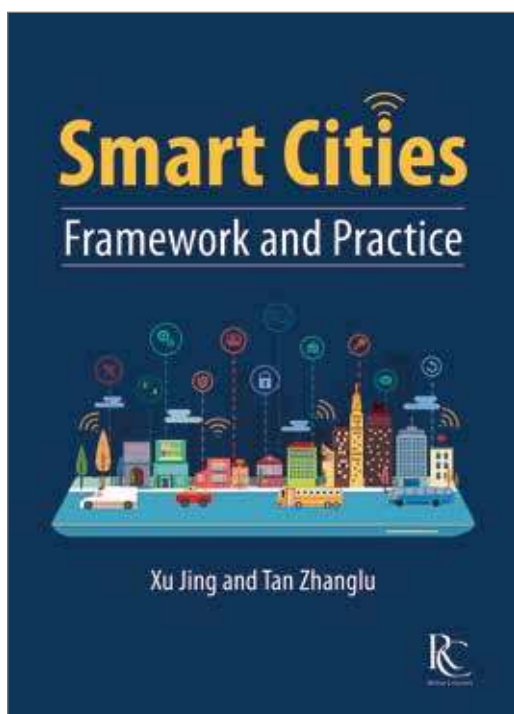
Solar Grid-connected Photovoltaic Power Generation Technology

Sun Xiangdong, Ren Biying, Zhang Qi, and An Shaoliang

This volume outlines the global energy situation and current status of photovoltaic power generation both in and outside of China. From there, it goes on to discuss the basic principles and electrical characteristics of photovoltaic cells, evaluating various major MPPT tracking algorithms and isolated island protection technologies, and analyzing the implementation of digital phase-locked loops (DPLL). It goes on to explore a variety of circuit topologies and common principles of mode current suppression techniques for non-isolated single-phase photovoltaic grid-connected inverters, alongside examinations of partial shadow problems and their suppression methods. It also covers single-phase and three-phase control strategies for PV grid-connected inverters, and the DPWM technology used to improve the efficiency of inverters. Finally, it evaluates various low-voltage, ride-through control methods.

ABOUT THE AUTHOR

Sun Xiangdong graduated from Xi'an University of Technology in 1998, and continues to teach there. From 2006 to 2008, he undertook postdoctoral research into power generation technology for new energy at the Tokyo Institute of Technology, supported by a scholarship from the Japanese Ministry of Education. He has worked on a project for the National Natural Science Foundation in China, and is in charge of two projects for the Shaanxi Natural Science Fund, as well as two special projects funded by the Provincial Education Department. He presided over two enterprise projects involving 50kW and 10kW grid-connected inverters, and more than ten enterprise projects concerning inverters and resonant switching power supplies.



Cloth • 342pp • 168 × 240 mm • English

\$69.95

ISBN: 978-1-4878-0217-2

Smart Cities: Framework and Practice

Xu Jing & Tan Zhanglu

Immense global transformations in information technology coupled with China's rapid progression into urbanization have led to a climax in Smart City construction in China. With theories of urban system engineering and information space as a basis, this book studies models for the construction of Smart Cities. With top-down design methodology as a guide, it draws systematic frameworks for Smart Cities. It is oriented towards the typical fields of application, and discusses technical solutions and paths for city intelligence. Its content mainly covers global transformations in information technology, the development of urbanization in China, the idea of a Smart City guided by IT, the construction of Smart City models, overall frameworks, domestic and international construction, and examples of typical applications.

This book is ideal for those researching Smart Cities. Target readers are individuals in charge of e-Government at central and local levels, staff at colleges, universities, and scientific research institutions, as well as managers and engineering technicians at IT enterprises.

ABOUT THE AUTHOR

Xu Jing, a native of Suzhou in Anhui Province, is a post-doctoral researcher at the school of Earth and Space Sciences, Beijing University, focusing on urban informationization and smart cities. She has participated in the Smart Changyang master plan for Changyang Town Government in Fanghsan District, Beijing, and the Digital Changde master plan for the Changde Municipal Government in Hunan Province. Her other projects include the Smart Pinglu master plan of Pinglu District Government in Shuozhou, Shanxi Province, the Digital Dagu River engineering design in Qingdao, Shandong Province, and the interoperability of the Haidian District Government e-government standardization research.



Cloth • 510pp • 168 × 240 mm • English

\$159.95

ISBN: 978-81-938151-8-2

Platelet-Rich Plasma: Basic Science and Clinical Applications in Orthopedics

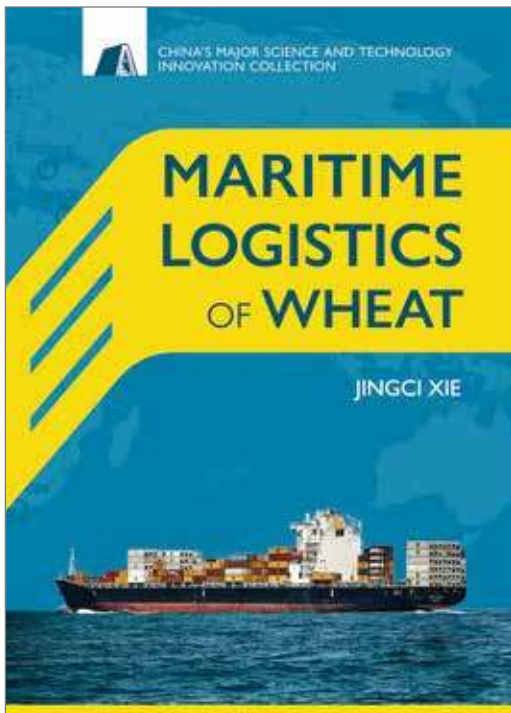
Series: China's Major Science and Technology Innovation Collection

Ting Yuan, Xuetao Xie, and Shumin Zhou

Platelet-rich plasma, popularly called PRP, is a fraction of autologous blood plasma containing concentrated platelets. PRP has gained increasing interest for its dramatic benefits in the treatment of musculoskeletal injuries, especially for some refractory diseases such as pressure ulcers, diabetic foot ulcers, tendinopathy, or osteoarthritis. Although these refractory diseases have their respective mechanisms of healing process, a common underlying cause is short of a sufficient amount of growth factors. High concentrations of autologous growth factors released from activated PRP compensate for the deficiency of growth factors in these refractory diseases. In addition to the advantages of providing high concentrations of growth factors, PRP therapy also has the advantages of being safe, simple and effective in treating a wide range of acute and chronic musculoskeletal diseases. To date, PRP has been used in a variety of clinical practices (orthopedics, sports medicine, plastic surgery, ulcer wound healing, maxillofacial surgery, dentistry and oral surgery, facial rejuvenation, hair growth, sexual dysfunction, etc.) for tissue repair and regeneration, pain relief, and to delay or even avoid the choice of surgery. This book covers a variety of topics from basic science to clinical applications and is suitable for both freshmen and experienced physicians interested in PRP therapy.

ABOUT THE AUTHOR

Dr. Yuan is an associate professor in the department of orthopaedic surgery at Shanghai Sixth People's Hospital, Shanghai Jiao Tong University. He got M.D. in 2001 and Ph.D in 2015. He currently serves as the Vice-Chairman of committee of regenerative medicine and rehabilitation branch of Chinese Association of Rehabilitation Medicine (CARM). As one of the first medical scientists to study platelet-rich plasma (PRP), Dr. Yuan has been studying the mechanism and efficacy of PRP in the treatment of bone defect, cutaneous wounds, osteoarthritis, tendon and ligament injuries, et al for about 20 years. His work promoted, to some extent, the fundamental research and clinical application of PRP in China.



Cloth • 160pp • 168 × 240 mm • English

\$69.95

ISBN: 978-1-4878-0453-4

Maritime Logistics of Wheat

Series: China's Major Science and Technology Innovation Collection

Jingci XIE

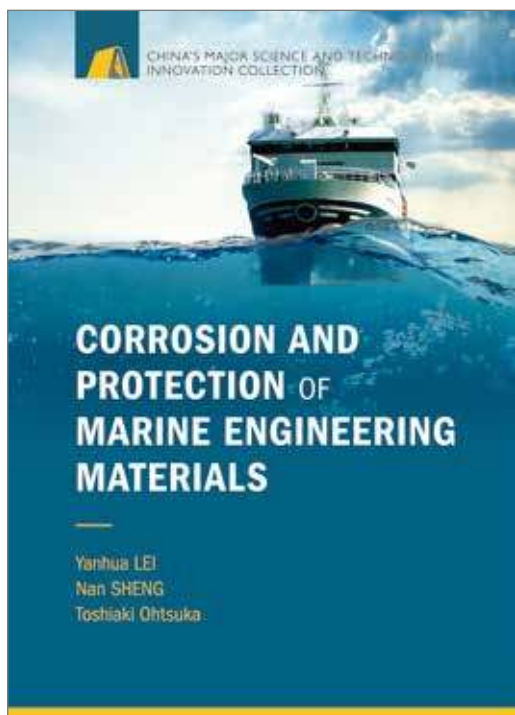
Wheat is the principal food of about half of the world's population. It is well known that the trade volume of wheat occupies the half of that of grain. In the 21st century, a steep increase in the global population is expected, mostly in Asia and Africa. In developing countries, about 800 million people do not get enough food or adequate nutrition for daily life. So, the food problem is still serious for people.

On the other hand, shipping continues to be dominant mode of transportation, accounting for almost two thirds of world trade (metric tons). With the economic globalization, maritime transportation will become more and more important. In recent years, the transportation sector have been facing a number of pressing system-wide environmental issues such as the emissions of greenhouse gases and etc.

Facing these problems, we make some detailed discussions about the system of wheat maritime logistics. We mainly discuss about how to develop an analyzing system of wheat maritime transportation and logistics from the viewpoints of the cargo creation and environmental problem. We believe that this book is very useful for maritime transportation and logistics of grain in the world.

ABOUT THE AUTHOR

Jingci XIE, Associate Professor, Director, Logistics and Supply Chain Management Institute, School of Management, Shandong University, China. Visiting scholar of The University of Tokyo; PH.D of Kobe University, Japan.



Cloth • 136pp • 168 × 240 mm • English

\$69.95

ISBN: 978-81-938151-9-9

Corrosion and Protection of Marine Engineering Materials

Series: China's Major Science and Technology Innovation Collection

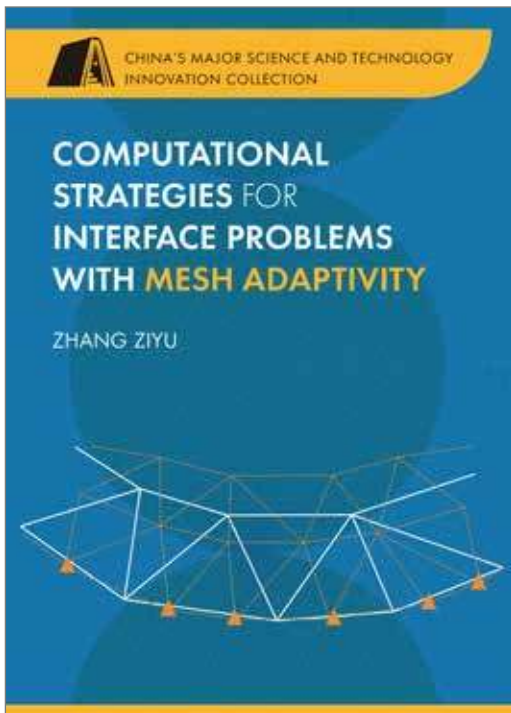
Yanhua LEI, Nan SHENG, and Toshiaki Ohtsuka

The conventional anticorrosive coatings which are based on heavy metals such as chromium, zinc and copper are toxic to the environment. There has been a need to find suitable replacement coatings to be environmentally friendly and effective to inhibit corrosion of steels. Conductive polymers have acquired more attentions in the last years due to their environmentally benign nature and high effectiveness to protect steels against corrosion.

In this book, the conducting polymer were briefly introduced including the history, synthesis and conducting mechanism. Then conducting polymer especially based on PPy coatings in corrosion protection was discussed, and several proposed protection mechanisms was introduced for understanding the protection of conducting polymer. Then, he works of the past ten years about conducting polymer of our group in the corrosion protection, such as, steel, copper, zinc and other different metal surface were reviewed and studied. Some recent works about the marine antifouling and marine heavy-protective coatings by conducting polymer and graphene/conducting polymer composites are also introduced in this book.

ABOUT THE AUTHOR

Dr. Yanhua Lei is an associate professor in Shanghai Maritime University, as well as Shanghai young Oriental scholar. Yanhua Lei received his B.Sc. (Honors) in Materials Chemistry from the Ocean University of China, Qingdao, China in 2007, his M.Sc. in division of Material physics and chemistry, Ocean university of China, in 2000, and his Ph.D. in Division of Material science and engineering from the Hokkaido University at Sapporo, Hokkaido, Japan in 2014. He was a postdoctoral associate at the advanced energy materials conversion research center of Hokkaido university, Japan from 2014–2016, with a research topic about in-situ analysis and characterization by using transmission electron microscopy. From 2016, he was employed as associate professor in the institute of Marine Materials Science and Engineering, Shanghai Maritime University, Shanghai, China.



Cloth • 150pp • 168 × 240 mm • English

\$69.95

ISBN: 978-81-938151-0-6

Computational Strategies for Interface Problems with Mesh Adaptivity

Series: China's Major Science and Technology Innovation Collection

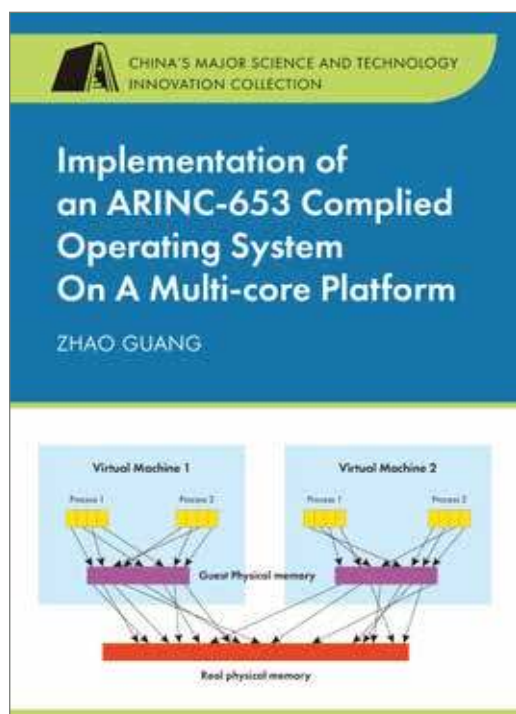
Zhang Ziyu

This book addresses interface problems simulated with the finite element method (FEM) with mesh adaptivity. More specifically, we concentrate on the strategies that adaptively modify the mesh and the associated data transfer issues.

In finite element simulations there often arises the need to change the mesh and continue the simulation on a new mesh. Analysts encounter such an issue when they adaptively refine the mesh to reduce the computational cost, smooth distorted elements to improve system conditioning, or introduce new surfaces and change the domain in simulations of fracture problems. In such circumstances, the transfer of data from the old mesh to the new one is of crucial importance, especially for nonlinear problems. We are concerned in this work with contact problems with adaptive re-meshing and fracture problems modeled with the extended finite element method (X-FEM).

ABOUT THE AUTHOR

Zhang Ziyu, Ph.D. is a stress engineer in Shanghai Aircraft Design and Research Institute, affiliated to Commercial Aircraft Corporation of China based in Shanghai, China. He received a B.S. in Beijing University of Aeronautics and Astronautics in 2008. In the fall of 2010, he joined the Department of Civil and Environmental Engineering at Duke University as a graduate student and received his doctorate in September, 2015. After his graduation, he joined COMAC, devoting himself in the Chinese national project of making large airliners. Dr. Zhang has co-authored a number of peer reviewed journal articles such as *A modified moment-fitted integration scheme for X-FEM applications with history-dependent material data*, *A technique of verifying global finite-element analysis results for civil aircraft*, etc.



Cloth • 116pp • 168 × 240 mm • English

\$69.95

ISBN: 978-81-938151-3-7

Implementation of an ARINC-653 Complied Operating System On A Multi-core Platform

Series: China's Major Science and Technology Innovation Collection

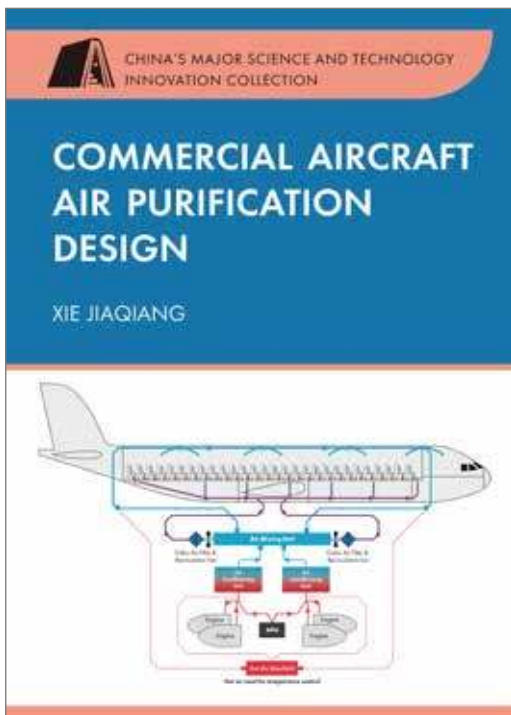
Zhao Guang

Increasing use of the integrated modular avionics (IMA) architecture has helped reduce the size, weight and power consumption of avionics systems by consolidating multiple software functions on a same processor. At the same time as the accelerated adoption rate of IMA architectures, multi-core microprocessors have gained popularity due to stagnating performances of single-core offerings. Multi-core processors promise to increase software functions integration, but they are still not widely accepted in avionics, for reasons of complexity which affect safety.

In this text we propose to adapt at an existing robust partitioning kernel, so that it supports the deployment of partitions on several cores of a multi-core processor. We describe our port work of POK OS from a single-core x86 emulator to an ARM architecture based multi-core platform called the ARM VEXPRESS-A9, and purpose guidelines to integrate ARM's recently announced virtualization extension in POK.

ABOUT THE AUTHOR

Zhao Guang joined Commercial Aircraft Corporation of China (COMAC) in 2013 as an Avionics Systems Engineer of C919 Program. His work focuses specifically on the IMA System Integration, including member systems' electrical interface control tasks and resource reallocation of General Processing Module (GPM). He participates in supplier critical design review (CDR) for IMA platform, focused on the software part of GPM. Guang earned both Bachelor of Science and master's degree in computer science from Pierre and Marie Curie University (University Paris VI).



Cloth • 116pp • 168 × 240 mm • English

\$69.95

ISBN: 978-81-938151-2-0

Commercial Aircraft Air Purification Design

Series: China's Major Science and Technology Innovation Collection

Xie Jiaqiang

This book reveals the category and source of air contaminants in the air, compare the airworthiness regulation between other standards on cabin air quality, demonstrate the possible procedures for HEPA filter selection for aircraft in the initial design stage, summarize and analyze the major air purification methods and research of future air filter modification strategies to control the cabin contaminants. Retrospective studies on contaminants in aircraft cabin air emerge that the cabin might not be safe as manufacturers claim, also compulsory regulations on aircraft cabin air should be issued by airworthiness certification authority.

Aircraft environmental control system on air quality purification showed that HEPA filter installed in recirculation air system was the dominant way to purify cabin recirculation air among current aircraft. Further research on the mechanism of HEPA filter gives a better understanding of air filtration.

ABOUT THE AUTHOR

Xie Jiaqiang is an engineer of Commercial Aircraft Corporation of China Ltd (COMAC). His research areas cover aircraft cabin air purification, testability design, aircraft fault diagnosis and failure prognosis, verification and validation, focusing on model-based Integrated Aircraft Health Management (IAHM) aircraft level design; during served in COMAC, Xie Jiaqiang obtained master degree in aircraft design in Cranfield University. He has published technical papers on the improvement aircraft availability and recently working on guidelines for aircraft level IAHM implementation.



Cloth • 144pp • 168 × 240 mm • English

\$69.95

ISBN: 978-81-938151-4-4

Aircraft System Equipping Optimization Based on DFMA and DFMt

Series: China's Major Science and Technology Innovation Collection

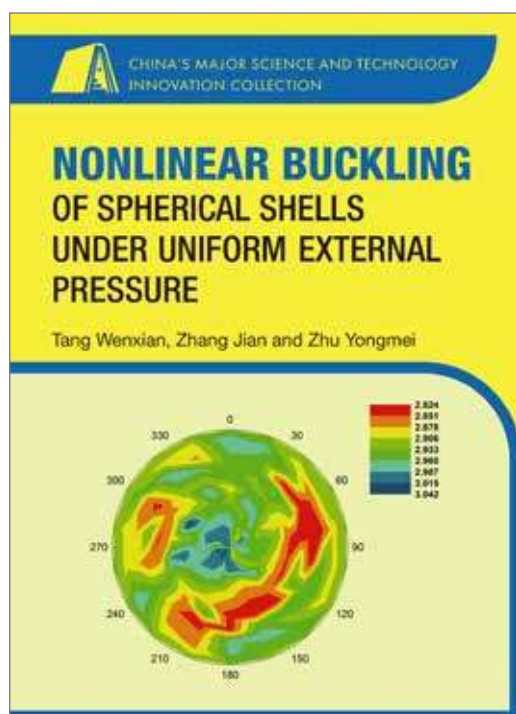
Sun Xin

This book came from quickly increasing production pressure from aircraft manufacturers as well as maintenance challenge from aircraft operators in recent years. While constant efforts were made on manufacturing and maintenance stage, design improvement could be a more effective solution which could significantly increase product productivity and reduce life-cycle cost in the same time.

Thus, the purpose of this book is to propose an integrated approach to optimize system installation designs in civil aircraft taking the consideration of both manufacturability and maintainability.

ABOUT THE AUTHOR

Sun Xin is an expertise of system engineering and project management in the Department of Specialty Engineering at COMAC Shanghai Aircraft Design and Research Institute (SADRI). He received a M.S. in Aerospace Vehicle Design from the Cranfield University of UK. With around 15 years' working experience within aerospace industry, he is particularly specialized in engineering practice and applications on related aspects of safety, reliability, maintainability, supportability (RMSS) and system engineering integration, project management for complicated system development. He has lead designers from various departments to handle all kinds of design dilemmas in the projects, and has been prized number of individual awards and science and technology achievement awards due to his outstanding outcome.



Cloth • 254pp • 168 × 240 mm • English

\$69.95

ISBN: 978-81-938151-7-5

Nonlinear buckling of spherical shells under uniform external pressure

Series: China's Major Science and Technology Innovation Collection

Tang Wenxian, Zhang Jian & Zhu Yongmei

This book is devoted to the nonlinear buckling of spherical shells under uniform external pressure. Such shells take the form of complete sphere, opening sphere, hemi sphere, spherical cap, multi-segment sphere, and tori-sphere. Experimental, analytical, and numerical approaches are implemented to perform the research.

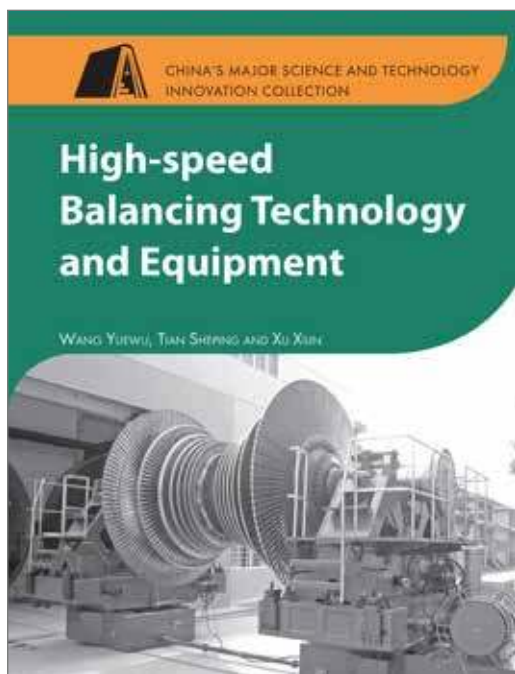
The work is intended for the professional researchers, teachers, and students whose research interest involves the instability of pressure vessels in civil, aero, and ocean engineering, as well as the corresponding technological staffs.

ABOUT THE AUTHORS

Tang Wenxian was born in 1962. He received his B.S. and M.S. and Ph.D degrees in Mechanical Engineering. He has worked with School of Mechanical Engineering, Jiangsu University of Science and Technology for about 31 years and has been the Professor since 2006.

Zhang Jian was born in 1984. He received his B.S., M.S., and Ph.D degrees in Mechanical Engineering. He has worked with School of Mechanical Engineering, Jiangsu University of Science and Technology for about 9 years and has been the Associate Professor since 2016.

Zhu Yongmei was born in 1969. She received his B.S. and M.S. degrees in Mechanical Engineering. She has worked with School of Mechanical Engineering, Jiangsu University of Science and Technology for about 16 years and has been the Professor since 2012.



Cloth • 176pp • 177 × 237 mm • English

\$69.95

ISBN: 978-81-938151-5-1

High-speed Balancing Technology and Equipment

Series: China's Major Science and Technology Innovation Collection

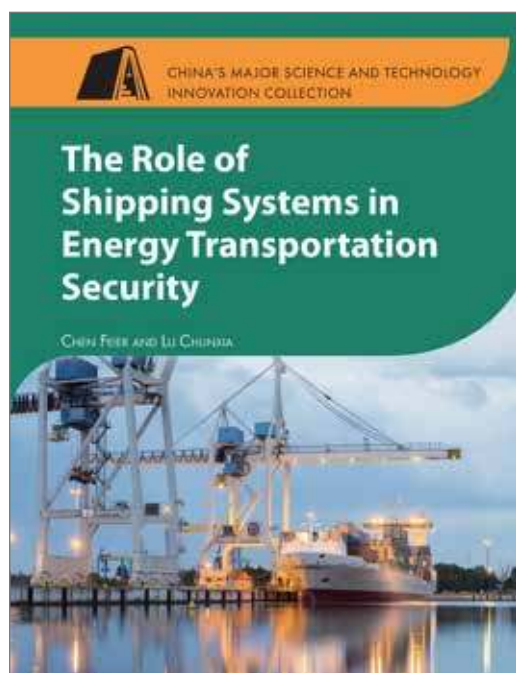
Wang Yuewu, Tian Sheping & Xu Xilin

This book gives an introduction to the high-speed balancing technology and equipment of flexible rotors, explaining the fundamental concepts and principles, construction and basic design of high-speed balancing machines and overspeed test camber as well as the technical specifications of DG-series high-speed balancing machines. This book is intended for engineering staffs and researchers in the field of high-speed balancing, as well as senior undergraduates, graduate students and university teachers.

ABOUT THE AUTHORS

Wang Yuewu, a researcher-level senior engineer, is engaged in mechanical and engineering design. He is currently the chief engineer of Shanghai Schiak testing machinery Co., LTD., a subsidiary of Shanghai Electric Group, responsible for the technical design and product development of high-speed balancing machines.

Tian Sheping is currently an associate professor at the School of Electronic Information and Electrical Engineering of Shanghai Jiao Tong University. Also, he is the head of Shanghai Jiao Tong University-Shanghai Schiak Joint R&D Center. He has long been engaged in the research and teaching of dynamic testing and circuit theory, and has published more than 150 papers in academic journals at home and abroad.



Cloth • 208pp • 177 × 237 mm • English

\$69.95

ISBN: 978-81-938151-6-8

The Role of Shipping Systems in Energy Transportation Security

Series: China's Major Science and Technology Innovation Collection

Chen Feier & Lu Chunxia

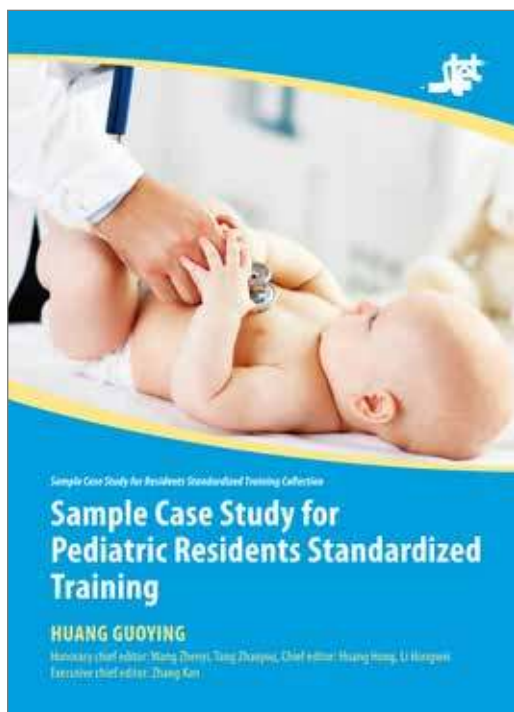
This book focuses on the current energy security issues, mainly discussing the role of shipping systems in energy transportation security. The book is structured with three parts: firstly, an overview of energy security issues; Secondly, the safety assessment of major energy sources such as coal, crude oil and natural gas maritime transport systems; and thirdly, route safety, including the surrounding areas of Malacca and the South China Sea, the Arctic route, and the navigation safety of the fleet.

This book can be read by researchers and students in the fields of energy, shipping, diplomacy, law, finance, or by those interested in the 21st Century Maritime Silk Road.

ABOUT THE AUTHORS

Chen Feier is currently working in the Department of Transportation and Shipping Logistics, School of Naval Architecture, Ocean and Civil Engineering, Shanghai Jiao Tong University. Her research interests include design optimization and system reliability in engineering (process design and optimization, digital production, system risk warning). She has published more than 40 academic papers, exceeding a quarter of which are published in SCI/SSCI journals.

Lu Chunxia is an associate professor at the School of Naval Architecture, Ocean and Civil Engineering, Shanghai Jiao Tong University. Her main research interests are public safety, shipping market analysis, and information technology-related logistics technology. She has published more than 20 academic papers.



Cloth • 674pp • 168 × 240 mm • English

\$149.95

ISBN: 978-81-938151-1-3

Sample Case Study for Pediatric Residents Standardized Training

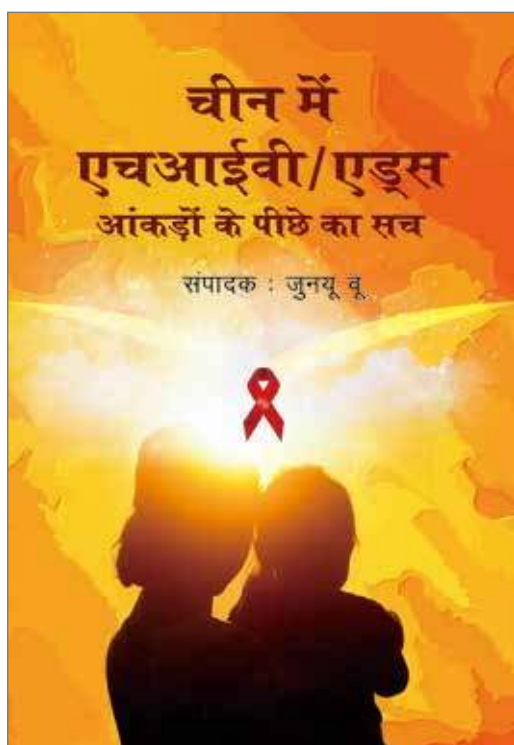
Huang Guoying

Taking requirement for pediatric residents standardized training as a guiding principle, this book introduces standardized diagnosis and management of common and recurring diseases by real pediatric cases. We aim to equip readers with ability of gathering and analyzing information, summarizing and synthetic judgment. We foster the readers to have clinical thinking ability in which they can draw inferences from cases and comprehend by analogy based on clinical observation. This book is for whom involved in pediatric residents standardized training, undergraduates and graduates majoring in pediatric medicine and other medical practitioners.

ABOUT THE AUTHOR

Dr. Huang is currently appointed as Professor of Pediatrics/ Pediatric Cardiology, President of Children's Hospital of Fudan University, Director of Institute for Pediatric Research, chairman of Department of Pediatrics of Shanghai Medical College, Director of Shanghai Key Laboratory of Birth Defects, Vice Chairman of Chinese Pediatric Society, Associate Editor-in Chief of Chinese Journal of Pediatrics.

His research interest is focused on pathogenesis, non-invasive technology, early diagnosis and intervention of congenital heart disease, and coronary arterial lesions of Kawasaki disease. He has published over 390 papers including 110 in international journals including *The Lancet* and *European Heart Journal*. He has achieved many awards, such as Shanghai Medical Science and Technology Award, China Medical Science and Technology Award, the Soong Ching-Ling Prize for Pediatric Medicine, and Eve Global Innovation Award of Newborn Foundation at USA, etc.



Cloth • 220pp • 145 × 210 mm • Hindi
ISBN: 978-1-4878-0085-7

HIV/AIDS in China: Beyond the Numbers

Zunyou Wu

Hindi Translation: Akhil Mittal

This book presents the history of HIV/AIDS in China, which over the last three decades has been a gripping tale of exclusion and fear, and then, by turns, of involuntary tragedy, cautious experimentation and finally vigorous response. It discusses the occurrence, development and epidemic studies and also introduces China's policies and measures to conquer this epidemic, offering readers valuable insights into China's approach to prevention in this field.

ABOUT THE AUTHOR

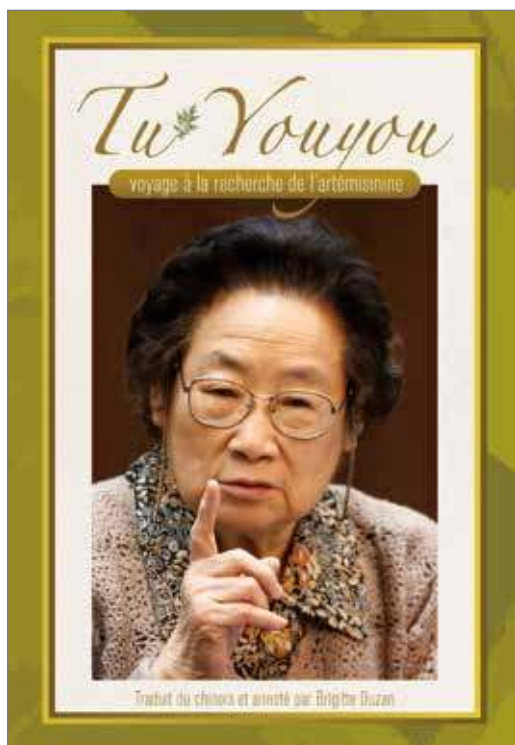
Zunyou Wu is the Chief Epidemiologist China CDC and an Adjunct Professor of Epidemiology at UCLA. He is also a member of UNAIDS Scientific Expert Panel. Dr. Wu is a leader in the field of HIV prevention strategies and oversees overall prevention, particularly among key populations in China. He has published over 400 academic papers, 227 of which in international journals, including *Science*, *Lancet*. Dr. Wu has received many honors including the 2005 *International Rolleston Award* for implementing harm reduction in China, "Hall of Fame" of 2006 *UCLA School of Public Health's Alumni*, *UNAIDS Gold Medal* in 2008, and many awards from Chinese government.

ENDORSEMENTS

A candid account of the evolution of the HIV/AIDS epidemic in China over the last three decades. The government overcame its early ambivalence and mounted a campaign which provides HIV prevention and treatment solutions that are socially and culturally adapted to the domestic reality. The National Centre for AIDS/STD Control and Prevention has emerged as a pioneer in the implementation and evaluation of innovative programmes, in particular expanding treatment as a way of preventing AIDS and premature mortality and secondarily limiting new infections. They are generating peer reviewed evidence that is helping to shape AIDS control efforts globally. China is strongly positioned to face the remaining challenges to control the epidemic and to contribute to the global attainment of the United Nations 90-90-90 Target as a means to end the AIDS pandemic for 2030.

—Julio S. G. Montaner, MD, DSc (hon)

Professor of Medicine, University of British Columbia



Cloth • 160pp • 145 × 210 mm • French
ISBN: 978-1-4878-0076-5



Cloth • 154pp • 145 × 210 mm • Spanish
ISBN: 978-1-4878-0077-2

Tu Youyou's Journey in the Search for Artemisinin

Shao Yiran & Li Dan

This book tells the story of the 2015 Nobel Prize for Biology or Medicine Award winner Ms. Tu Youyou, whose studies in traditional Chinese medicine led to the discovery of artemisinin. Let us follow her path of study, the road taken by this great woman scientist, and see how science researchers fought against malaria, discovered artemisinin, and saved lives.

Tu Youyou discovered artemisinin, the drug that "saved 200 million people." In 2013, worldwide there were about 200 million people were reported to have had malaria, and about 580,000 died. About 90% of malaria deaths occurred in Africa, with 70% of African malaria patients being treated with artemisinin.

ENDORSEMENTS

"As a young scientist, I felt overwhelmed by the trust and responsibility received for such a challenging and critically important task. I had no choice but to fully devote myself to accomplishing my duties."

—Tu Youyou, in her Nobel Prize Lecture

(She was) Stubborn enough to spend decades piecing together ancient texts and apply them to modern scientific practices. The result has saved millions of lives.

—BBC News

The future benefits of many seminal discoveries in basic biomedical sciences are not always obvious in the short run. But for a handful of others, the impact on human health is immediately clear. Such is the case for the discovery by Youyou Tu and colleagues of artemisinin (also known as Qinghaosu) for treatment of malaria. Artemisinin has been the frontline treatment since the late 1990s and has saved countless lives, especially among the world's poorest children.

—Artemisinin: Discovery from the Chinese Herbal Garden, PubMed Central



Cloth • 152pp • 145 × 210 mm • Hindi

ISBN: 978-1-4878-0079-6

Although malaria has been eliminated in the U.S., it causes hundreds of thousands of deaths worldwide each year. Tu's discovery is a mainstay in the efforts to save those lives.

—*Time*

Nearly 50 years ago, Tu Youyou began working on a classified Communist military project using clues from ancient Chinese medicine in search of new cures for malaria. Tu shared the Nobel Prize for Medicine in recognition of her work, which has led to one of the world's final and most potent defenses against a tropical disease that kills over half a million people each year.

—*The Washington Post*

Tu Youyou began working on malaria during China's Cultural Revolution, when the government launched a secret military project to find a remedy to one of the world's most deadly diseases. Tu went through traditional Chinese medical and folk remedy texts looking for possible treatments. One, the extracts from *Artemisia annua* L., or sweet wormwood, stopped the parasite's growth. In 1972 they produced a drug that could be used to treat humans.

—*USA Today*



Cloth • 150pp • 145 × 210 mm • Arabic

ISBN: 978-1-4878-0078-9



Cloth • 220pp • 168 × 240 mm • Hindi

\$39.95

ISBN: 978-1-4878-0371-1

Free the Land (Hindi Edition)

A Study on China's Land Trust

Jian Pu

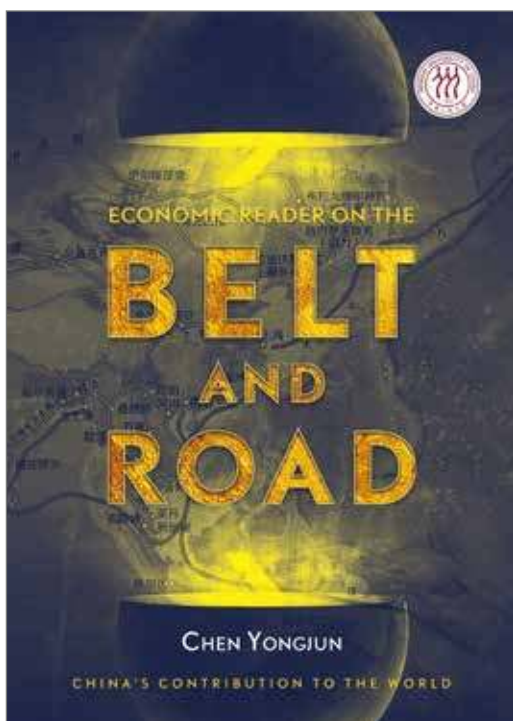
Land reform has been the most challenging social issue for China, which is in transition from an agricultural society to an industrialized country. As the initiator of "common-ownership trust," the author introduces trust theory into China's land reform, trying to settle the issues of land right verification and land circulation.

First, this book reflects on land circulation and common ownership theoretically. Then it reviews China's rural land system transition in history as well as its current circumstances and problems. Based on theoretical thinking and practice, this book proposes land trust and expounds on its nature and content. And finally, it interprets the "cloud trust + land trust" model, which combines science, technology, knowledge and capital with land to realize the intensive and overall development of land.

This book attempts to solve China's land problems with financial tools, which provide significant implications for not only land reform but also trust theory study.

ABOUT THE AUTHOR

Jian Pu is a senior economist and a graduate of Fordham University with a master's degree in business administration. He is the initiator of "common-ownership trust" and has over 20 years' work experience in financial institutions, particularly in the securities and trust fields.



Cloth • 296pp • 145 × 210 mm • English

\$44.95

ISBN: 978-1-4878-0080-2

Economic Reader on the Belt and Road

China's Contribution to the World

Chen Yongjun

The Economic Reader on the Belt and Road introduces the economic nature of the cooperation between countries along the Belt and Road, analyzing their profit mechanisms, strategic significance, risk management strategies, cultural transmission, and construction and protection of the environment. The book also introduces relevant economic data collected over a three-year period, set against the background of the launch of the Initiative. It is a practical text, providing the reader with a comprehensive, detailed interpretation of China's Belt and Road Initiative and expanding on a variety of economic terms.

ABOUT THE AUTHOR

Chen Yongjun was born in November 1954 in Ningbo Zhejiang Province. After completing his post graduate studies in 1986, he worked in economic development planning and policy research work in the State Planning Commission. Upon being awarded a PhD in economics in 1992, he taught at Xiamen University and Renmin University of China. He is currently a professor at the Renmin University of China Business School, where he also serves as a doctoral tutor. He is a leader in national key industrial economic disciplines, serving on the Renmin University of China School Affairs Committee and as Vice President of the China Economic Reform and Development Research Institute.

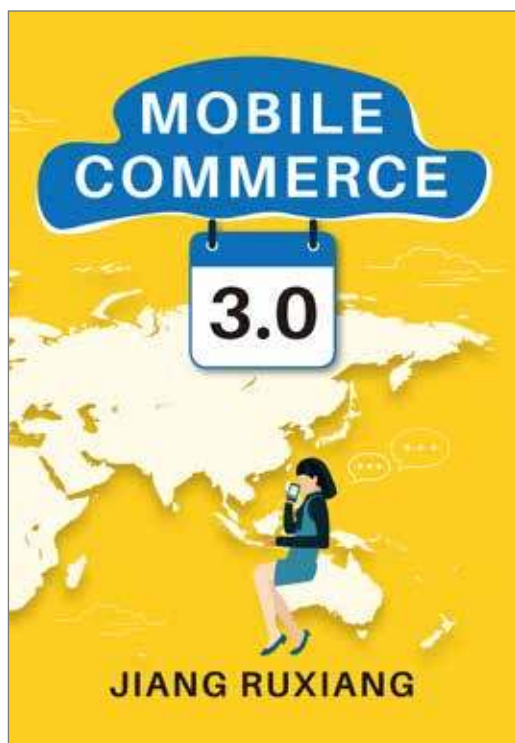
ENDORSEMENTS

The Belt and Road Initiative is a great effort for building a community committed to the common good for humanity. The Initiative will also aid the recovery of the global economy, helping to generate greater prosperity and creating win-win situations. In reading this book, one can begin to see the independent economic logic of the Belt and Road Initiative.

—**Lin Yifu**, Honorary Dean of the National Institute of Development, Peking University

The Belt and Road Initiative, a new model for international business cooperation, creates an intrinsic dividend that can be shared through international cooperation.

—**Xue Litai**, Research Scientist, CISAC, Stanford University



Paper • 128pp • 145 × 210 mm • English

\$13.95

ISBN: 978-1-4878-0370-4

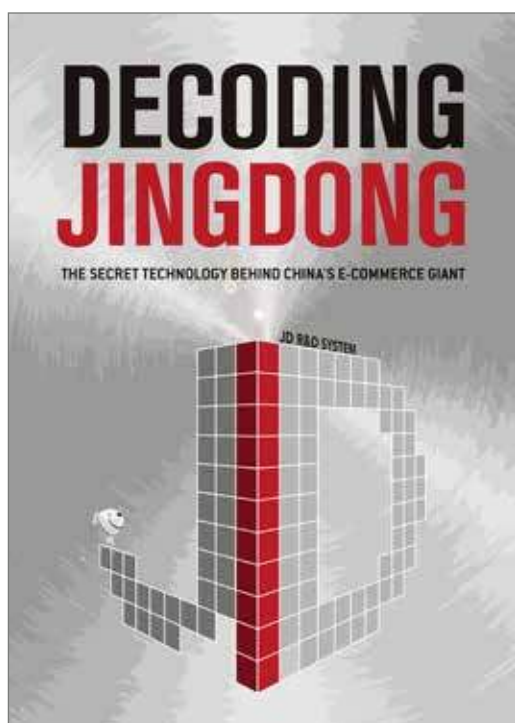
Mobile Commerce 3.0

Jiang Ruxiang

Mobile Commerce 3.0 tells the story of a new era of mobile Internet connectivity in which the media provides the business community with a new platform for opportunities and challenges, bringing back the impulses of early human tribal survival. In elaborating various breakthroughs of this era, the author reveals the abundant advantages of "Internet+", and explores how this new technology has redefined mobile commerce from a theoretical and strategic perspective. Diversification, freedom and equality are shown to be at the core of the new ecology of mobile e-commerce, as well as the chief motivations of the new Internet age. As for future development, the author looks forward to the ways in which tribal e-commerce will upgrade humans and technology from its 2.0 stage to a 3.0 era.

ABOUT THE AUTHOR

Jiang Ruxiang is the Chairman and Chief Consultant of Beijing Xi En Enterprise Management Consultants, holds a Ph.D in Economics and Sociology from Peking University, is an E-commerce Strategy Expert, and in 2002 was named one of the Top Ten Returned Overseas Chinese Entrepreneurs. He has been a visiting scholar at Colombia University Business School, worked as the product marketing manager and strategic planning manager at Motorola China, and served as the deputy director for the Senior Training Center of Peking University's Guanghua School of Management. Furthermore, he is a long-term special guest of CCTV2's *Dialogue and Business Celebrities*, an expert writer on Chinese business strategy at *Fortune* magazine, and a contributor to the *China Business Review*, the *Harvard Business Review*, *Economic Observer*, *China Business*, *Global Entrepreneur* and various other mainstream media publications.



Paper • 486pp • 145 × 210 mm • English

\$29.95

ISBN: 978-1-4878-0062-8

Decoding Jingdong

The Secret Technology Behind China's E-Commerce Giant

JD Research and Development System

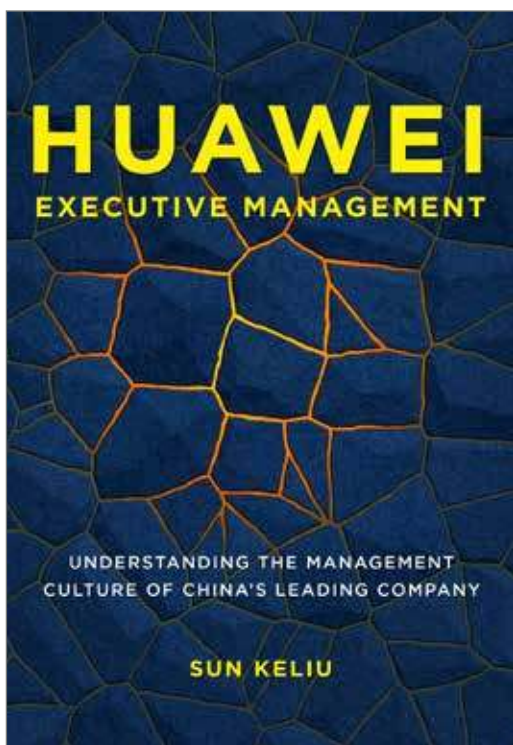
How Jingdong (JD.com) combined rapid growth, a swift-responsive supply chain, and enormous team size has always been a mystery to the outside e-commerce industry. *Decoding Jingdong* shows how JD's technical team has advanced to the front of the industry. Now we can learn, with detailed explanations, the key points like how they use technology to support the comprehensive competitive strength of the website, how JD utilizes technical innovation in coping with various problems and pressures, and how they can update the system when the website is running at a high speed.

Decoding Jingdong shows the growth of JD's R&D team in many aspects, including the 618 (June 18th special sale) Big Promotion, products and technology evolution, innovation inspiration, and how they used JD's talent.

This book is suitable for technical personnel as well as those engaging in e-commerce platforms and other IT and Internet industries.

ABOUT THE AUTHOR

Jingdong Institute of Technology is composed of research and development elites of Jingdong technology, focusing on the research and development of Jingdong High-tech, guaranteeing the website to operate at high quality, high level and making great contributions to the glory of Jingdong Group.



Paper • 334pp • 145 × 210 mm • English

\$22.95

ISBN: 978-1-4878-0059-8

Huawei Executive Management

Understanding the Management Culture of China's Leading Company

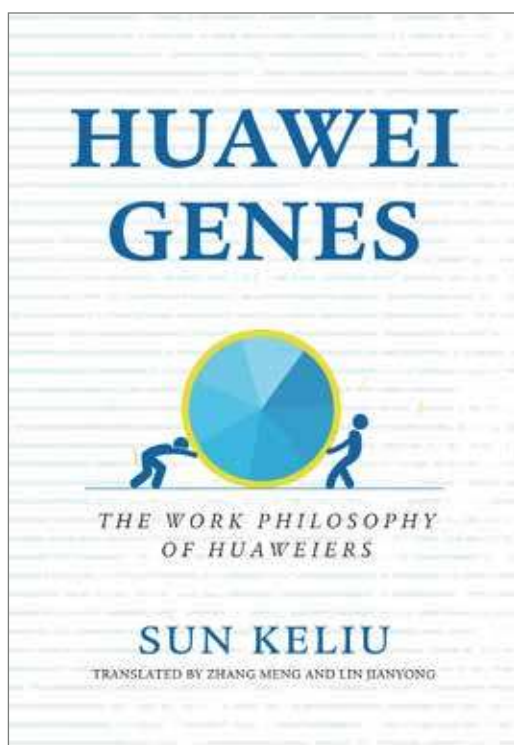
Sun Keliu

Huawei Executive Management offers an accurate analysis of the management details and core spirit of Huawei's highly efficient corporate culture. This book provides a systematic explanation of Huawei's implementation system from a total of 11 aspects: responsibilities, outcome orientation, processes and standards, goal management, time management, staff guidance, communication and coordination, precise operation, process control, rewards and penalties, and problem management implementation.

How has Huawei become one of the leading companies in China and the world? Under the leadership of Ren Zhengfei, the "godfather" of Huawei, the rapid rise of Huawei has been noted by business leaders and consumers everywhere, and author Sun Keliu outlines the reasons in *Huawei Executive Management*.

ABOUT THE AUTHOR

As the partner and management consultant of Lean Intelligence Platform as well as the training instructor of Lean Management execution, Sun Keliu has nearly 20 years of experience in senior management of foreign-funded enterprises and the researching and consulting experience in lean manufacturing management. He has published dozens of related works. At present, he is engaged in consulting and coaching work for corporate culture construction, system design and employee execution training. With his abundant practical experience in the front-line management, he goes all out to promote the construction of the enterprise's lean implementation system, which covers the consultation topics such as process optimization, on-site improvement, standardized operation, comprehensive performance importing, team building, and career growth education. He has consulted and coached various types of enterprises such as Lihua Textile, ECI Telecom, Zhijun Pharmaceutical, Suntown Technology Group, YISHION, Baota Petrochemical and Shopingo.



Paper • 294pp • 145 × 210 mm • English

\$21.95

ISBN: 978-1-4878-0058-1

Huawei Genes

The Work Philosophy of Huaweiers

Sun Keliu

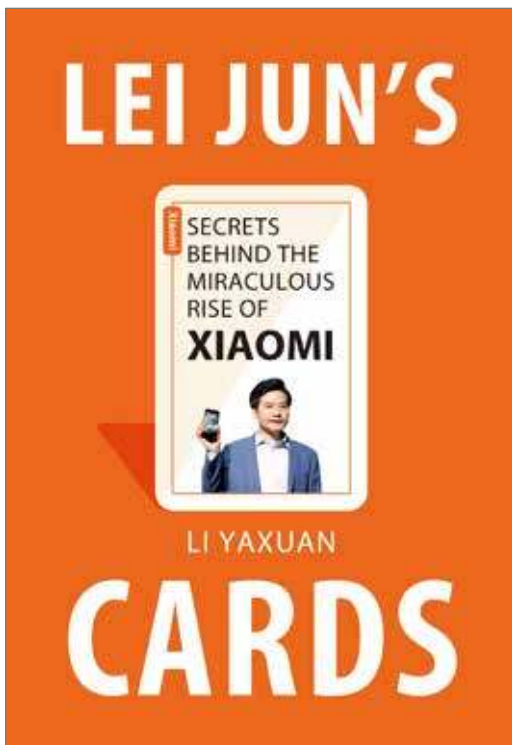
Translated by Zhang Meng & Lin Jianyong

Among numerous enterprises in China, Huawei is definitely one of the most mysterious and amazing companies. Within just over twenty years, Huawei has created countless miracles, and become the most internationalized enterprise with state-of-the-art technology in China. It has also been a successful model of China's implementation of "Going-out" international strategy. Yet it is hardly known that one of the many factors that keep Huawei growing is the "Huawei Spirit."

The "Huawei Spirit" is described from seven aspects in this book: the spirit of fighting, of practice, of solidarity, of professional dedication, of criticism, of enterprising, and of optimism. A detailed interpretation of the Huawei Spirit is illustrated through various forms in this book, such as the true stories of Huaweiers, the classic quotations of Ren Zhengfei, and the exclusive experiences from the words of some Huaweiers. While readers relax in reading this book, they can be impressed and inspired by the Huawei Spirit, and thus continuously motivate themselves to become truly successful professionals like Huaweiers in the workplace.

ABOUT THE AUTHOR

As the partner and management consultant of Lean Intelligence Platform as well as the training instructor of Lean Management execution, Sun Keliu has nearly 20 years of experience in senior management of foreign-funded enterprises and the researching and consulting experience in lean manufacturing management. He has published dozens of related works. At present, he is engaged in consulting and coaching work for corporate culture construction, system design and employee execution training. With his abundant practical experience in the front-line management, he goes all out to promote the construction of the enterprise's lean implementation system, which covers the consultation topics such as process optimization, on-site improvement, standardized operation, comprehensive performance importing, team building, and career growth education. He has consulted and coached various types of enterprises such as Lihua Textile, ECI Telecom, Zhijun Pharmaceutical, Suntown Technology Group, YISHION, Baota Petrochemical and Shoppingo.



Paper • 244pp • 145 × 210 mm • English

\$17.95

ISBN: 978-1-4878-0063-5

Lei Jun's Cards

Secrets Behind the Miraculous Rise of Xiaomi

Li Yaxuan

How do we account for the spectacular rise of Xiaomi phones? This book explains it all, including these key points:

- The embedding of mobile Internet thinking, which is the backbone of the company
- Clever marketing to Xiaomi users, making them feel part of the company and its products
- Insistence on perfection in manufacturing
- Design aspects that reach the consumers' hearts and minds
- Integrating the Xiaomi phone into an ecosystem of products
- Strengthening the Xiaomi brand through fans of the phones

...and more ways this incredible company is reshaping the mobile phone market.

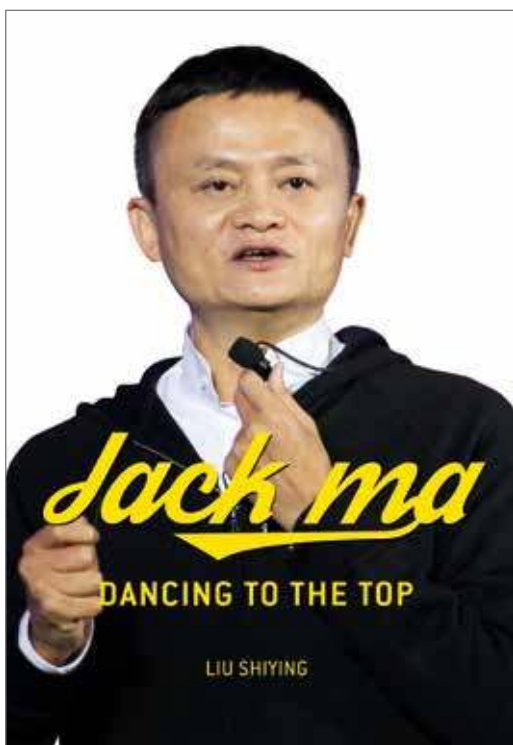
Lei Jun cofounded and chairs Xiaomi, the privately-held firm that is one of the largest Chinese smartphone makers, and was named the 87th-richest billionaire by Forbes Magazine, and is the 4th-richest person in China. The story of how he cofounded and developed Xiaomi smartphones in 2010 and how the company quickly grew into a world market leadership role in just a few short years has become a legend in entrepreneurial circles.

In 2014, he was named "Businessman of The Year" by Forbes Asia

Lei Jun's Cards tells the story of how he did this, with examples of Lei Jun's technical knowledge, leadership qualities, and vision for the future of the smartphone market and Xiaomi's role in it.

ABOUT THE AUTHOR

Li Yaxuan is graduated from the University of International Business and Economics with dual degrees in accounting and finance. Li has many professional titles such as accountant, economist and auditor.



Paper • 292pp • 145 × 210 mm • English

\$19.95

ISBN: 978-1-4878-0066-6

Jack Ma

Dancing to the Top

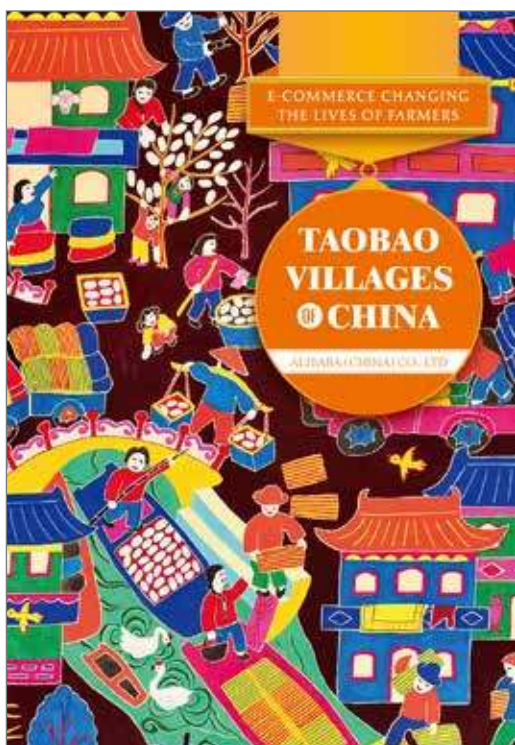
Liu Shiying

Jack Ma has made an indelible imprint not only on China's business world, but on the entire internet industry. His visionary approach to e-commerce rested on a dream that went well beyond online retail, though many of his competitors and critics failed to appreciate the breadth of his vision. In fact, Ma's goals encompassed something much grander than simply competing with other online retailers. From his earliest days, his eye was on the big prize – he wanted to compete with Walmart.

This volume traces Jack Ma's story over a series of successes and setbacks, demonstrating how his signature combination of tenacity and ingenuity have consistently put him at the top of the online retail industry, which in turn transformed China's internet and business scene, as well as the daily lives of the Chinese people. The general story arc of this volume follows the path to Alibaba's listing on the New York Stock Exchange, describing each hurdle that arose along the way and telling how Ma went over – or sometimes around – those hurdles. The listing on the New York Stock Exchange immediately vaulted Ma into a position of international stardom.

ABOUT THE AUTHOR

Liu Shiying, a media veteran, is Chairman of Beijing GT-SUNSTONE, Chief Editor of Winner Financial Publishing Center and Producer of the TV interview program Winner Book Club. Liu has been committed to researching financial figures and business cases in a long time. *Blue Ocean of Focus*, *Who knows Ma Yun*, *On the Road*, *Yang Weiguang's CCTV Years*, *Success by Me*, *Zhang Yaquin: Let Wisdom Dance*, etc. are Liu's main works. He is also the chief editor of the series such as *Dream Years*, *Life of Wealth and Wisdom*, *60 People in 60 Years*, *Win in China*.



E-Commerce Changing The Lives of Farmers: Taobao Villages of China

Lili Cui

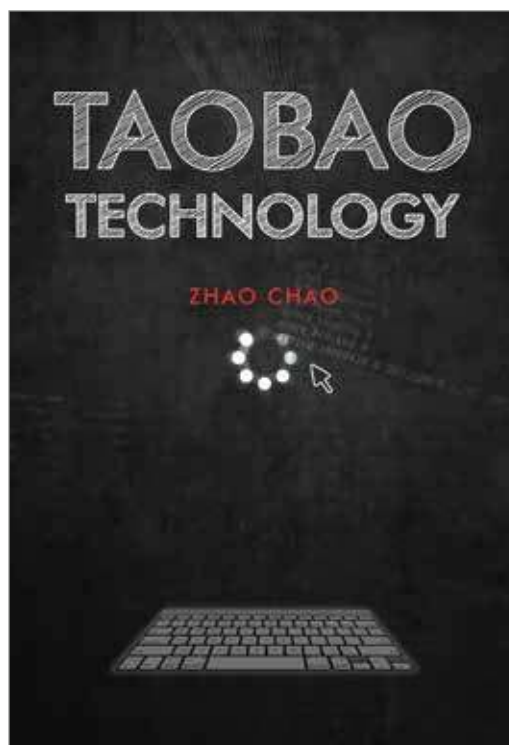
Taobao is China's largest consumer-to-consumer marketplace. At the time of Alibaba Group's IPO, Alexa.com listed it as one of the ten most-visited websites in the world. Every day more than 100 million people visit Taobao to buy and sell just about every product or service imaginable, accounting for an estimated 80 percent of the online retail sales in China.

Taobao has become a part of everyday life for the Chinese, who use it for everything from fashion to movie tickets to groceries. Moreover, as Chinese consumers have increasingly adopted smart phones, Taobao's mobile app has seen a huge volume of sales and purchases.

Paper • 320pp • 145 × 210 mm • English

\$15.95

ISBN: 978-1-487800-57-4



Taobao Technology

Zhao Chao

This book describes the development of the gigantic internet system that is Taobao, and the cause and effect of all the active and passive technological revolutions, told from the perspectives of the engineers. There are a great variety of stories here: a look behind-the-scenes, product experience, framework evolution, technical enlightenment, the growth of prominent figures, inside gossip, and failures as well as inspirational stories. The book is smoothly written with a humorous touch that is rarely found in technical writing, with these first-hand experiences giving the reader a sense of being part of this revolutionary development.

Paper • 242pp • 145 × 210 mm • English

\$17.95

ISBN: 978-0-9918338-1-8



Mobile Marketing Connections

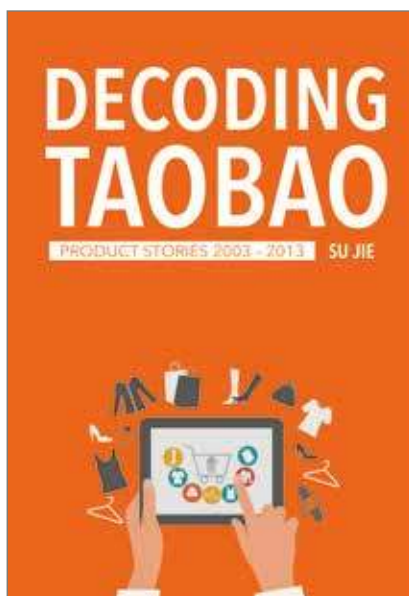
Liu Hui

Mobile Marketing Connections explores the modern world of mobile e-commerce, in which mobile applications, social media and QR codes are amongst a plethora of current marketing techniques. In a specific and thorough manner, Liu Hui breaks down these categories of and approaches to marketing through mobile devices, shedding light on how modern methods may be utilised for optimal commercial success. Whether you are an entrepreneur, a CEO, a student of marketing, or even just a consumer, this book offers insights on the strategies of mobile marketing behind today's world of consumption, ultimately answering the question: how can marketing be enhanced in the era of the Mobile Internet?

Paper • 322pp • 145 × 210 mm • English

\$22.95

ISBN: 978-0-9918338-0-1



DECODING TAobao

Product Stories 2003-2013

Su Jie

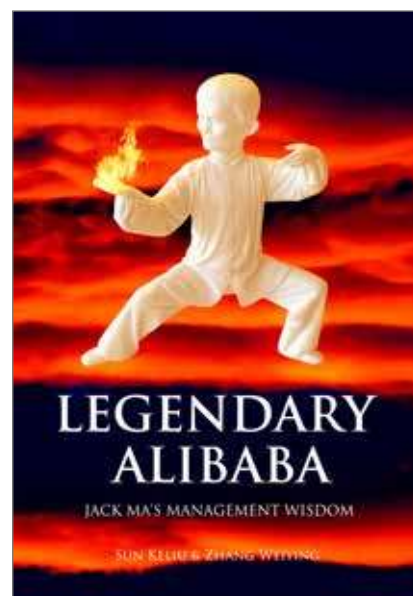
Making a product is just like carrying a baby within you. Su Jie's first book told the whole story of "delivering babies" and this book tells the readers how he raised those excellent "children". It's really fortunate that Taobao has made some successful products in the last ten years. There are many legendary stories, which deeply touch me. It is grateful of Su to share some of these.

—Zi Liu, Former President of Taobao Technology University

Paper • 302pp • 145 × 210 mm • English

\$19.95

ISBN: 978-0-9918338-2-5



Legendary Alibaba

Jack Ma's Management Wisdom

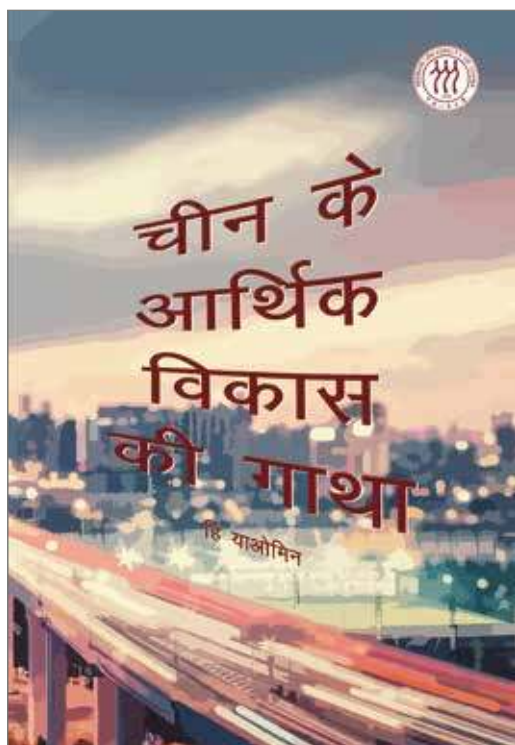
Sun Keliu & Zhang Weiying

This book comprehensively analyzes the team management wisdom from Jack Ma and Alibaba, including his leading aura, the team culture, trust, support, goal management, responsibility focus, international communication, scientific decision-making, and more. It presents Jack Ma's wonderful stories with various classic psychological principles, management, and philosophical stories which profoundly and lucidly answer how to actively and efficiently work on team management. It guides young people how to optimally work hard and become excellent administrators, fitting young entrepreneurs, enterprise administrators, and company leaders who are eager to succeed in business.

Paper • 292pp • 145 × 210 mm • English

\$19.95

ISBN: 978-1-4878-0064-2



Cloth • 156pp • 145 × 210 mm • Hindi

ISBN: 978-1-4878-0082-6

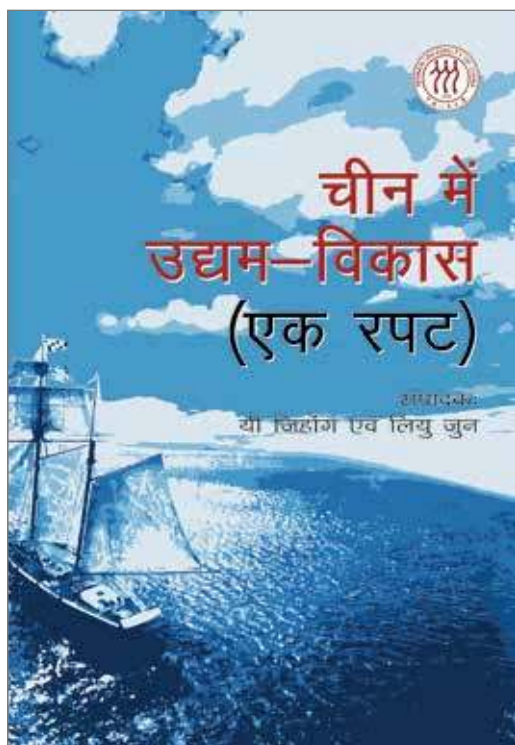
The Track of Chinese Economic Development

He Yaomin

This book introduces the concerns many readers have harbored since the adoption of the Reform and Opening-Up Policy, particularly in the previous third plenary sessions, offering a history and background of the times, ideological breakthroughs, theoretical innovations, and major policy decisions. It analyzes the central issues and key words from the eight third plenary sessions over the past 35 years, taking note of the crucial junctures in the reform of the economic system. It outlines the trajectory of China's economic restructuring and development, cracking the "mystery of the century" in its analysis of China's rapid economic development.

ABOUT THE AUTHOR

Professor He Yaomin of Renmin University of China serves as a doctoral tutor, and as Vice President of Renmin University of China and Vice President of the university's Academic Committee. He is part of the management talent in the "Four Batches of Projects" initiated by the Propaganda Department of the Central Committee of the CPC, and has received the State Council's "special government allowance." He is a long-time leader in Chinese economic history, particularly in the teaching and research of the economic history of the People's Republic of China. He is a member of China's National History Institute and a director of the Chinese Economic History Association. His books include *An Economic History of China*, *An Economic History of Modern and Contemporary China*, *National Chronicle of 60 Years of Chinese History (Economics Volume)*, *The Chinese Economy* (in Japanese), and *An Economic History of China* (in Korean).



Cloth • 186pp • 145 × 210 mm • Hindi

ISBN: 978-1-4878-0083-3

Chinese Enterprise Development Report

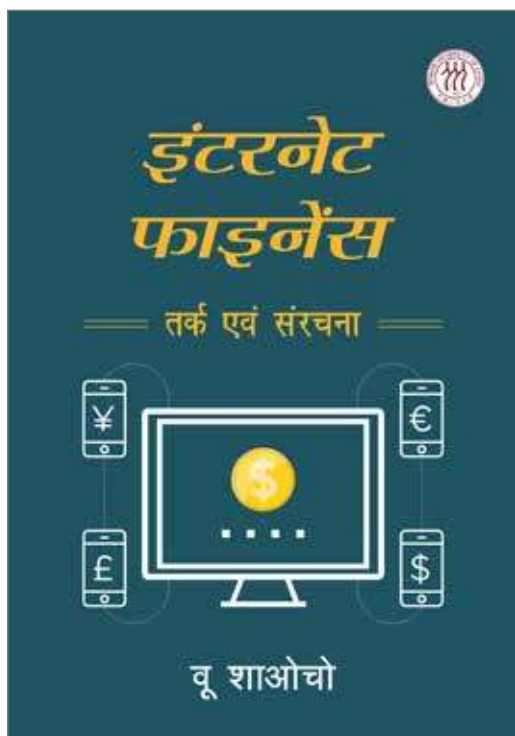
Yi Zhihong & Liu Jun

This book is the latest report of the Renmin University of China's Enterprise Innovation and Competitiveness Research Center. The report analyzes data collected by the China Enterprise Tracking Project in recent years and presents the current management status of Chinese enterprises in innovation, strategy, corporate governance, organizational change, and staff management. Based on the era of the Internet and big data, this report begins with a look at the internal and external environment of enterprises and clarifies their management philosophy or theory. It is hoped that the publication of this book will be of value as a reference for Chinese enterprises to examine themselves so that they may selectively target their future direction.

ABOUT THE AUTHORS

Yin Zhihong (PhD, Economics) is a professor at the Business School of Renmin University of China. His main areas of research are capital markets, corporate finance theory, and consumer economics. In recent years, his research has focused on institutional investors and corporate governance, analysts' attention and the efficiency of the capital market, and corporate innovation. He has published more than 30 papers in journals such as *Management World*, *Finance and Economics*, *Finance Studies*, *Journal of Banking and Finance*, and *Journal of Corporate Finance*. He is a member of the Academic Degrees Committee of the State Council and of the Business Review Group, and is serving as Deputy Director of the Teaching Guidance Committee of the MBA Department of the Ministry of Education and Deputy Director of the National MBA Education Guiding Committee. He is a board member of the European Management Development Foundation (EFMD) and a First Certified Board Member of the Consortium of Elite Business Schools (AACSB).

Liu Jun, born in Hubei Province in 1974, received his Bachelor's degree from Zhejiang University, Master's degree from Qinghua University, and doctoral degree from the Chinese University of Hong Kong. He serves as Professor of Organization and Human Resources at the School of Business of Renmin University of China, and has held a number of offices in national programs. He was selected for the Education Cross-Century Talent Support Program (2009), granted Beijing Teaching Achievement Award (2009), and the National Outstanding Youth Science Foundation (2014).



Cloth • 170pp • 158 × 233 mm • Hindi

ISBN: 978-1-4878-0201-1

Internet Finance

Logic and Structure

Wu Xiaoqiu

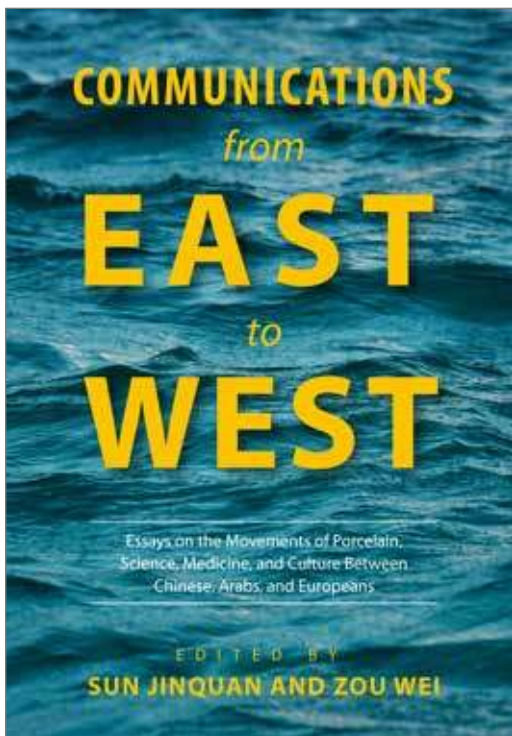
Based on an analysis of the Internet's development trends and subversive impact on Internet business model, *Internet Finance* delves into the operational structure, survival logic, theoretical foundation, and risk profile of Internet finance. It also outlines the boundary of substitution between Internet finance and traditional finance, and comes up with cornerstone regulatory guidelines for Internet finance. *Internet Finance* argues that Internet finance is the third form of finance, and is the first one to claim that Internet finance is the "second disintermediation" of traditional finance. In addition, the author systematically expounds the theoretical structure of Internet finance and explores the cornerstone regulatory standards for Internet finance.

The book is the author's theoretical reflection about Internet finance rather than an explanation of practical problems.

ABOUT THE AUTHOR

Wu Xiaoqiu, a financial and securities expert, is Assistant to the President of Renmin University of China, Executive Vice Dean of Graduate School, and Director of Finance and Securities Institute. He also is Professor at the School of Finance, Doctoral Tutor, and Distinguished Professor of the "Cheung Kong Scholars Programme."

Professor Wu has published nearly 100 papers for *Social Sciences in China*, *Economic Research Journal*, *Journal of Financial Research*, *Finance & Trade Economics*, *Management World*, and other important academic journals. His English works include *Chinese Securities Companies: An Analysis of Economic Growth, Financial Structure Transformation, and Future Development* (Wiley, 2014).



Cloth • 386pp • 158 × 233 mm • English

\$61.95

ISBN: 978-1-4878-0096-3

Communications from East to West

Essays on the Movements of Porcelain, Science, Medicine, and Culture Between Chinese, Arabs, and Europeans

Sun Jinquan & Zou Wei

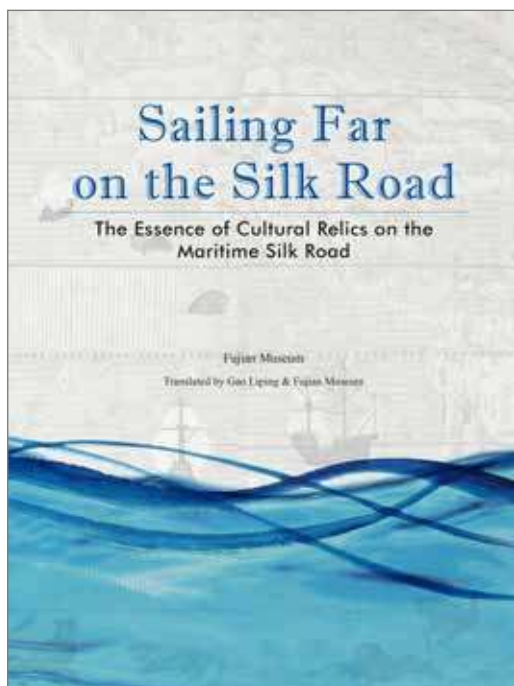
Translated by Daniel McRyan

This collection of essays by noted Chinese scholars examines the way in which cultural communication between the East (mainly China) and the West (Europe) through the Arab world, focusing on various forms of culture, including art, science, literature, and medicine. The trade routes in which key commodities like porcelain and tea are well-known, but many other methods of cultural exchanges, through the translation of literary works and medical tomes, the spread of navigational instruments, and mapmaking all played important roles in disseminating culture. These 18 essays covering diverse topics such as alchemy, porcelain, literature, Chinese medicine, and geography are an important contribution to academic as well as popular knowledge of East-West communications.

ABOUT THE AUTHORS

Sun Jinquan, postgraduate mentor in College of History at Sichuan University and vice president of Historical Association of Sichuan Province, mainly studies history of Renaissance, history of the communication between the East and West, and history of economy and culture during the transitional period in modern Europe. His academic achievements have received 10 awards from Ministry of Education, Sichuan Provincial Government, Sichuan Historical Association, and Sichuan University. Representative works of his include *Renaissance and Communication between East and West*, *History of Economic Society in Late Medieval Europe*, and *Chinese Historical Records in Japan*.

Zou Wei, Doctor of history at Nankai University, associate professor at History and Culture College of Sichuan University and traditional Chinese medicine and health care institute of Sichuan University, special fellow at Greek studies center at Nankai University, and part-time researcher at Greek Studies center at Southwest University, mainly studies the history and culture of Byzantine, the history of communications between the East and West, and the Medieval Times and Renaissance. She participated in the writing of the *History of Renaissance* (People's Publishing House, 2010), specifically the 80,000-word fourth chapter British History during Renaissance. The book was awarded first prize of outstanding achievement at the 6th Scientific Research in Colleges and Universities (Humanities and Social Science).



Cloth • 312pp • 225 × 300 mm • English

\$99.95

ISBN: 978-1-987821-91-8

Sailing Far on the Silk Road

The Essence of Cultural Relics on the Maritime Silk Road

Fujian Museum

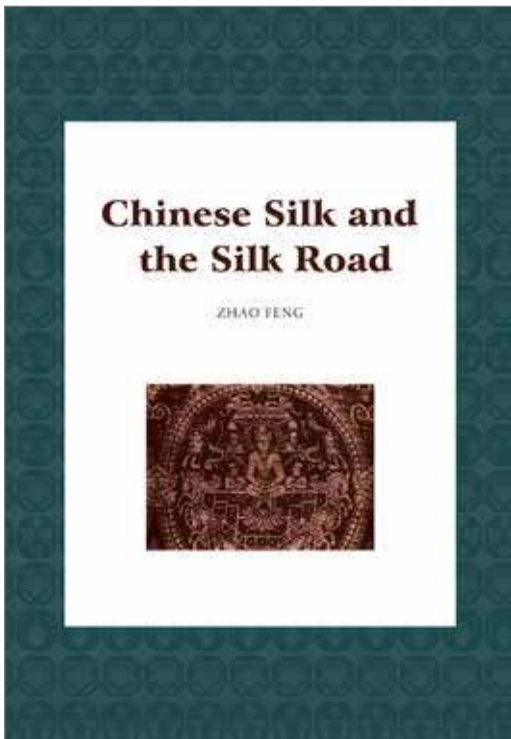
Translated by Gao Liping & Fujian Museum

Compiled by the Museum of Fujian, *Sailing Far on the Silk Road* is an exquisite book to be published by Royal Collins Publishing Group Inc. Steeped in history, with beautiful color plates, it introduces the glorious culture, civilization and historical relics from seven Chinese provinces—Jiangsu, Zhejiang, Fujian, Shandong, Guangdong, Guangxi, and Hainan during the development of “the Maritime Silk Road.” Besides, it also illustrates a indispensable role of “the Maritime Silk Road” in foreign trade, cultural exchanges and something like that in ancient China. It is designed to introduce unique characteristics “the Maritime Silk Road” presented at different Chinese dynasties to readers at home and abroad.

Included are these in-depth articles:

- Fujian and the Maritime Silk Road, Looking into the Chinese-Western Exploration and Recognition of the World in the Ming Dynasty from Two Maps in the 15th–16th Centuries
- Analysis of the Significant Position of Wenzhou in the History of the Maritime Silk Road
- Looking into the Maritime Exchanges Between Shandong Peninsula and the Southern Region in the Tang and Song Dynasties from Unearthed Porcelains
- On the History of Guangdong’s Maritime Silk Road
- Cultural Relics of the Han Dynasty Unearthed in Hepu County
- Guangxi and the Maritime Silk Road and the Effect of “the Maritime Silk Road” on Hainan in the Tang Dynasty.

Additionally, there is a Postscript and pictures of relics with descriptions.



Cloth • 448pp • 155 × 230 mm • English

\$99.95

ISBN: 978-1-987821-70-3

Chinese Silk and the Silk Road

Zhao Feng

Translated by Helen Kay Wang

This is a monograph that gives a deep interpretation of the silk culture in ancient times and described the historical evolution of the clothes—basic elements of daily life, which all together displays the beauty of silk and the Silk Road.

ABOUT THE AUTHOR

Zhao Feng, Curator of China's Silk Museum, researcher, Director of Chinese Textile Evaluation and Protection Center, Member of National Cultural Relics Evaluation Committee and Centre International d'Etudes des Textiles Anciens, Professor and Doctoral Supervisor of Donghua University, Author of *Art History of Silk* and *Silk and Silk Road in the Tang Dynasty*.

ENDORSEMENTS

In this volume, the author, Director of the China National Silk Museum, presents the evidence for the development of Chinese silks from the earliest times down to the Ming and Qing dynasties, often illuminated by his first-hand experience at archaeological sites, personal viewing of pieces collected in museums, and descriptions from literature. In many cases, his encyclopedic knowledge of weaving techniques has enabled him to reconstruct complete patterns from fragments of the whole design. Each chapter is accompanied by references which will enable the interested reader to pursue individual subjects in more detail.

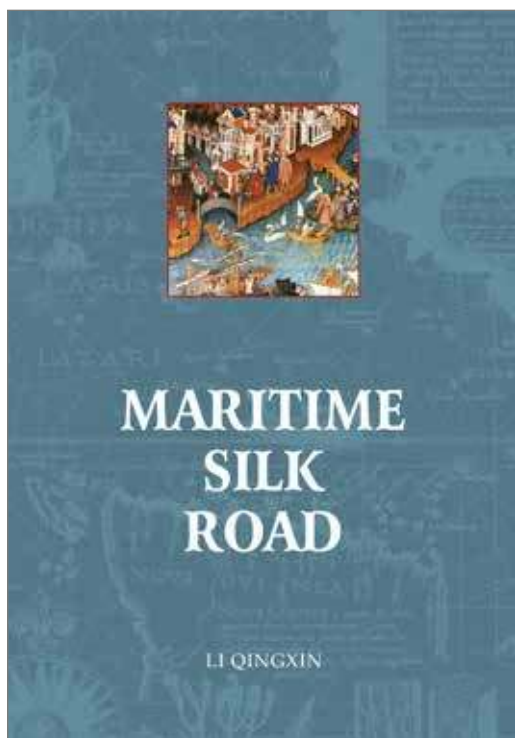
—**Roderick Whitfield**

Percival David Professor, Emeritus
SOAS University of London

The author uses unsophisticated expression and vivid examples to illustrate the history of the Silk Road, of which silk is the focus. He doesn't confine to the household stories around it. On the contrary, apart from introducing some historical backgrounds, he puts more attention on the silk itself, which makes the work unique.

—**Rong Xinjiang**

Professor of History Department
Peking University



Cloth • 378pp • 155 × 230 mm • English

\$99.95

ISBN: 978-1-987821-73-4

Maritime Silk Road

Li Qingxin

Translated by Wang Guozhen

This book is a combination of useful knowledge and readability. It presents the old history of the maritime silk road, development and contributions from countries along the route. The book covers the history of navigation, immigration, international affairs, religious communication and maritime trade. It is a popular book about maritime silk road, and also a way to show the foreign readers the culture of Chinese silk road and its cultural communication with other nations.

ABOUT THE AUTHOR

Li Qingxin, PhD in History, Researcher(senior), Chef of Guangdong Academy of Social Science and Sun Yat-sen Research Institution, Director of Guangdong Maritime History Research Center, Editor-in-Chief of *Studies of Maritime History*, etc.

ENDORSEMENTS

On balance, the Maritime Silk Road creates more competition in Europe-China relations, but it also creates space for cooperation in the blue economy and for specific maritime security missions.

—European Council on Foreign Relations

The Maritime Silk Road is China's grand trillion dollar plan to link up 65 countries, and 4.4 billion people – that's over 60 percent of the world's population. It will create new trading routes, and cement China's position as a global superpower.

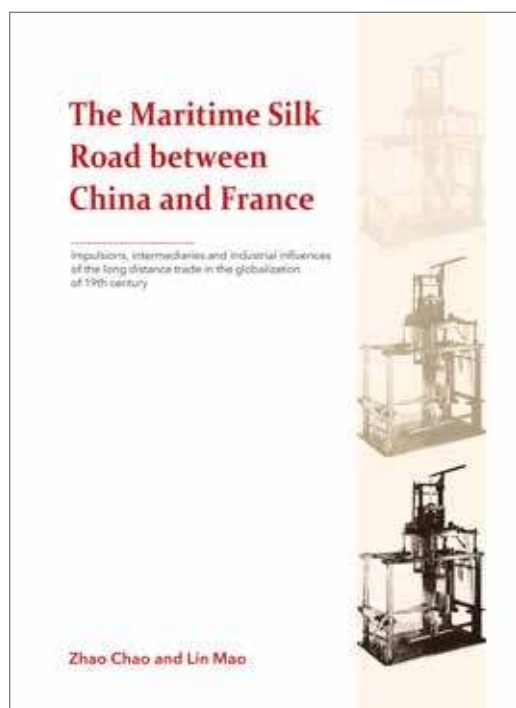
—Channel News Asia

The MSR would play a vital role for development in the seas through regional cooperation based on infrastructure development, financial integration, free trade, and scientific and human exchanges.

—Center for International Maritime Security

The Maritime Silk Road initiative is a manifestation of China's growing significance in the global arena--economically, politically, as well as strategically. The proposal will boost trade, shipping, tourism and development of maritime infrastructure, and enhance connectivity.

—Observer Research Foundation



Cloth • 436pp • 170 × 240 mm • English

\$59.95

ISBN: 978-1-987821-72-7

The Maritime Silk Road between China and France

Impulsions, intermediaries and industrial influences of the long distance trade in the globalization of 19th century

Zhao Chao & Lin Mao

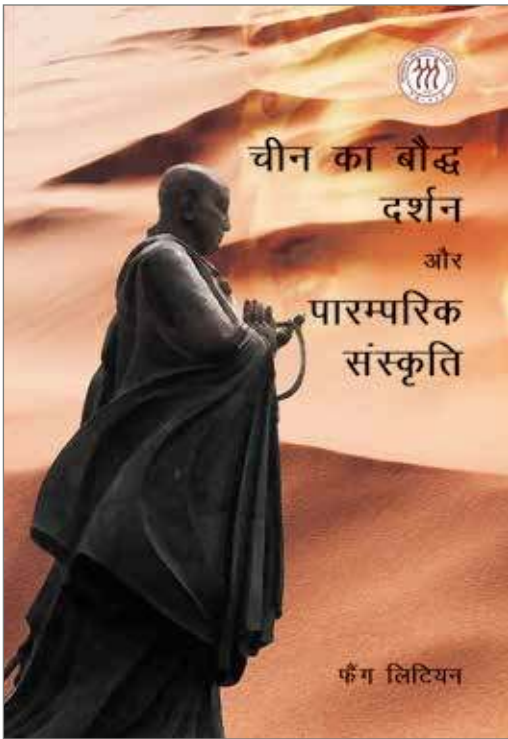
This book focuses on the silk trade between China and France in the 19th century, with the aim of clarifying certain specific Euro-Asian trade in the course of globalization in the 19th century. We chose the Franco-Chinese silk trade as the objective of research, because, first, the use of historical records and documents, we find that the Franco-Chinese trade in the 19th century and grew up mainly from the augmentation of the import of Chinese silk in France. The exchange of the silk is one of the most important and the most typical trade between the two countries in the 19th century. Secondly, the exchange of the Franco-Chinese silk plays a very important role in the trade in raw materials of the world in the 19th century.

Precisely, this book is intended to address the issues and further discuss on the Franco-Chinese silk trade itself and the Eurasian business long distance, specifically on their evolutions, their impulses, their commercial intermediation and their industrial impacts.

ABOUT THE AUTHORS

Zhao Chao, graduated from the Department of History of East China Normal University in Shanghai, went to after French Ecole des Hautes Etudes en Sciences Sociales History Research Centre for the PhD degree in 2011. Finished his study in France, he came back to China to continue the research on the international commerce history. He is visiting scholar of the Social development Department of East China Normal University since 2018.

Lin mao, PhD of Sociology, graduated from the French Ecole Normale supérieure de Paris-Saclay in 2017. PhD of Sociology, graduated from the Department of Social Development of East China Normal University in Shanghai in 2017. Lecturer of East China Normal University in China from 2018; Visiting scholar of Institut des Sciences sociales du Politique in France. Interest Research Areas: Sociological Theory and Social Policy; Urban China Studies.



Paper • 306pp • 158 × 233 mm • Hindi

ISBN: 978-1-4878-0428-2

Chinese Buddhism and Traditional Culture

Fang Litian

Hindi Translation: Prabhat Ranjan

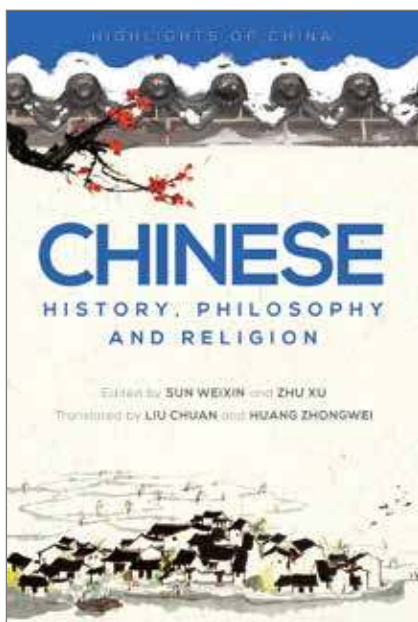
Since the first century when Buddhism entered China, the foreign religion has influenced and been influenced in turn by traditional Chinese culture, and eventually become an important part of it. That is one of the great historical themes not only for China but also for East Asia.

This book explores the elements of Buddhism, including its classics, doctrines, system and rituals, to reveal the basic connotation of Buddhism as a cultural entity. Regarding the development of Buddhism in China, it traces the spread in chronological order, from the introduction in Han Dynasties (202 B.C.–220 A.D.), to the prosperity in the Sixteen Kingdoms (circa. 304–circa. 439 A.D.), and then to the decline since the Five Dynasties (907–circa. 960 A.D.). It is noteworthy that the Buddhist schools in the Southern and Northern Dynasties (420–589 A.D.), and the Buddhist sects in Sui and Tang Dynasties (581–907 A.D.), contribute to the sinicization of Buddhism. This book also deals with the interesting question of the similarities and differences between Chinese Buddhism and Indian Buddhism, to examine the specific characters of the former in terms of thought and culture. In the last chapter, the external influence of Chinese Buddhism in East Asia is studied.

Scholars and students in Buddhism and Chinese culture studies, especially those in Buddhist countries, will benefit from the book. Also, it will appeal to readers interested in religion, Chinese culture and ancient Chinese history.

ABOUT THE AUTHOR

Fang Litian, former first grade professor and doctoral tutor of Department of Religious Studies, School of Philosophy, Renmin University of China, Director of Buddhism and Religious Theory Institute, Director of Institute for Advanced Study of Religion. He has served successively as the vice president and consultant of China Religious Society, executive vice president of China Philosophy History Association, chief editor of the Journal "History of Chinese Philosophy", member of the Social Science Council of the Ministry of Education, and librarian of the Central Research Institute of Culture and History. His monographs include "Treatise of Buddhism in Wei, Jin, Northern and Southern Dynasties", "Buddhist Philosophy", "Chinese Buddhism and Traditional Culture", "The Essential Meaning of Chinese Buddhist Philosophy" (volume I and II), among which the "Buddhist Philosophy" won the honorary award of the first China Book Award, and "The Essential Meaning of Chinese Buddhist Philosophy" won the sixth national book award.



Highlights of China – Chinese History, Philosophy and Religion

Sun Weixin & Zhu xu

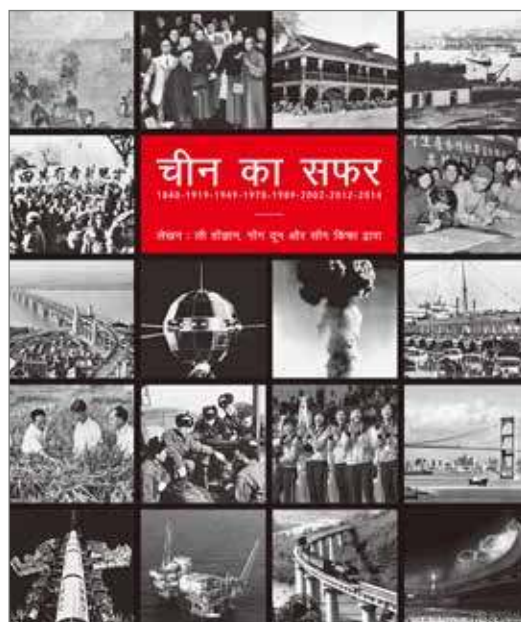
Translated by Liu Chuan & Huang Zhongwei

Highlights of China – Chinese History, Philosophy, and Religion unravels the mystery of ancient Chinese philosophy. Translated in three parts, this volume provides a concise yet holistic account of the beginning of the Chinese civilization as well as the complexity of traditional schools of philosophy and religions throughout the eras. As Chinese philosophy has become of paramount significance in Eastern philosophy and in the world, this compelling introduction will enlighten the panoply of ancient wisdoms as well as provide detailed accounts of their origins. From the years of political peace, of war, and of cultural revolutions, the eras of ancient kingdoms and emperors, the modern China continues to exert its influence on a global scale. This volume is therefore a must-read for those wishing to attain a deeper understanding of traditional Chinese culture in the subjects of history, philosophy, and religion across over five thousand years of heritage.

Cloth • 118pp • 155 × 230 mm • English

\$43.95

ISBN: 978-1-4878-0093-2



China's Road

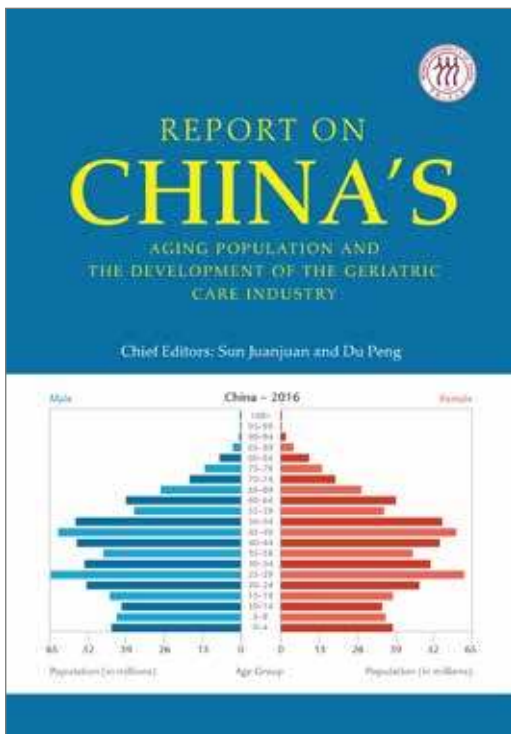
Li Hongyan, Gong Yun & Song Qifa

Photos Courtesy of National Museum of China and Photo Center of Xinhua News Agency

China's road collects more than 400 precious historical pictures, matched with authority and precise text interpretation, shows the great historical events happened in the different historical periods since the opium war intuitively. This book reflects various kinds of exploration and struggle of Chinese people for realizing national Renaissance and establishing rich and powerful country. Historical facts illustrate that socialism with Chinese characteristics is the most suitable road for Chinese people's development.

Cloth • 288pp • 215 × 260 mm • Hindi

ISBN: 978-1-987821-05-5



Cloth • 244pp • 158 × 233 mm • English

\$41.95

ISBN: 978-1-4878-0210-3

Report on China's Aging Population and the Development of the Geriatric Care Industry

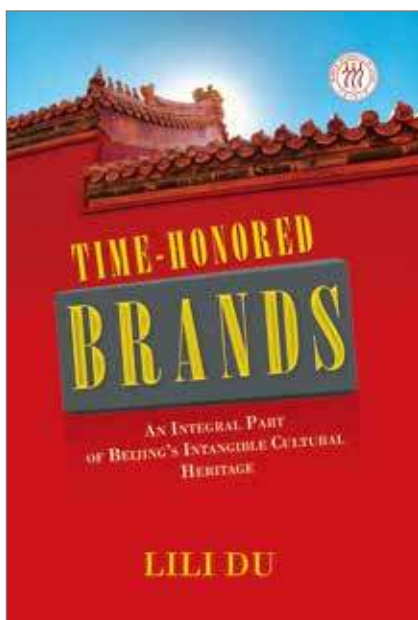
Sun Juanjuan & Du Peng

This report analyzes the current situation and trends of China's aging population using statistics from the 2015 United Nations Population Aging and Development Data and China Longitudinal Survey on Ageing Society, and survey data released by the National Bureau of Statistics of China, the Ministry of Human Resources and Social Security, and the Ministry of Civil Affairs. It systematically studies living conditions, family situations, and the development of the geriatric care industry in China, and proposes corresponding solutions and countermeasures for the various issues.

ABOUT THE AUTHORS

Sun Juanjuan is Professor at the Gerontology Institute of the Renmin University of China, a council member of the China Association of Gerontology and Geriatrics, a council member of the China Population Society, and a member of the Gerontological Society of America. She has visited and conducted research at Columbia University in the United States. Her main research areas include the quality of life of the elderly, geriatric care services, the productive ageing of elderly, public policy for old age, urbanization, and population mobility. She is the author of reports including "Study on the Quality of Life of the Chinese Elderly", and "Gerontology and the Usefulness of the Elderly: An International Perspective".

Du Peng is the Vice President of the Renmin University of China, Director of the Gerontology Institute, a professor, member of the Expert Committee of the Ministry of Civil Affairs, Vice President of the China Association of Gerontology and Geriatrics, and President of the Beijing Society of Gerontology. Between 2009 and 2013, he served as the Chairman of the Asia-Pacific region of the International Association of Gerontology and Geriatrics. He was the recipient of the State Council's special allowance, and was selected for the "New Century Talents Project". His main research areas include population and development, aging population and its issues, and old age public policy, and he is the author of works including "Research on the Process of China's Population Aging", "The Situation of the Aging Population and Old Age Public Policy in the European Union", "Research on China's Rural Disabled People and their Social Security", etc.



Time-honored Brands: An Integral Part of Beijing's Intangible Cultural Heritage

Lili Du

Since adopting the Convention for the Safeguarding of Intangible Cultural Heritage in 2003, China has launched its own national inventory, and has formulated and implemented measures to protect its intangible cultural heritage.

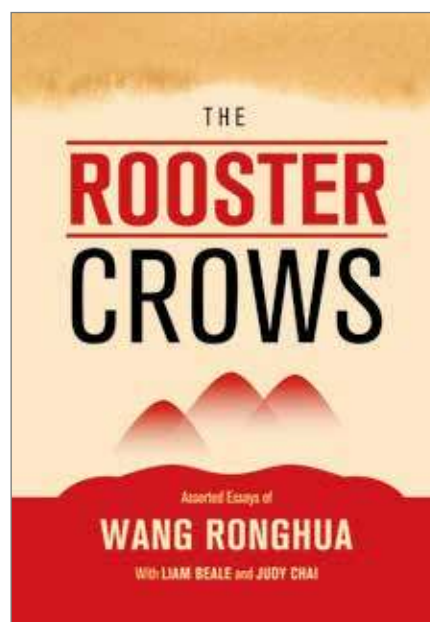
As an ancient capital of the Five Dynasties, Beijing is rich in intangible cultural heritage. The city's time-honored brands are carriers of Confucian culture as well as special skills and techniques. However, the cultural development of these enterprises has long been ignored.

By formulating measures to protect its diverse intangible cultural heritage, Beijing hopes to protect it for future generations. In this way, preserving its time-honored brands becomes a way of maintaining an important part of China's culture.

Cloth • 280pp • 158 × 233 mm • English

\$49.95

ISBN: 978-1-4878-0426-8



The Rooster Crows

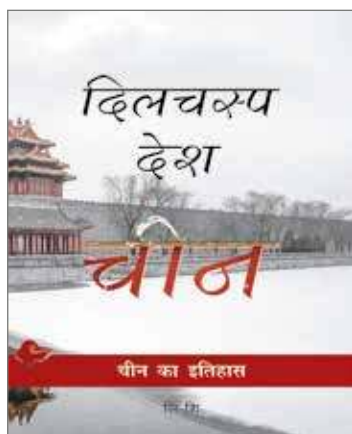
Wang Ronghua

The Rooster Crows is a collection of Ambassador Wang's writings and talks between 2013 and 2018. The book recorded the author's efforts in promoting traditional Chinese culture, the knowledge on China Studies in particular; it also contains his policy recommendations regarding publicity and translation and his comments on works of a few of his colleagues.

Cloth • 134pp • 142 × 210 mm • English

\$39.95

ISBN: 978-1-4878-0393-3



Chinese History

Series: Fun Reading about China

Li Shi

Hindi Translation: Akhil Mittal

Paper • 128pp • 170 × 210 mm • Hindi

ISBN: 978-1-4878-0086-4



Chinese Science and Technology

Series: Fun Reading about China

Gu Ming

Hindi Translation: Prabhat Ranjan

Paper • 100pp • 170 × 210 mm • Hindi

ISBN: 978-1-4878-0090-1



Chinese Folk Arts and Crafts

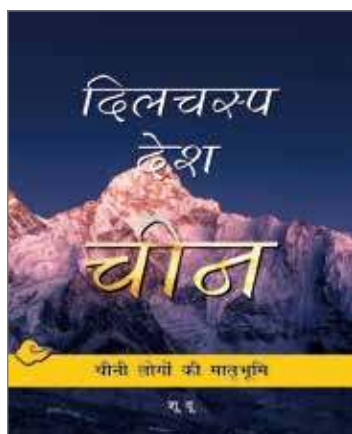
Series: Fun Reading about China

Su Gang

Hindi Translation: Prabhat Ranjan

Paper • 112pp • 170 × 210 mm • Hindi

ISBN: 978-1-4878-0087-1



Chinese Homeland

Series: Fun Reading about China

Shu Wu

Hindi Translation: Dr. Akbar Rizvi

Paper • 128pp • 170 × 210 mm • Hindi

ISBN: 978-1-4878-0088-8



Chinese Lives

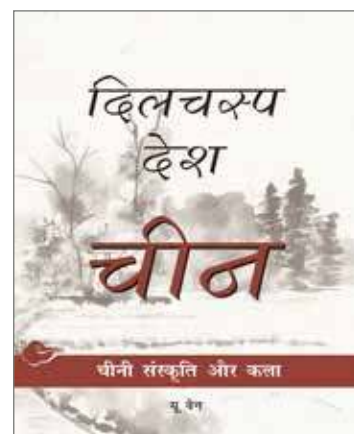
Series: Fun Reading about China

Shu Wu

Hindi Translation: Biju Negi

Paper • 120pp • 170 × 210 mm • Hindi

ISBN: 978-1-4878-0089-5



Chinese Culture and Art

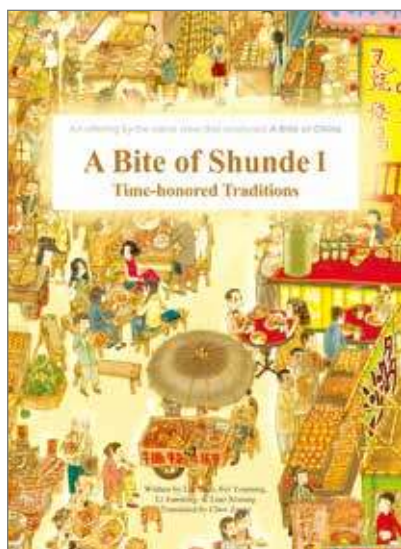
Series: Fun Reading about China

Yu Wen

Paper • 112pp • 170 × 210 mm • Hindi

ISBN: 978-1-4878-0056-7

Fun Reading about China selects the most representative Chinese cultural symbols, represents the development in contemporary China. The series is divided into six volumes—*Chinese History*, *Chinese Folk Arts and Crafts*, *Chinese Homeland*, *Chinese Lives*, *Chinese Science and Technology*, and *Chinese Culture and Art*. The series is equipped with a large number of pictures and captions, designed knowledge and interactive links. These books are easy for foreign readers to understand.

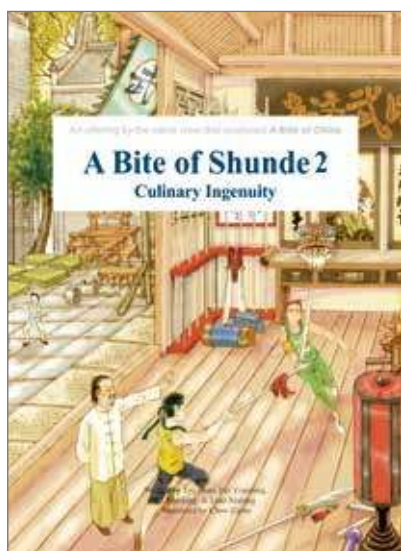


A Bite of Shunde (Three Volumes)

Liu Shuo, Fei Youming, Li Jianming & Liao Xixiang

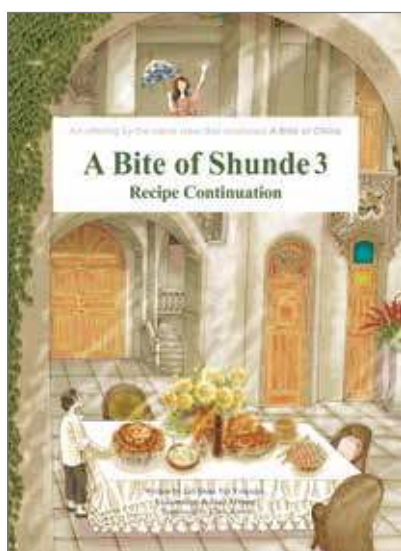
Translated by Chen Zimin

This is a place where antiquity meets modernity. Its thousand-year tradition of land reclamation has brought forth fertile mulberry fish ponds. Its silk-reeling industry that flourished 100 years ago, has given it immense prosperity. Today, it is a manufacturing powerhouse, producing home appliances that are changing the lives of billions of people around the world. But for all these proud traditions and achievements, Shunde still rests on its most prestigious element – gourmet. With gourmet foods as its genetic code, Shunde sets itself apart from any other place on earth.



AN OFFERING BY THE SAME CREW THAT PRODUCED A BITE OF CHINA

It is this question that we are seeking to address by producing *A Bite of Shunde*. This documentary consists of three episodes arranged under three separate subtitles, namely, *Time-honored Traditions*, *Culinary Ingenuity* and *Recipe Continuation*, which respectively delve into the Pearl River Delta's enduring farming traditions, the road to culinary mastery and the standing of Shunde cuisine. The documentary is dedicated as a tribute of the highest order to the wisdom of our forebears and to Shunde cuisine. By detailing local food ingredients, traditional recipes and culinary craftsmanship of Shunde, this documentary may give us a new sense of direction. In a nutshell, we hope to draw strength from food traditions for moving forward.



Cloth • 700pp • 170 × 240 mm • English

\$41.95

ISBN: 978-1-4878-0068-0



Nymph of the Luo River

Series: The Royal Collection of Imperial China

Gu Kaizhi | Western & Eastern Jin Dynasties (266–420)

Ink and color on silk; length 27 cm, width 573 cm

This scroll inspired by Cao Zhi's "Ode to the Nymph of the Luo River," a poem from the Three Kingdoms period that describes the admiration Cao held for the Nymph, and expresses the melancholy feeling caused by the insurmountable divide between the goddess and the mortal.

The scroll repeatedly depicts the same group of main characters in different scenes, using rocks, trees, and streams to divide each scene. Through this approach, the painting is simultaneously segmented and continuous. Rendered in exquisite, vigorous, yet unadorned lines and color washes resembling the threads produced by silkworms in spring, the brightly colored scroll features a painting technique known as "kong gou wu cun," used mainly in depicting landscapes, especially of mountains and rocks. The technique is used here to paint mountains, streams, trees, and rocks. Later generations have commented that in the scroll, "figures and boats are disproportionately large compared to the mountains and rivers."

ABOUT THE PAINTER

Gu Kaizhi (c. AD 345–409), known by the aliases Changkang and Hutou, was born in Wuxi during the Eastern Jin Dynasty. He was erudite and talented, good at calligraphy and poetry, and especially adept at painting. He was said to have been perfect at "painting, literary composition, and foolishness." He is known as one of the Four Great Painters of the Six Dynasties, alongside Cao Buxing, Lu Tanwei, and Zhang Sengyou. He wrote three books on painting, entitled *On Painting*, *Introduction to Famous Paintings of the Wei and Jin Dynasties*, and *Records on Painting Yuntai Mountain*. He proposed several theories of painting, such as "inspirational creation based on associative thought" and "expressing spirit through form," which had a profound influence on later generations of Chinese painters.

Handscroll • 909 × 22 cm • English

\$799.95

ISBN: 978-1-4878-0149-6

(Collected by the Palace Museum)



Spring Outing of the Court Ladies

Series: The Royal Collection of Imperial China

Zhang Xuan | Tang Dynasty (618–907)

Light color on silk; length 52 cm, width 141 cm

Depicting a scene from the Tianbao period, this image shows the Tang Emperor Xuanzong's favored concubine Yang Yuhuan's sister, Lady of Guo State, and her attendants on a spring outing. The people and horses have little momentum, and it seems they are riding slowly. The details are realistic, and the brushstrokes are impressive. The horses' liveries and saddles and the people's clothes are all typical fashions of the golden age of the Tang Dynasty, depicting the life of leisure enjoyed by upper class women of that time.

ABOUT THE PAINTER

Zhang Xuan, born in Jingzhao (in present day Xi'an, Shaanxi Province), was a Tang Dynasty painter. During the Kaiyuan reign, he was appointed painter of the national archives. Known for his noble ladies, palace horses, and gardens of officials, he is usually mentioned alongside another painter of noble ladies, Zhou Fang. Dozens of works by Zhang Xuan are recorded in Tang and Song histories, but none are currently extant. The two most important copies of Zhang's work that have been handed down were said to have been drawn by the Song Dynasty Emperor Huizong.

"Zhang Xuan excels at figure painting. Best of all are his paintings of noble boys' and girls' dwellings, like a path of flowers and bamboo pavilions, all with beautiful and ingenious embellishments."

—*Xuanhe Painting Catalogue*

"He was the best of his time at painting children, pommel horses, parclose screens, gardens of officials, official court ladies, and famous people of the time."

—*Zhu Jingxuan*

Handscroll • 99.5 × 22 cm • English

\$199.95

ISBN: 978-1-4878-0160-1

(Collected by the Liaoning Provincial Museum)



Court Ladies Adorning their Hair with Flowers

Series: The Royal Collection of Imperial China

Zhou Fang | Tang Dynasty (618–907)

Ink and color on silk; length 46 cm, width 180 cm

This painting depicts court ladies in a quiet and spacious garden, living a playful, extravagant life. It is a magnificent Tang Dynasty Palace scroll painting. The women's full and round forms are decked out in a variety of costumes, with their hair in buns perched high on their heads, adorned with fresh flowers. Their movements are leisurely. They flap butterflies, play with dogs, admire cranes, or simply sit idly. Their maids follow them with fans.

ABOUT THE PAINTER

Zhou Fang, also known by the courtesy name Zhong Lang, lived in Jingxuan, Jingzhao (present day Xi'an, Shaanxi Province). He was a painter of the Tang Dynasty. Born into a noble family, he served as an official in Yuezhou and later Xuanzhou. He was good at copying and calligraphy. He painted figures and images of the Buddha, but was especially skilled at painting noble women. His figures were full-bodied and dignified, employing colors that were soft and beautiful. His painting was particularly favored by the court's scholar-bureaucrats. His portrait paintings were known for their divine appearance, and he painted excellent horses, birds, animals, and plants.

"The clothing is painted with power and concision, and the colors used are soft and beautiful. The Bodhisattvas appear dignified and rigorous, and the creation of the water moon Goddess of Mercy is wonderful."

—Zhang Yanyuan

"His images of the Buddha, celestial beings, figures, and beautiful ladies are all divine masterpieces."

—Zhang Huaiguan

Handscroll • 101 × 22 cm • English

\$199.95

ISBN: 978-1-4878-0165-6

(Collected by the Liaoning Provincial Museum)



Cold Crow

Series: The Royal Collection of Imperial China

Li Cheng | Northern Song Dynasty (960–1127)

Ink and light color on silk; length 27cm, width 113 cm

This painting depicts the sights and sounds of flocks of crows gathering at the border of a wall and in a forest after a winter snow. The tree trunks are painted with extremely light ink, and the branches are thin and expansive, with luxuriant needles on the treetops. The fine branches have the appearance of crab claws. It is a vast, bleak scene.

ABOUT THE PAINTER

Li Cheng (919–967) was a painter of the Five Dynasties and early Song period. Known by the alias Xian Xi, he came from Chang'an (present day Xi'an, Shaanxi). His ancestral lineage was of the Tang Dynasty imperial family. During the Five Dynasties period, his grandfather fled to Yingqiu in Shandong Province to avoid political clashes, and thereafter became known as Li Yingqiu. Li Cheng excelled at painting landscapes, having learned from Jing Hao and Guan Tong, then later developing his own style. Mi Fu describes his "light ink like misty dreams and stones like moving clouds," which has since become the trademark of his work.

"Deep forest snow and chilly air pressing, a flock of crows gather, circling in a state of hunger and mourning."

—**Zhao Mengfu**

"Li Cheng is able to create rich expressions with diluted ink. The landscapes he paints come to life even though he's stingy with his ink, treating it like gold. His level, distant winter forest landscape is unprecedented, with its refined air and clear and open misty woods, although it cannot surpass the work of Wang Wei and Li Sixun. He ranks first among both ancient and modern landscape painters."

—**Huang Binhong**

Handscroll • 202 × 22 cm • English

\$299.95

ISBN: 978-1-4878-0156-4

(Collected by the Liaoning Provincial Museum)



Remote View of Streams and Hills

Series: The Royal Collection of Imperial China

Xia Gui | Southern Song Dynasty (1127–1279)

Ink and wash on paper; length 46.5 cm, width 889 cm

This hand scroll depicts scenes along the riverbanks on a sunny day, ranging from rising peaks to steep cliffs, from luxuriant forests to pavilions, from bridges to villages, and from thatched canopies to fishing boats and setting sails, creating a vivid impression through the application of simple lines and strokes.

Xia Gui was a master of using varying ink tones, ranging from the deepest blacks to subtle, seemingly evanescent washes of pale gray. His use of ink also presents a changing texture in his paintings that varies from a watery feel to a parched look. Xia had excellent skills in controlling water and ink. He was capable of freely changing between using dry ink to breaking washed ink, or using washed to break the dry. He used inks of varying shades with great flexibility, creating contrasts in the painting. The transition between thick, solid ink and thin, soft ink is flexible and constantly changing. The spacious composition of this painting, alongside the use of simple brushwork and elegant washed inks, creates beautiful scene of lakes and mountains and gives the impression of a spacious, peaceful landscape.

ABOUT THE PAINTER

Xia Gui, also known by the alias Yuyu, was born in Lin'an, Qiantang (present day Hangzhou, Zhejiang Province). An artist of the Southern Song Dynasty, he once served as an academy painter, granted the position of craftsman serving the royal family and also a position at the painting academy. He is known as one of the Four Great Painters of the Southern Song Dynasty, alongside Li Tang, Liu Songnian, and Ma Yuan.

Handscroll • 514 × 22 cm • English

\$483.95

ISBN: 978-1-4878-0195-3

(Collected by the National Palace Museum, Taipei)



Wenji Returning to Han

Series: The Royal Collection of Imperial China

Qiu Ying | Ming Dynasty (1368–1644)

Ink and color on silk; length 28 cm, width 467.5 cm

This painting depicts the story of Wenji, a talented lady of the late Eastern Han Dynasty. The story has been told in novels, poems, and plays, and also adapted to musical scores for various instruments. The story and its adaptations are widespread. Several paintings depicting the scene of Wenji returning to Han are inscribed with the name Qiu Shifu, but the one presented here is the liveliest and most colorful.

In this scroll, the honor guard, carriage, and horses are vividly portrayed without the aid of rulers. Even without drawing aids, Qiu was able to draw straight, powerful lines. For years, his skill was unequalled.

The buildings and pavilions in the landscape are vividly rendered in a vigorous, powerful style, as if they stand immediately before the viewer. The painting is so lifelike it is as if the painter is inviting the viewer to relive the story told on the scroll. Many have commented that Qiu Ying is rightfully called “the master painter of his time, with consummate skills.”

ABOUT THE PAINTER

Qiu Ying (c. 1501–1551), also known by the aliases Shifu and Shizhou, excelled in the portrayal of figures, initiating the “Qiu Style” of figure paintings of ladies. He was also skilled in coloring, and excelled both in ink and wash and line drawing techniques for fine figure painting. Qiu Ying was able to use different skills to present different subjects, including smooth, gentle, elegant brushstrokes, or others that were vigorous, powerful, and dashing. Occasionally, Qiu turned his hand to bird and flower paintings, which are bright and well-designed. In painting mountain landscapes, Qiu further promoted the style of “hiding traces of people in the mountains,” bringing the technique to its peak. Because of his pluralistic style, Qiu was praised as an “all-round” master painter. He is known as one of the Four Great Master Painters of the Ming Dynasty, alongside Shen Zhou, Wen Zhengming, and Tang Yin.

Handscroll • 472 × 22 cm • English

\$459.95

ISBN: 978-1-4878-0148-9

(Collected by the National Palace Museum, Taipei)

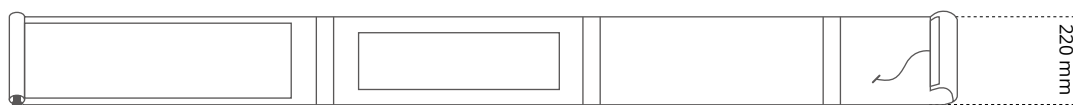
Title	Painter	Historical Period	Collection	ISBN	Size 1*	
					Width (cm)	Price (US\$)
<i>Nymph of the Luo River</i>	Gu Kaizhi	Western & Eastern Jin Dynasties (266–420)	The Palace Museum	978-1-4878-0149-6	909	\$799.95
<i>Five Stars and Twenty-eight Heavenly Abodes</i>	Zhang Sengyou	Southern Liang Dynasty (502–557)	Osaka City Museum of Fine Arts	978-1-4878-0175-5	413.5	\$399.95
<i>Portraits of the Emperors</i>	Yan Liben	Tang Dynasty (618–907)	Museum of Fine Arts, Boston	978-1-4878-0159-5	290.5	\$299.95
<i>The Birth of the Buddha</i>	Wu Daozi	Tang Dynasty (618–907)	Osaka City Museum of Fine Arts	978-1-4878-0144-1	303	\$399.95
<i>Spring Outing of the Court Ladies</i>	Zhang Xuan	Tang Dynasty (618–907)	Liaoning Provincial Museum	978-1-4878-0160-1	99.5	\$199.95
<i>Court Ladies Preparing Newly Woven Silk</i>	Zhang Xuan	Tang Dynasty (618–907)	Museum of Fine Arts, Boston	978-1-4878-0161-8	264.5	\$299.95
<i>Court Ladies Adorning their Hair with Flowers</i>	Zhou Fang	Tang Dynasty (618–907)	Liaoning Provincial Museum	978-1-4878-0165-6	101	\$199.95
<i>Fanning Court Ladies</i>	Zhou Fang	Tang Dynasty (618–907)	The Palace Museum	978-1-4878-0166-3	197.5	\$299.95
<i>Scenes along the Xiao and Xiang Rivers</i>	Dong Yuan	Five Dynasties and Ten States (907–979)	The Palace Museum	978-1-4878-0194-6	249	\$299.95
<i>Awaiting the Ferry at the Foot of the Mountains in Summer</i>	Dong Yuan	Five Dynasties and Ten States (907–979)	Liaoning Provincial Museum	978-1-4878-0141-0	284	\$299.95
<i>Game of Chess in Front of a Repeating Screen</i>	Zhou Wenju	Five Dynasties and Ten States (907–979)	The Palace Museum	978-1-4878-0164-9	118.5	\$199.95
<i>In the Palace</i>	Zhou Wenju	Five Dynasties and Ten States (907–979)	The Cleveland Museum of Art	978-1-4878-0163-2	183	\$299.95
<i>Night Revels of Han Xizai</i>	Gu Hongzhong	Five Dynasties and Ten States (907–979)	The Palace Museum	978-1-4878-0155-7	533	\$499.95
<i>Early Snow on the River</i>	Zhao Gan	Five Dynasties and Ten States (907–979)	National Palace Museum, Taipei	978-1-4878-0162-5	415.5	\$399.95
<i>Cold Crow</i>	Li Cheng	Northern Song Dynasty (960–1127)	Liaoning Provincial Museum	978-1-4878-0156-4	202	\$299.95
<i>Luxuriant Forest Among Distant Peaks</i>	Li Cheng	Northern Song Dynasty (960–1127)	Liaoning Provincial Museum	978-1-4878-0157-1	146.5	\$199.95
<i>Misty Autumn Morning</i>	Fan Kuan	Northern Song Dynasty (960–1127)	Metropolitan Museum of Art	978-1-4878-0167-0	415.5	\$399.95
<i>Procession of Immortals Paying Homage to the Primordial</i>	Wu Zongyuan	Northern Song Dynasty (960–1127)	N/A	978-1-4878-0158-8	419.5	\$399.95
<i>The Arrival of the Holy Spirit of Xi Yue</i>	Li Gonglin	Northern Song Dynasty (960–1127)	The Palace Museum	978-1-4878-0142-7	456.5	\$399.95
<i>The White Lotus Society</i>	Zhang Ji	Northern Song Dynasty (960–1127)	Liaoning Provincial Museum	978-1-4878-0174-8	754.5	\$699.95
<i>A Sketch of Rare Birds</i>	Zhao Ji	Northern Song Dynasty (960–1127)	Long Museum, Shanghai	978-1-4878-0146-5	403.5	\$399.95
<i>A Thousand Miles of Rivers and Mountains</i>	Wang Ximeng	Northern Song Dynasty (960–1127)	The Palace Museum	978-1-4878-0173-1	542	\$499.95
<i>Riverside Scene at Qingming</i>	Zhang Zeduan	Northern Song Dynasty (960–1127)	The Palace Museum	978-1-4878-0176-2	1,159	\$999.95
<i>Intimate Scene of a River and Mountains</i>	Li Tang	Southern Song Dynasty (1127–1279)	National Palace Museum, Taipei	978-1-4878-0168-7	101	\$199.95

Title	Painter	Historical Period	Collection	ISBN	Size 1*	
					Width (cm)	Price (US\$)
<i>Picking Wild Peas</i>	Li Tang	Southern Song Dynasty (1127–1279)	The Palace Museum	978-1-4878-0169-4	672	\$599.95
<i>Remote View of Streams and Hills</i>	Xia Gui	Southern Song Dynasty (1127–1279)	National Palace Museum, Taipei	978-1-4878-0195-3	514	\$483.99
<i>On a Mountain Path in Spring</i>	Ma Yuan	Southern Song Dynasty (1127–1279)	Nelson-Atkins Museum of Art	978-1-4878-0170-0	222	\$299.95
<i>Endless Stream of Mountains and Rivers</i>	Ma Yuan	Southern Song Dynasty (1127–1279)	National Palace Museum, Taipei	978-1-4878-0171-7	302	\$399.95
<i>Eighteen Scholars</i>	Liu Songnian	Southern Song Dynasty (1127–1279)	National Palace Museum, Taipei	978-1-4878-0143-4	338	\$399.95
<i>Ink Sketch</i>	Mu Xi	Southern Song Dynasty (1127–1279)	The Palace Museum	978-1-4878-0172-4	430	\$399.95
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<i>Quehua in Autumn</i>	Zhao Mengfu	Yuan Dynasty (1271–1368)	National Palace Museum, Taipei	978-1-4878-0180-9	387.5	\$399.95
<i>Riverside Villages</i>	Zhao Mengfu	Yuan Dynasty (1271–1368)	The Palace Museum	978-1-4878-0181-6	171.5	\$299.95
<i>Dwelling in the Fuchun Mountains</i>	Huang Gongwang	Yuan Dynasty (1271–1368)	National Palace Museum, Taipei	978-1-4878-0150-2	492.5	\$499.95
<i>Taibai Mountain</i>	Wang Meng	Yuan Dynasty (1271–1368)	Liaoning Provincial Museum	978-1-4878-0153-3	552	\$499.95
<i>Portraits of Six Generations of Masters from Damo to Huineng</i>	Dai Jin	Ming Dynasty (1368–1644)	Liaoning Provincial Museum	978-1-4878-0183-0	364	\$399.95
<i>Green Garden</i>	Shen Zhou	Ming Dynasty (1368–1644)	Lvshun Museum	978-1-4878-0177-9	204.5	\$299.95
<i>Appreciating the Chrysanthemum in Retreat</i>	Shen Zhou	Ming Dynasty (1368–1644)	Liaoning Provincial Museum	978-1-4878-0178-6	298	\$399.95
<i>Wandering in the Peach Garden</i>	Wen Zhengming	Ming Dynasty (1368–1644)	Liaoning Provincial Museum	978-1-4878-0154-0	483.5	\$499.95
<i>Fishing in Solitude among Mountains and Streams</i>	Tang Yin	Ming Dynasty (1368–1644)	National Palace Museum, Taipei	978-1-4878-0152-6	461.5	\$499.95
<i>Wenji Returning to Han</i>	Qiu Ying	Ming Dynasty (1368–1644)	National Palace Museum, Taipei	978-1-4878-0148-9	472	\$499.95
<i>Erlang and his soldiers driving out animal spirits</i>	Anonymous	Ming Dynasty (1368–1644)	Museum of Fine Arts, Boston	978-1-4878-0179-3	278.5	\$299.95
<i>Plums and Daffodils (from a combined version of the Four Elegant Plants)</i>	Qian Gu	Ming Dynasty (1368–1644)	Liaoning Provincial Museum	978-1-4878-0191-5	464	\$499.95
<i>Flowing Clouds</i>	Dong Qichang	Ming Dynasty (1368–1644)	Liaoning Provincial Museum	978-1-4878-0187-8	195	\$299.95
<i>Invitation to Reclusion at Jingxi</i>	Dong Qichang	Ming Dynasty (1368–1644)	Metropolitan Museum of Art	978-1-4878-0188-5	261.5	\$299.95
<i>Various Flowers</i>	Xu Wei	Ming Dynasty (1368–1644)	Nanjing Museum	978-1-4878-0184-7	1,294	\$1199.95

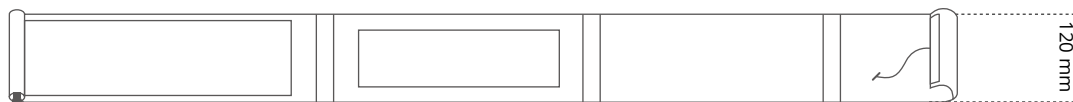
Title	Painter	Historical Period	Collection	ISBN	Size 1*	
					Width (cm)	Price (US\$)
<i>Autumn in the Mountains</i>	He Hao	Ming Dynasty (1368–1644)	Liaoning Provincial Museum	978-1-4878-0189-2	461.5	\$499.95
<i>Flowers on the River</i>	Bada Shanren	Qing Dynasty (1616–1912)	Tianjin Museum	978-1-4878-0147-2	641	\$599.95
<i>The Sixteen Luohans</i>	Shi Tao	Qing Dynasty (1616–1912)	Metropolitan Museum of Art	978-1-4878-0151-9	470	\$499.95
<i>Layers of Mountains</i>	Gong Xian	Qing Dynasty (1616–1912)	Nanjing Museum	978-1-4878-0182-3	801.5	\$699.95
<i>A Hundred Flowers</i>	Yun Shouping	Qing Dynasty (1616–1912)	Metropolitan Museum of Art	978-1-4878-0192-2	373	\$399.95
<i>Lingering Fragrance</i>	Li Shan	Qing Dynasty (1616–1912)	Nanjing Museum	978-1-4878-0190-8	228	\$299.95
<i>Orchid Amid Thorns</i>	Zheng Banqiao	Qing Dynasty (1616–1912)	Nanjing Museum	978-1-4878-0193-9	514	\$499.95

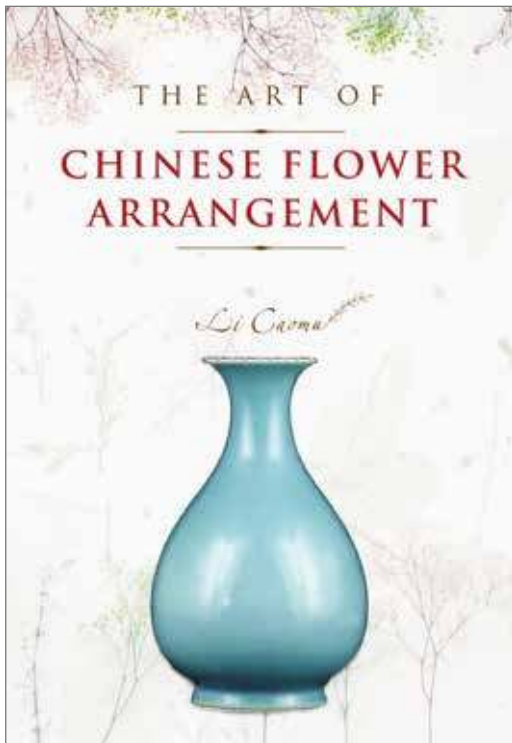
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** Size 2





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The Art of Chinese Flower Arrangement

Li Caomu

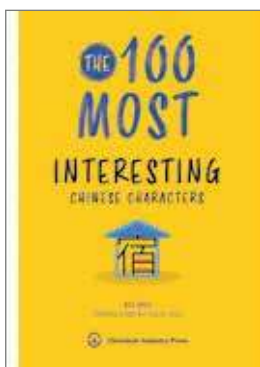
Inspired by the author's passion for Chinese flower arranging, this book provides a solid introduction to the practice, as well as a comprehensive overview of its history and culture. Written in a highly accessible style and containing a wealth of visual references for students and enthusiasts, it is a must for anyone wishing to broaden their knowledge of this unique art form.

ABOUT THE AUTHOR

Li Caomu – the founder of *Caomu Huadao* – is a professional flower arranger and a veteran of landscape design. Born on 13th December 1981 in Quanjiao Country, Anhui Province, he is an avid fan of Chinese paintings, and has been painting for many years. After graduating from the Fine Arts Department at Wuhu Teachers College in 2002, he began to work in floral and landscape design, which gave him a solid foundation in natural aesthetics. During the course of his studies of Chinese flower art and ancient methods, he learned to incorporate best practices from both China and abroad into his work. As well as launching *Caomu Huadao*, he has established modern principles for flower arranging based on aesthetic theories, bringing the art of Chinese flower arranging into daily life.

Li is the author of China's first contemporary book about flower arranging, titled "Techniques for Hand-Drawing Flower Arrangements". He has published a wide range of papers, creating a far-reaching and lasting impact for his design concepts. He is also the author of the stage drama "Weeping Flowers", which deals with the process of flower arranging. Setting a precedent for performances of this genre, the work covers flower arrangements that are influenced by landscape aesthetics. Such arrangements possess defining characteristics and profound meanings, as well as styles that are subtle, concise, and well-blended.

Li Caomu's work has enabled the art of Chinese flower arranging to remain rooted in tradition while preserving its modernity.



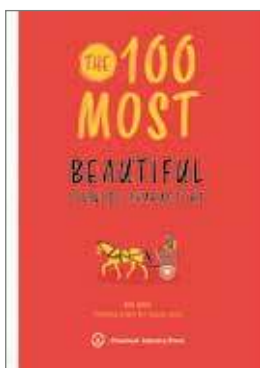
The 100 Most Interesting Chinese Characters

Xu Hui

As well as its obvious visual appeal, China's millennia-old writing system is a carrier of the nation's culture and identity. In this book, Xu Hui selects and explains the 100 most interesting Chinese characters with the help of eye-catching illustrations that bring their meanings alive, and historic tracings through seal script all the way back to ancient oracle bone carvings. For novices and experts alike, this translation by Julie Loo offers English readers a compelling insight into the world of written Chinese.

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ISBN: 978-1-4878-0072-7



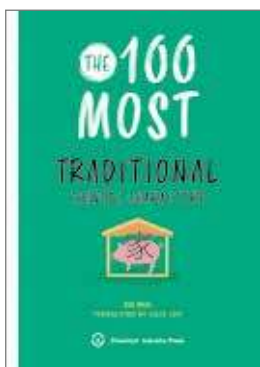
The 100 Most Beautiful Chinese Characters

Xu Hui

As well as its obvious visual appeal, China's millennia-old writing system is a carrier of the nation's culture and identity. In this book, Xu Hui selects and explains the 100 most beautiful Chinese characters with the help of eye-catching illustrations that bring their meanings alive, and historic tracings through seal script all the way back to ancient oracle bone carvings. For novices and experts alike, this translation by Julie Loo offers English readers a compelling insight into the world of written Chinese.

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The 100 Most Traditional Chinese Characters

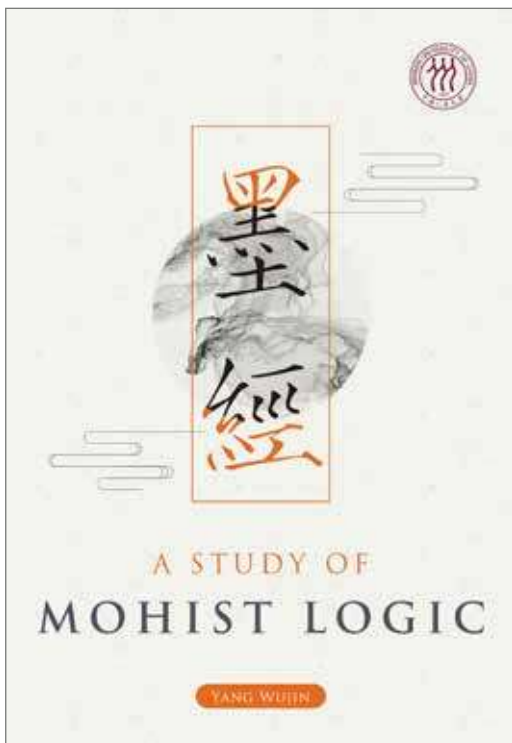
Xu Hui

As well as its obvious visual appeal, China's millennia-old writing system is a carrier of the nation's culture and identity. In this book, Xu Hui selects and explains the 100 most traditional Chinese characters with the help of eye-catching illustrations that bring their meanings alive, and historic tracings through seal script all the way back to ancient oracle bone carvings. For novices and experts alike, this translation by Julie Loo offers English readers a compelling insight into the world of written Chinese.

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Cloth • 364pp • 145 × 210 mm • English

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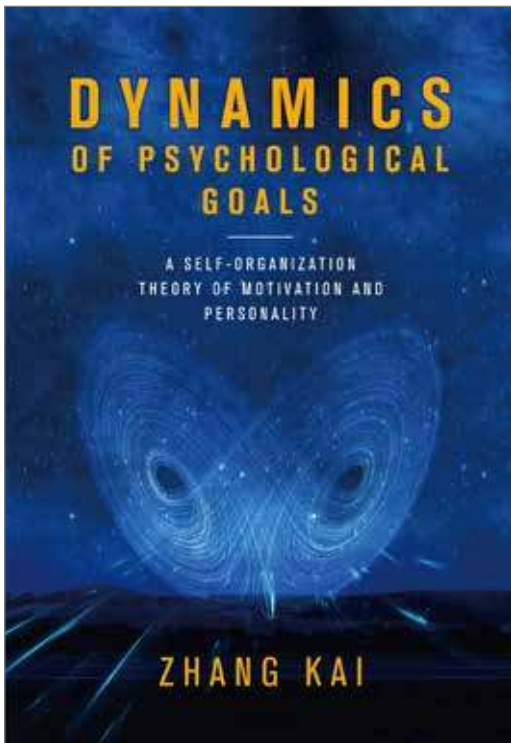
A Study of Mohist Logic

Yang Wujin

This book examines the background and significance of the historical and cultural origins of Mohist logic, fully affirming the original classical text, the interpretation of its philosophical content and the production of translations. It responds to the different points of views held by various scholars, particularly the view prevalent in the previous century which rejected the idea that there was such a thing as Mohist logic. The question of language level is mainly embodied in the non-formal logic, or critical thinking, that is currently emerging in the West. At the meta-theoretical level, it examines theories and principles of formal logic.

ABOUT THE AUTHOR

Yang Wujin was born in 1964 in Tianzhu, Guizhou Province. He graduated from the Renmin University of China in 2001 with a PhD. From 2001 to 2003, he conducted postdoctoral research at the Chinese Academy of Social Science's Institute of Philosophy. He currently serves as a philosophy professor and doctoral tutor at the Renmin University of China. His main areas of research are the history of Chinese logic, Mohism, and critical thinking. His publications include *The Logical Basis of Dialectics*, *Reading the Mo Jing*, *Logic and Critical Thinking*, and *Capability and Literacy in Logical Thought*.



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Dynamics of Psychological Goals

A Self-organization Theory of Motivation and Personality

Zhang Kai

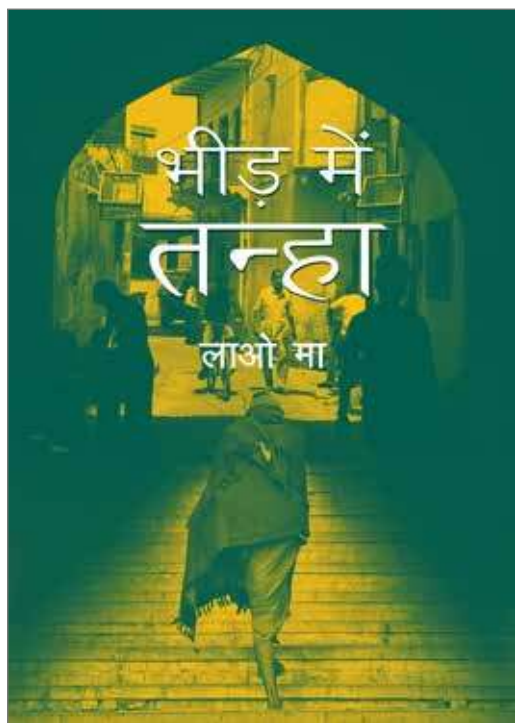
Although psychologists have developed many theories to understand human psychology, their underlying logic is still problematic and deviates from reality, leading to limited ability to explain and predict human behavior. This book builds a self-organization model of human psychology and elaborates its core concept, psychological goals, as the key to understand human motivation and personality. Based on this psychological model, it puts forward a set of theories including the self-organizing goal theory of motivation, structural goal change as a perspective on emotion, the goal-system theory of personality, and the “Goal-Driven People” hypothesis. Research shows that this new theoretical system enjoys an apparent advantage over scattered small-scale theories in interpreting and predicting human motivation, emotions, personalities, human nature, cognition, suicide, and other psychological phenomena. This book further explores the applications of the psychological goal theory in leadership research and indicates new directions for leadership theory.

ABOUT THE AUTHOR

Professor Zhang Kai (Ph.D.), born in 1966, is currently Head of the Department of Organization and Human Resources at the Business School of Renmin University of China. His main areas of research are work motivation and leadership, organizational culture, psychological complexity and behavioral dynamics, and creativity. He served as a consultant to the personnel department for the Organizing Committee of the Beijing Olympic Games in 2008 and the representative at large for the International Association of Chinese Management Research (IACMR) from 2012 to 2014. He is currently a deputy editor of *Advances in Psychology* and a member of the academic committee of the *China Practical Management Forum*. He also serves on the editorial board of *Frontiers of Business Research in China* as well as several other academic journals.



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Cloth • 142pp • 145 × 210 mm • Hindi
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The Solo Party

Lao Ma

This book is the collection of short stories by the renowned writer, Lao Ma. It includes his representative short stories, short and keen-witted stories, with lively, interesting language and clever narration, combining perfectly the humour and lightness of words with the absurdity and heaviness of reality to form a special literary style.

ABOUT THE AUTHOR

Lao Ma, pen name of Ma Junjie, works at People's University of China, and also serves a committee member of the Chinese Writers Association Fiction Committee. He started writing in the 1990s, publishing hundreds of medium and short length novels in a variety of literary journals. More than a hundred of his novels have appeared on the list of 21st Century Annual Novel Selection, Best Novella in China, Best China's Short Stories, Centenary Flash Fiction Classics, and others. His main works include novels like *Yo-Heave-Ho*, novellas and short stories such as *Giggle*, *Individuals*, *Something to Report*, *A Sense*, *Unspoken Dialogue*, *Wait A Moment* and *100% Happy*, essays including *Laugh to Convey a Moral*, *From a Distance*, and *Different Perspectives*. His works have been translated into Japanese, Vietnamese, Mongolian, English, French, Spanish, and many other languages.

"Lao Ma is a writer, and also a philosopher by professional training."

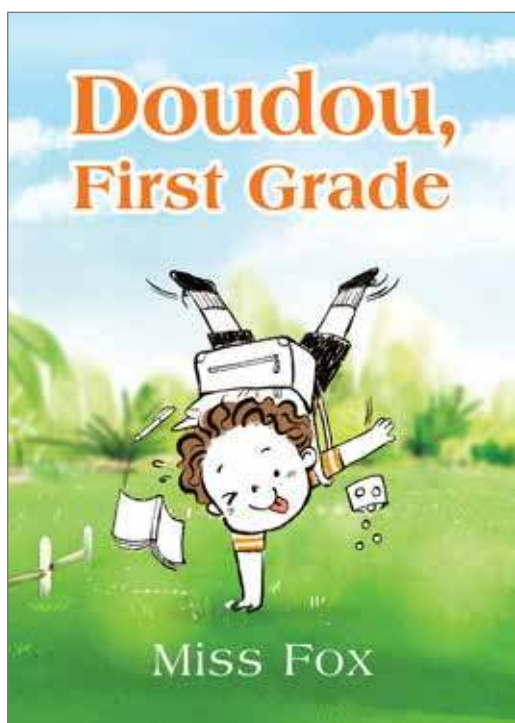
— **Chen Zhongyi**, Head of Foreign Literature Research Institute, Chinese Academy of Social Sciences

"The works of Lao Ma allow Chinese history and literature to appear before the eyes of European readers in a concrete fashion which is both strange and familiar."

— **Taciana**, Professor of Madrid Autonomous University of Spain, Sinologist

"Lao Ma's works reflect the content and purport of the society, politics, moral principles, and related literature of the time."

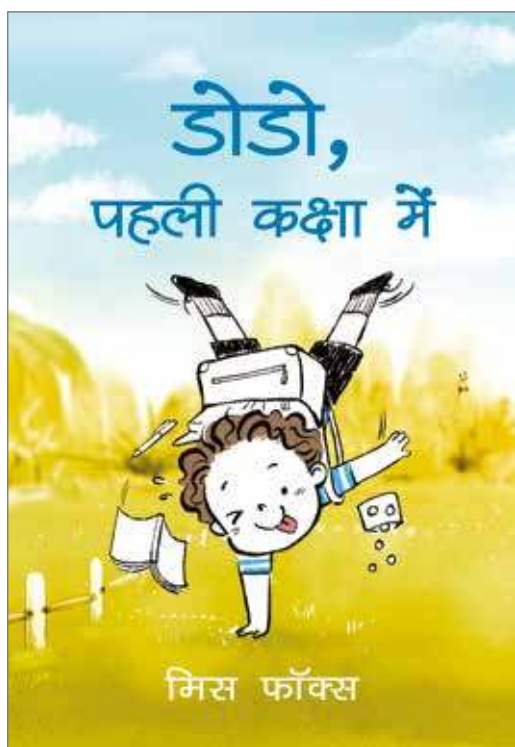
— **Daniel**, Researcher of the National High Tech Commission of Spain



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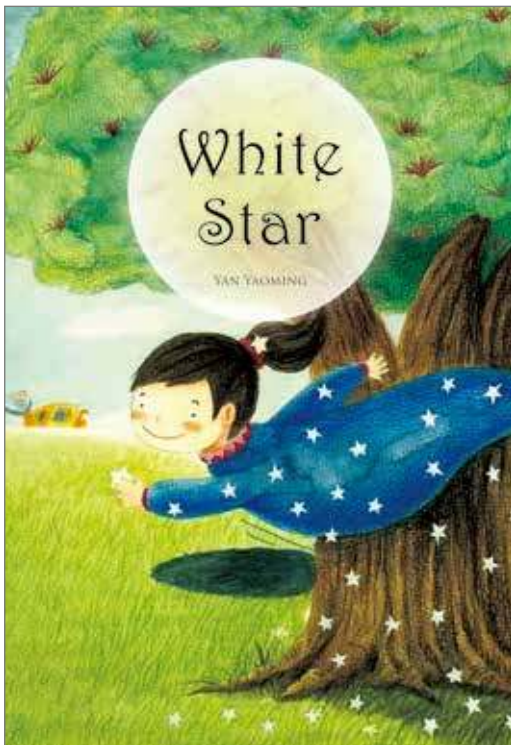
Doudou, First Grade

Miss Fox

The main feature of this series is understanding and respect for children. These books rely completely on children's narrative perspective to express innocence, simplicity, and interest with natural fluency and humor. The series is educational, entertaining, and literary, as well as short, pithy, lively, and interesting. Thematic reading can subtly raise children's interest in literature, and cultivates their knowledge and self-confidence during this critical period. Children can engage in independent reading intermittently, and can also be read to by their parents. This multifunctional mode significantly raises children's reading capability, and also promotes the parent-child relationship.

ABOUT THE AUTHOR

Miss Fox, editor of Chun Feng Literature and Art Publishing House's Seven-color Fox Book Club, has edited more than 70 Seven-color Fox books. Among the honors she has won are The National Bestseller, the Bing Xin Literature, and the Lu Xun Literature awards. The Seven-color Fox Book Club she manages, has 100,000 fans. She was an elementary school teacher for more than four years, which was an unforgettable and wonderful experience for her. Tailored for lower elementary school students, *Doudou, First Grade* and *Duoduo, First Grade*, were chosen by the General Administration of Press and Publication as key recommended books for the National Farmers' Bookstores and by the schools in many cities for extracurricular compulsory reading material for elementary school students. *Doudou, First Grade* has won the National Bestseller Award. Miss Fox loves children and books, and she loves writing and editing books for children even more.



Paper • 176pp • 145 × 210 mm • English

\$14.95

ISBN: 978-1-927670-84-2

White Star

Yan Yaoming

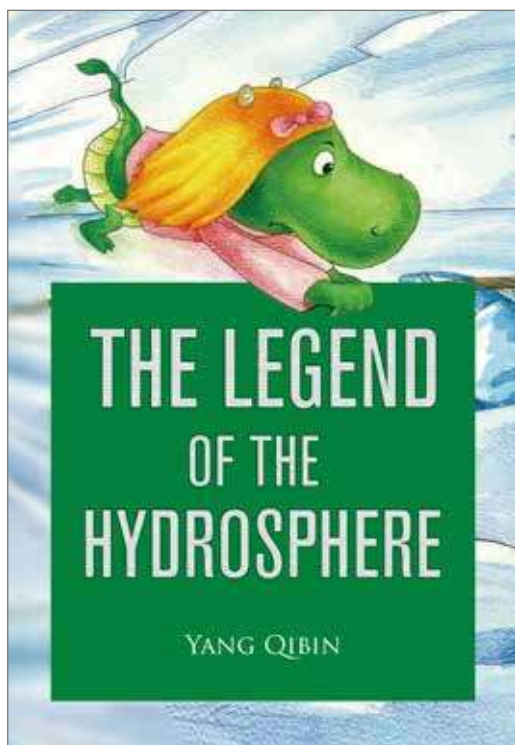
When Kiki one day wakes up to find himself in a familiar world somehow made odd, the strangeness adds to his already burdened heart as he sets out in search of his father. As he wanders the streets, he recalls various events of the previous months that have led to his growing love for his secret place, The Poetic Garden, even as a rift develops between him and his parents.

A new twist comes into Kiki's tale when he meets a mysterious girl wearing a dark dress covered in white stars. The girl assigns Kiki the task of distributing the white stars to all the houses in his city, so that she can work her magic to better the lives of the children who live there. As Kiki's mission draws near its end, the reader begins to gain a clearer insight into the past events that have set his current mission in motion. Along the way, we are given a glimpse of Kiki's pureness of heart, and of the wounds his heart holds that threaten his happiness and peace of mind.

In many ways, Kiki's story is like that of many young people today – overworked at school, overcommitted to extracurricular activities, burdened with parental expectations, and feeling that no one quite understands what they are going through. Kiki is a kind boy with a troubled heart. His mission to distribute the white stars draws both his goodness and his unsettled state to the surface, giving the reader a first hand experience that allows us to consider the inner workings of the minds of many overworked, overcommitted, burdened, and misunderstood young people. The fantastic occurrence amid the real-world tragedies in *White Star* raise the question of what it will take to bring real hope to a troubled world.

ABOUT THE AUTHOR

Yan Yaoming was born in 1964 in Liaoning's Huludao. He has published nearly a million words to date, and is a member of the Liaoning Writers Association, a signed writer of the Liaoning Provincial Writers Association, and a council member of the Liaoning Children's Writers Association. He has won the Liaoning Province Children's Literature Award, the Bing Xin Children's Literature in two consecutive years, and the first Sino-Japan Friendship Award for Children's Literature. He has published the novel *Strange Friends*, and several children's short story collections, including *Super Fans*, *Cyclone Cheerleaders*, and *A Landscape in Hand*. His works have been translated into Japanese.



Paper • 190pp • 145 × 210 mm • English

\$15.95

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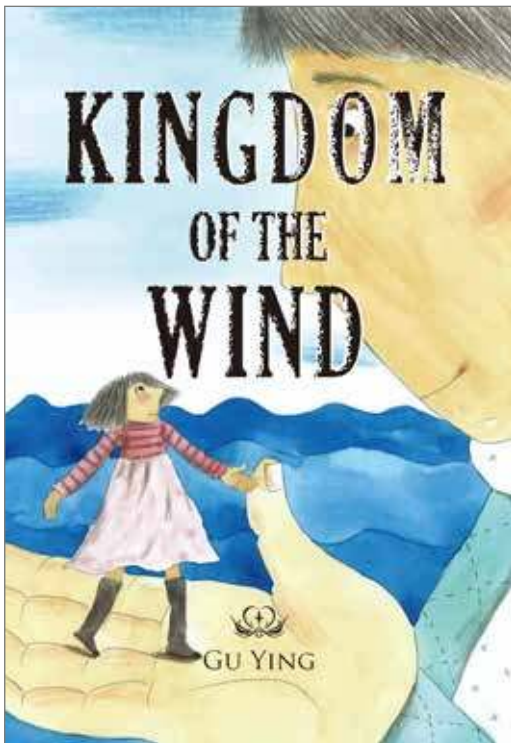
The Legend of the Hydrosphere

Yang Qibin

An evil Demon has awakened and is wreaking havoc on the planet. Bo Bo and Da Da have taken up the challenge of facing off with the Demon and his gang of thugs. Their mission is to locate seven types of precious water from various parts of the Earth, in hopes that these rare types of water can free the Spirit of the Water, who alone is powerful enough to defeat the Demon. But the Demon will not let that happen without a fight. He sends his gang of evil-doers to create trouble for Bo Bo and Da Da at every turn. The two friends must pick up new skills and powers as they go about their travels, if they are to defeat the Demon's underhanded followers. As they move from place to place, they encounter all sorts of spirits and kind creatures who offer help to the pair. If they can put their new learning and new powers to work, it might be just enough to topple the evil Demon and free Bo Bo and Da Da's people from torment.

ABOUT THE AUTHOR

Yang Qibin, born in 1979, is a member of the Fujian Writers Association. He was born in the city of Sanming in Mingxi County, Fujian Province. He is the author of a series of books entitled *A Compendium of Locke Film Characters*, which includes the titles *The Legend of Enzo*, *Wozi Travels through the 24 Solar Periods*, and *Green China*. *The Legend of the Hydrosphere* is part of the Dijia Altman series, which also includes *Save Yelang* and *A Crisis of Conscience*. Yang has written numerous other books of children's literature.



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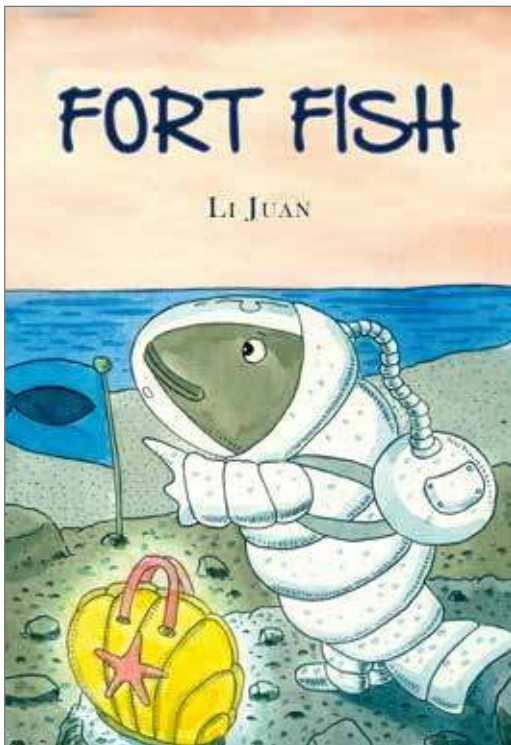
Kingdom of the Wind

Gu Ying

For generations, resentment and hatred have been brewing between the Lion Tribe and the Dog Tribe. The changing fortunes of the tribes have led one to grow into a looming threat at the expense of the other – in a very literal sense. But things are changing in the Kingdom of the Wind, and new people are rising to take leadership from within, while new friends are arriving from afar to bring an extra measure of help to the people who live in the kingdom. It will require an extremely delicate touch to restore peace and unity after so many centuries of enmity. Will the aging King Amai have the wisdom to choose a successor who is both skillful and prudent enough to bring peace and new life to the Kingdom of the Wind?

ABOUT THE AUTHOR

Gu Ying, a kindergarten teacher, has published picture books, bridging books, and other works for children. She has published more than two hundred short stories and novels in major newspapers and magazines, and has won the Bing Xin Award for New Writing. She loves literature, writing, and life, and literature and writing are an indispensable part of her life. She takes writing as a sort of game, shuttling and walking through a sort of text formation maze, enjoying the fun brought about by “teasing” the text. She hopes one day that she can pass this feeling on to her readers. She values a quiet life, hard work, and diligent effort to create beautiful works.



Paper • 186pp • 145 × 210 mm • English

\$14.95

ISBN: 978-1-927670-91-0

Fort Fish

Li Juan

The happy lives of the citizens of Fort Fish are about to be turned upside down by what seems to be a natural disaster. But as events unfold, two survivors of the deadly tsunami, Sifu and his sister Shuiruo, learn that the disaster was anything but natural. Rather, it was the result of careless human activity.

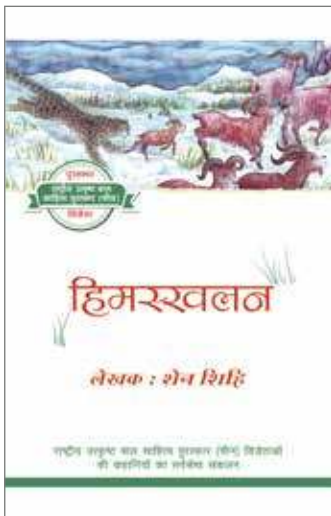
Despite the devastation of their home, their family, and their lives, Sifu, Shuiruo, and their friend Fuxi are not giving up, but are determined to lead their race to a new life on the Purple Planet. When an unexpected guest, the human girl Qiqi, arrives in Sifu's home, the siblings must decide how to respond to this child of the land, a member of the race that has callously taken from them everything they love.

In the remnants of Fort Fish, Sifu, Shuiruo, Fuxi, and Qiqi race against the continuing destruction of their home to lead all the survivors in fishdom to a happier, healthier life on the Purple Planet. But as soon as they set foot on their new would-be home, unexpected challenges arise that put the prospect of the continuation of their race at risk.

Join Sifu and his friends on this adventure that explores our world and our relationship to it.

ABOUT THE AUTHOR

Li Juan was born in Sichuan's Lezhi County in 1979 at the Xinjiang Production and Construction Corps Division 7 Group 123, located in the Tacheng District of Wusu, in Chepaizi Village. She began writing in 1999. A mother of a five-year-old child, she holds a doctorate, and is a college instructor. She has always been engaged in literary creation, and pays close attention to the natural and social ecology. She has written columns for Southern Weekend, Wen Hui Newspaper, and other publications. She has published several essays, including "Nine Essays on Snow," "My Altay," "Altay's Corner," "Please Sing When Walking at Night," the "Sheep" trilogy, and "Winter Ranch," and also several essays in the traditional Chinese version. She has won the People's Literary Award, the Shanghai Literature Award, the Flower Literature Award, the Tianshan Art Award, and the Zhu Ziqing Essay Award, among others.

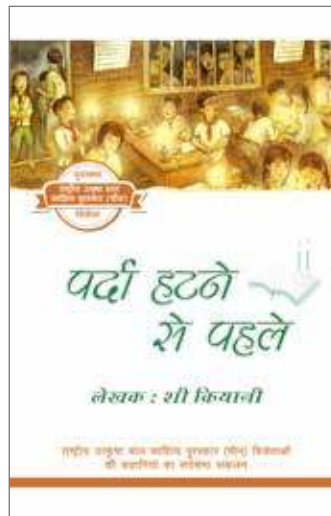


Avalanche

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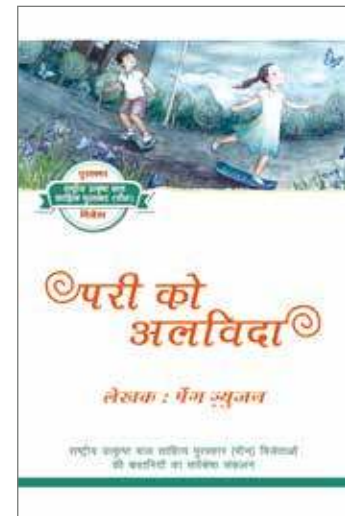


Before The Curtains Were Drawn Apart

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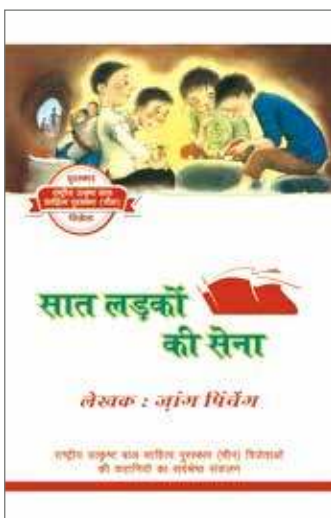


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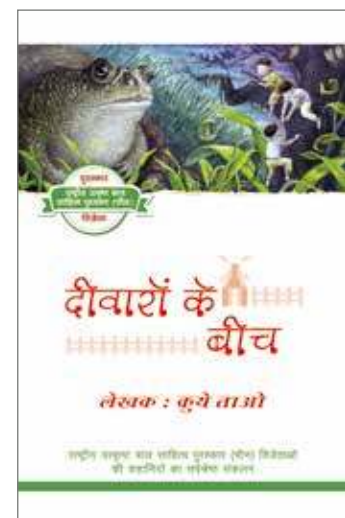


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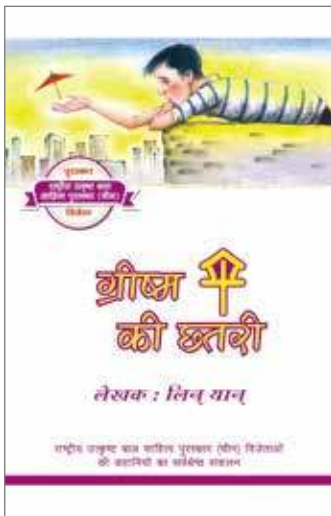


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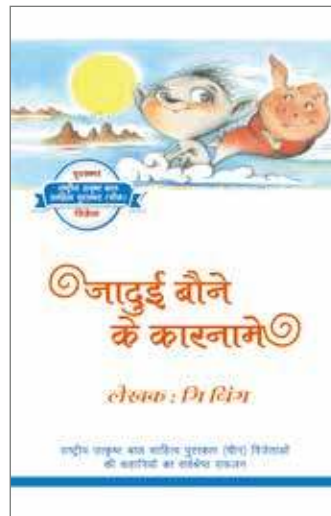


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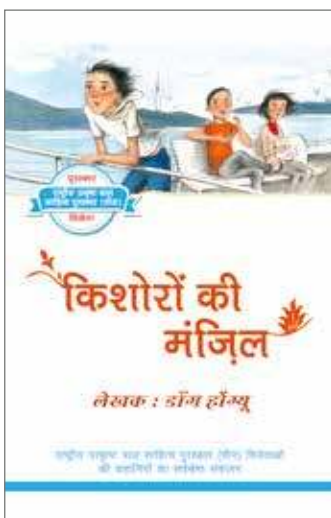


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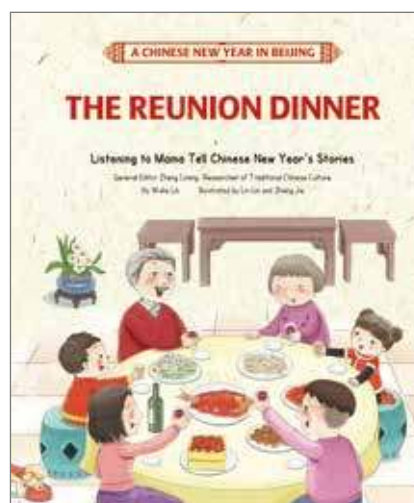
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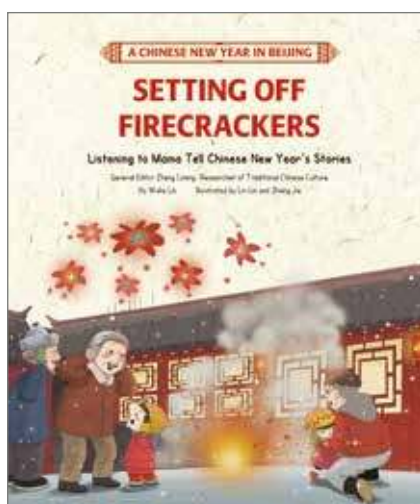
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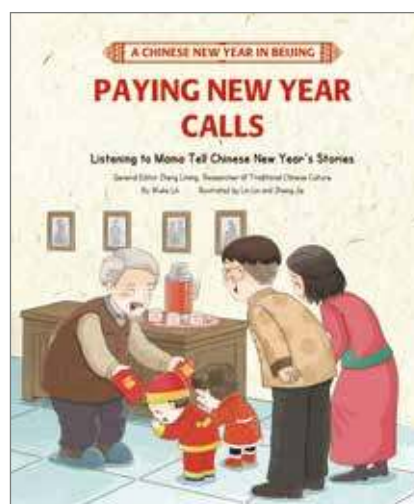
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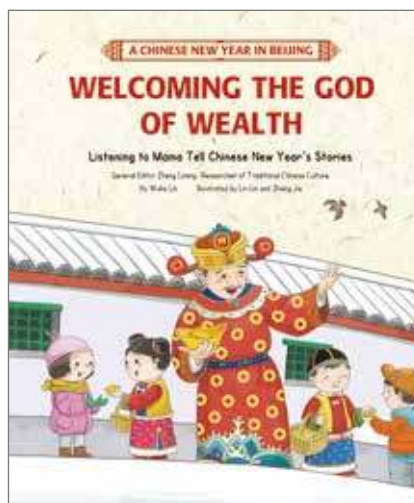
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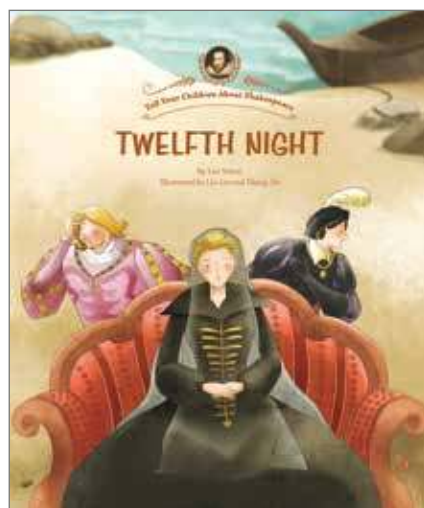
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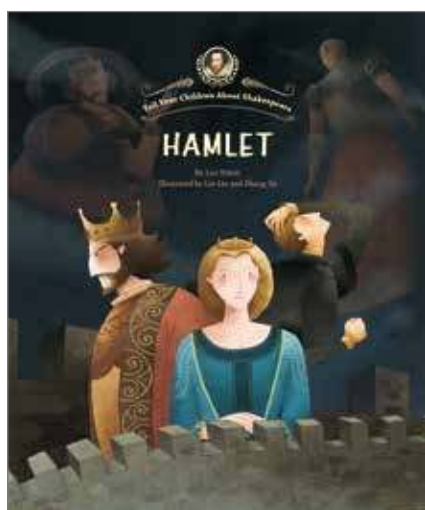
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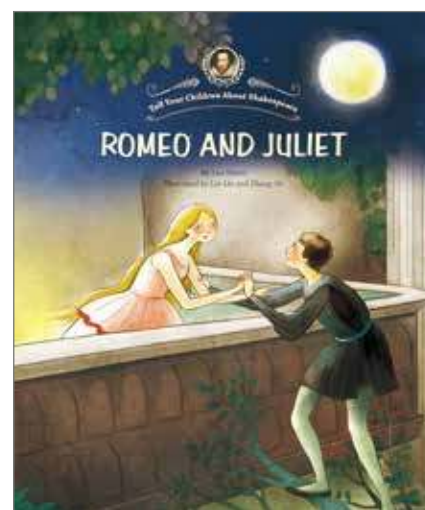
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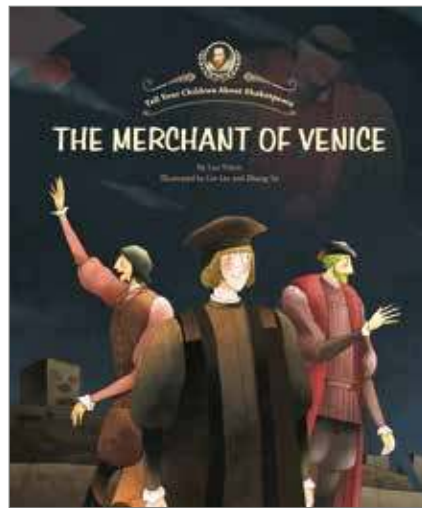
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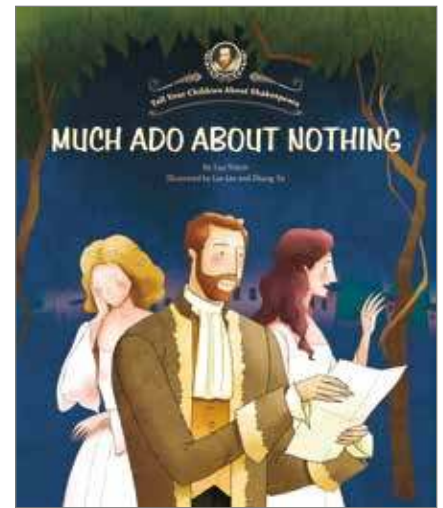
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